Restaurants

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ON A ROLL Unlikely as it may have sounded, a restaurant specializing in meatballs with mix-and-match sauces, sides, and sandwich rolls was one of last year's biggest success stories. On its way to ground-meat-world domination, the Meatball Shop opens a Williamsburg outpost this week, with a Greenwich Village branch planned for fall. New for Brooklyn is a full bar and a cocktail list that mimics the food menu, with check boxes for liquors and mixers like lavender honey and thyme (170 Bedford Ave., nr. N. 7th St., Williamsburg; 718-551-0520).

