



LIST BUILDING
101 COURSE

Introduction



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 - Learn about the problems they're experiencing
 - Accumulate repeat sales over time.

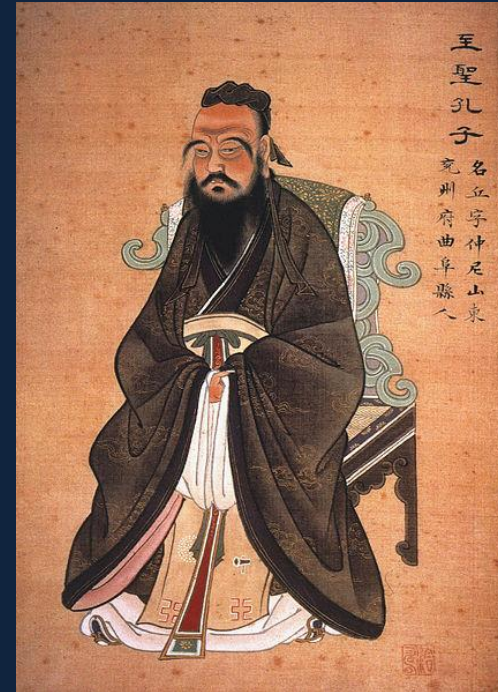
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- Why?
- Personally, I think people just make it WAY too complicated.

“Life is really simple,
but we insist on making
it complicated”.

Confucius



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 - 2) Set up a squeeze page
 - 3) Offer a free gift
 - 4) Set up a sales funnel.