

EXPANSIONS

The Meatball Shop to Open New Location in Chelsea

Wednesday, April 25, 2012, by [Greg Morabito](#)



The Meatball Shop's Michael Chernow and Daniel Holzman like to announce their expansion plans on national late night TV shows. They first [told the world about](#) their West Village shop on *Late Night With Jimmy Fallon*, and last night, they revealed plans for a new Chelsea location on *The Tonight Show with Jay Leno*. No word yet on the exact location, but at the end of their meatball making segment (lots of ball jokes with **Jack Black**), Chernow noted, "**We're opening up a restaurant in Chelsea coming soon**, you gotta come check out our new spot." The big question: Will they put [Donatella's Meatball Wagon](#) out of business?

- [The Meatball Shop](#) [The Tonight Show]
- [All Coverage of The Meatball Shop](#) [~ENY~]