

Beauty Bootcamp LA

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BodyByNixx.com



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Not your average Bootcamp, this is a unique day filled with loads of beauty surprises. After all, beauty is more than what meets the eye.

This complimentary bootcamp for the affluent guest will include a workout, yoga, and meditation class, facials, refreshing IV drips, massages, healthy catering, and designer mocktails.



Nicole Amato



Introducing Body By Nixx

Nicole Amato is the CEO and creator of Beauty Bootcamp LA and Body By Nixx. She has been in the fitness industry for over 20 years as an athlete, dancer and competitor, focusing on education and training in health, fitness and nutrition.

CLIENTS



Currently certified through Equinox Fitness Academy, ISSA, ACE and NSAM, she continues to train top models, celebrities and billionaires from around the world.

In 2016 Nicole will also be launching her own home workout equipment, AllBall Fitness as well as her line of active wear, Collection 33. She is also heavily involved with charity work mainly focused on getting people fit while helping other causes.

I.a. models

Event Producer

With a keen eye for detail and design, Principal and Creative Director Cory Martin has crafted an event design and production company unlike any other, bringing precision, sophistication, and beauty to each and every one of CME's events.

Producing over 2,500 events throughout New York, Las Vegas and Los Angeles, Cory has established himself as the go to event planner for the world's top luxury and fashion brands. Clients like Lamborghini, Gucci, Christopher Guy, Porsche, Vanity Fair, Louis Vuitton, Rolls Royce, Bentley, Equinox, Dolce and Gabbana, Vogue Magazine, and Christian Dior, to name a few, rely on Cory and his team to flawlessly create impactful brand to consumer experiences.

An experienced veteran in the event production and catering arena, Cory's portfolio includes: former Food & Wine Editor for Beverly Hills Magazine, current contributor for The Young Director's Magazine, current PSLA Board Member, current Event Chair for the Children's Institute Inc. and Founder of Cory Martin Events and the Cory Martin Foundation.





ARSENIC MAGAZINE



Event Details

Location: 1232 Sunset Plaza Dr.

Date: February 21, 2015

Start Time: 1:00PM

End Time: 5:00PM

Guest Count: 50



fitbit

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Location

Private Estate

1232 Sunset Plaza Drive, Los Angeles CA 90069

\$23,980,000

8 Bedrooms

9 Bathrooms

3 Levels

47,916 square feet

Built 2013

Pool

Wellness Center

Movie Room

Guest House

[VIDEO OF HOUSE](#)



