

Competition Criteria

innoventionskraft

The winners of INNOVATIONSKRAFT are selected according to the competition criteria; Solves a clear problem, sustainability, clear action plan and innovation height. The weight of each criteria is marked with a percentage, and it is this percentage that shows how heavily each part weighs into the final assessment.

Solves a clear problem (20%)

A clear description of how the idea solves a current problem or something that will most likely arise.

Sustainability three aspects – profitability, environment & social (30%)

In addition, the jury looks at the way the idea is presented, and how clear the concept is. They also look at how well thought out the idea is, and whether it has potential as a sustainable business.

Clear action plan (20%)

About when and how the idea should be implemented in the existing business alternatives are started up.

Height of innovation (30%)

The definition of innovation is something new that does good. The winning competition entry must clearly show what is new and what benefit this does.

Minimum criteria:

To participate and compete, you need to have started a company and have an organization number. The idea must be presented in a way that is understandable to people without any background facts. We welcome details but remember to concentrate on the most important aspects. What is most important for the jury to know about your idea?

Disqualification:

Keep in mind that your entry may be disqualified if you submit more material than allowed or in any way violates any of the competition rules. Read the document “rules” to find out what the rules are.

