

EAST COAST LAUNCH PARTY - JUNE 2016

6 - 10 PM - LOCATION TBD - NEW YORK, NEW YORK

The Headshot Truck is the world's premier all-inclusive, mobile photography studio.

Every detail of The Headshot Truck

experience, from start to finish, has been tailored to the needs of the

clients we are here to serve. Our

team of experts aboard each

truck includes a makeup artist,

wardrobe consultant, and

photographer. Night or day,

rain or shine, our goal is to

empower every actor and

corporate employee to

achieve a solid set of headshots

without breaking the bank.



WWW.THEHEADSHOTTRUCK





Originally conceived in 2014, The Headshot Truck was created as a unique experiential photography studio geared towards actors. Because of the overwhelming response to our services, we soon started offering corporate packages for both individuals and entire companies.

In 2015, The Headshot Truck started offering an innovative approach to photo booths for weddings, events, and corporate parties. The interactive photo booth combines the ease and energy of a standard photo booth with the high quality shots of a trained photographer.

Our New York City based truck will launch Spring 2016 and will service New York, northern New Jersey, and Fairfield County, Connecticut.

On April 6, The Headshot Truck announced a third truck, based in the Atlanta, that is scheduled to launch in Fall 2016.



FEATURED IN

Los Angeles Times

























HEADSHOT TRUCK



WEST COAST LAUNCH PARTY (2014)





EAST COAST LAUNCH PARTY

New York (and parts of NJ and CT) are coming out to celebrate the East Coast launch of The Headshot Truck. Straight from overwhelming success in Los Angeles and Southern California, our cutting-edge mobile photography studio has been re-tailored to serve the entertainment industry and major corporations of the TriState area.

This glitzy event is a Who's Who of The Big Apple and has the whole town buzzing about a new era in photography and mobile business.

The exclusive invite-only event will be held June 2016, location and exact date TBD.







ACTORS CORPORATE EVENTS KIDS PETS WEDDINGS WE DO IT ALL!





The Brooklyn Bridge

\$10,000 - Title Sponsor

- A one day, five hour corporate shoot (no make-up or retouching) in the New York metro area that can accommodate up to 20 people per hour (an \$11,000 value!)
- A three hour interactive photo booth party package for use in the New York metro area (a \$3,000 value!)
- On-site booth at the official launch party
- Product inclusion in our VIP and general admission gift bags
- "Presented by" status for the official launch party
- Logo will be on The Headshot Truck website for three months
- Logo will be featured on our red carpet step and repeat banner
- Logo will appear on all invitations, printed marketing and promotional materials (including press releases), and media alerts for the official launch party
- Custom gobo light projection at the official launch party
- Three dozen social media mentions
- Tickets (six) to our official launch party
- Complimentary access to our VIP area at official launch party
- Complimentary VIP gift bags







The Lincoln Tunnel

\$5,000

- A one day, three hour corporate shoot (no make-up or retouching) in the New York metro area that can accommodate up to 15 people per hour (a \$5,000 value!)
- A two hour interactive photo booth party package for use in the New York metro area (a \$2,000 value!)
- On-site booth at the official launch party
- Product inclusion in our VIP and general admission gift bags
- Logo will be on The Headshot Truck website for three months
- · Logo will be featured on our red carpet step and repeat banner
- Logo will appear on all invitations, printed marketing and promotional materials (including press releases), and media alerts for the official launch party
- Two dozen social media mentions
- Tickets (four) to our official launch party
- Complimentary access to our VIP area at official launch party
- Complimentary VIP gift bags







The Holland Tunnel

\$2,500

- Select one: a one day, two hour corporate shoot (no make-up or retouching) in the New York metro area that can accommodate up to 15 people per hour (a \$3,000 value!) OR a two hour interactive photo booth party package for use in the New York metro area (a \$2,000 value!)
- On-site booth at the official launch party
- Product inclusion in our VIP and general admission gift bags
- · Logo will be on The Headshot Truck website for one month
- Logo will be featured on our red carpet step and repeat banner
- Logo will appear on all invitations, printed marketing and promotional materials (including press releases), and media alerts for the official launch party
- One dozen social media mentions
- Tickets (two) to our official launch party
- Complimentary access to our VIP area at official launch party
- Complimentary VIP gift bags





The Manhattan \$1,000



- Three-look sessions for two people at a field day aboard The Headshot Truck (an \$1,100 value)
- Product inclusion in our VIP and general admission gift bags
- Logo will be on The Headshot Truck website for one month
- One dozen social media mentions
- Tickets (two) to our official launch party
- Complimentary VIP gift bags

The GW Bridge

\$500

- Three-look sessions for one person at a field day aboard The Headshot Truck (a \$550 value)
- Product inclusion in our VIP and general admission gift bags
- · Logo will be on The Headshot Truck website for one month
- One dozen social media mentions
- Tickets (two) to our official launch party
- Complimentary VIP gift bags





CONTACT:

Brogan Burnside Project Manager, NYC Launch (o) 844-527-4686 brogan@theheadshottruck.com

HEADSHOT TRUCK

theheadshottruck.com // (844) LA-PHOTO





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