\$23.9 Million Luxury Residence
1232 Sunset Plaza Drive, Los Angeles, CA

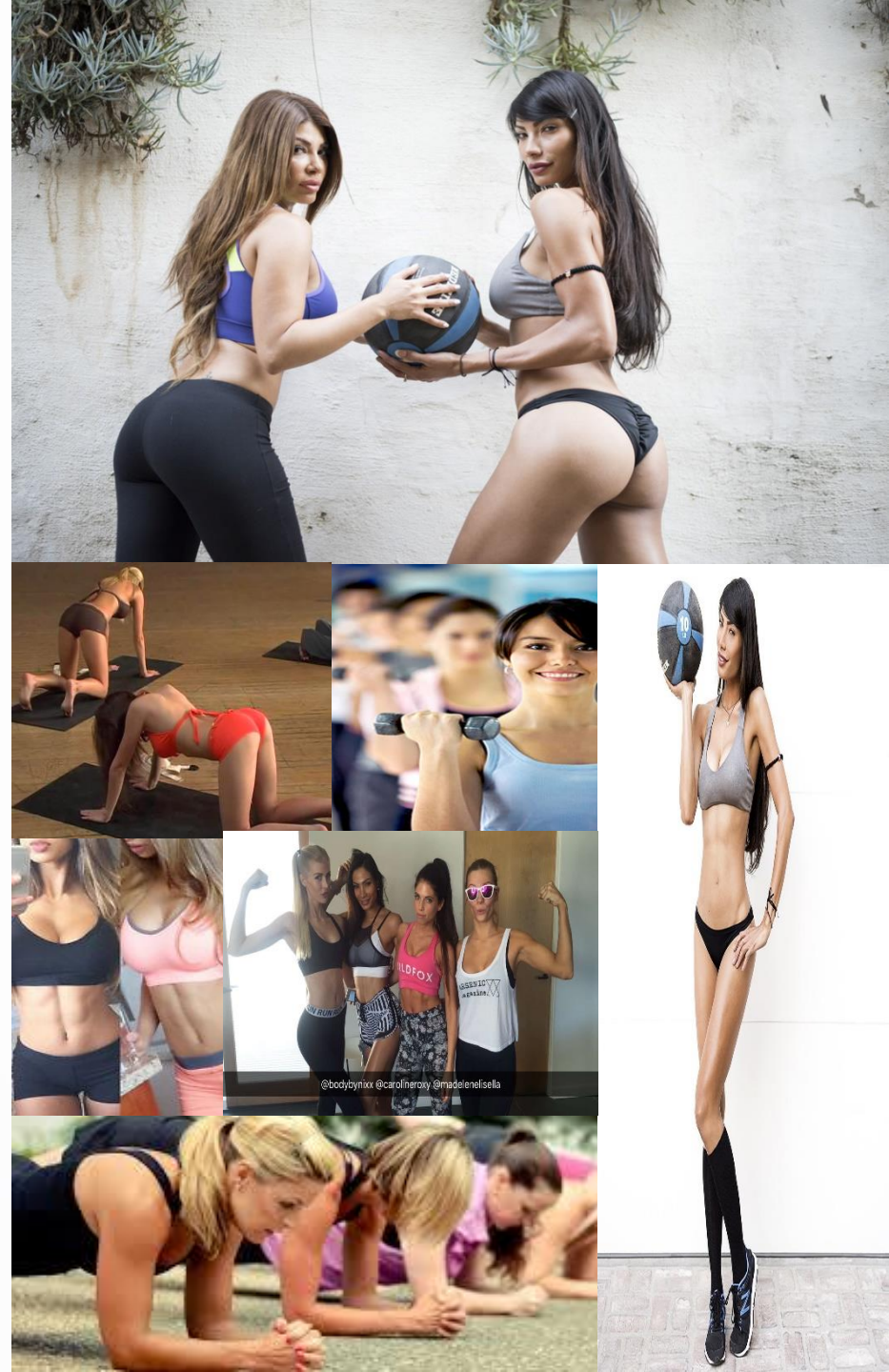


Bootcamp

Nicole Amato will be teaching this high intensity circuit class that involves a mix of Dance, Plyometrics, and Tabata.

Nicole has been in the fitness industry for over 20 years as an athlete, dancer and competitor, focusing on education and training in health, fitness and nutrition.

Currently certified through Equinox Fitness Academy, ISSA and NSAM, she continues to train top models, celebrities and billionaires from around the world.





Set & Flow YOGA

1619 N. La Brea Ave, LA, CA 90028

Is a modern take on traditional practice. While fitness is a huge component of Set & Flow Yoga, the word yoga is emphasized for many reasons. We believe in the barefoot culture, we believe your body is your machine. We believe that yoga is not just something that you do but something that can be practiced across all movement discipline. Breathe, alignment, dedication, edge, balance, strength, and flexibility are fundamental ideas that exist in all of our classes.

You no longer need a personal trainer when you become apart of the Set & Flow Yoga community. All of our classes have highly skilled and accredited teachers who instruct to beginners and experts alike. Whether you're a first timer or elite, you will find Set & Flow Yoga classes challenging and rewarding.

We become a family of friends who help each other reach the next goal.

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FitBit Wearables

To empower and inspire you to live a healthier, more active life. We design products and experiences that fit seamlessly into your life so you can achieve your health and fitness goals, whatever they may be.

The girls will all wear a FitBit during the event and whomever burns the most calories at the end, will win a fitbit of choice and a month supply of MuscleMilk and other great healthy surprises.





Meditation

Katie Manzella is a Certified Crystal Alchemist, Reiki Healer and Clairvoyant who assists her clients in mental, physical, emotional and spiritual healing. She calls upon Cosmic and Angelic guidance and support to clear away lower energies, transmute disharmony into divine love and dissolve self imposed boundaries and limitations. By acting as a conduit of Light, Katie invokes sacred Universal powers with the intention of clearing and harmonizing the chakras, stimulating the senses and restoring balance. In raising their vibration, she gently facilitates core issues to come to surface for release, creating space for higher frequencies of being.

Born and raised in the Pacific Palisades, Katie was first introduced to crystals in 2010 during a session with her personal healer. The experience made a profound and extraordinary impact on her life. Ever since, she has embarked on a self empowering journey, realizing the more darkness we may experience is in order for us to sustain more Light. Trained and certified at the renowned Aura Shop in Santa Monica, Katie integrates her knowledge of crystals and metaphysical studies along with the combined alchemy of Reiki, breathwork, yoga, meditation, sacred ceremonies and Lightwork to illuminate the space and command divine perfection during sessions.

Massages

Kenneth Mayfield, II is a Certified Massage Therapist that believes with each touch a professional healing relationship is in formulation. He believes it is very essential to not only physically provide aid in massage, but also spiritually as well as mentally provide healing. Every individual is unique and different in his/her own way. Therefore he believes in customizing the client's massage depending solely on their own total well-being and necessities.

We will also have a room with meditation music and scents to awaken the soul for anyone who choses to detox along with some specialty teas and aromatherapy





Facials

For years, RamPrakash Khalsa – “RPK” to those who know her best – has been recognized as one of the top aestheticians in Los Angeles, and remains an expert in her field. The Los Angeles elite return to her for a very simple reason: she treats the body, mind and soul together, effectively understanding that skin does not operate independently.

Catering

Colin is the founder and CEO of Flex Fit Foods Inc. In high school, he used to be severely overweight with stage 2 hypertension and an enlarged heart. After losing over 60 pounds and gaining significant muscle mass, he decided to compete as a bodybuilder. Being a lifetime natural, he competes in drug tested competitions. He is also a NASM certified personal trainer. Currently he is training to break the world record in powerlifting. Flex Fit Foods Inc was created to help every individual reach their fitness goal. Whether it's to get rid of a belly, get toned, get a six pack, or get to shredded bodybuilding conditioning, every goal can be achieved. We at Flex Fit Foods believe a healthy maintainable lifestyle requires enjoying the food you eat as well as having a custom diet where progress is tracked and food is adjusted. Preparing, weighing and counting food also takes a lot of time. That's why we are here. Eat the meals, get guaranteed best results.



FLEX FIT FOODS





MuscleMilk Mixology & Mocktails

One of a kind Molecular Bar
Where Healthy Meets Sexy



Champagne & Mimosas

Detox Waters with La Croix

Protein Shakes & Lollies

Molecular Bar

Muscle Milk Snacks

Vita Coca

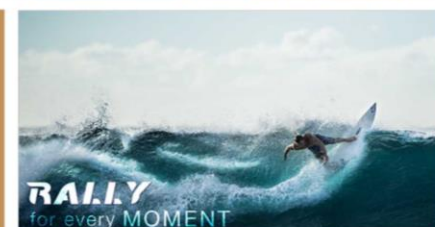
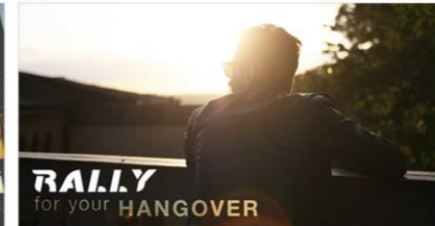


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IV Hydration



IV Hydration is a new emerging market. The industry is evolving and originally there were only in-spa companies and web-based reservations available for onsite services. Rally has evolved on demand I.V. Hydration to be at the tap of a button on an app, sending a provider to an administer a selected level of service where ever and whenever it is wanted or needed.





Social Media & Influencer

Arsenic Magazine is a by-the-people, for-the-people, online lifestyle and culture magazine based in the Arts District of downtown Los Angeles. We believe that you guys, our viewers and contributors, are what make us different and real. We don't mandate what's cool or tell you what you need to think like the other magazines. We ask what you want to see and how to give it to you in the best way possible. That's why we update daily, bring you content that you submit, and curate our own original material.

Arsenic Models will be at the house Snap chatting, tweeting, and all the rest at this event held by Body By Nixx and the Arsenic Team. Arsenic Magazine has more views then VH1, MTV, E!, and many more! Not to mention so of the biggest and hottest social media models out there.

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Carbon 38

At Carbon 38, we believe in fashion that suits our modern, active lives, which is why we scour the globe to curate the hottest, most hard-working sportswear labels that make style statements from the gym to the streets and beyond. Our panel of fitness and lifestyle experts test-drive each product, ensuring its quality and utility.

And that's why we want Carbon 38 at Beauty Bootcamp LA. We make the women fit and healthy and Carbon 38 does the rest. As well as all the trainers at the event will be test driving the latest fashions and one lucky calorie burning winner will win a special gift from Carbon38 and Body By Nixx

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CARBON
38



Sponsorship Packages

All packages are customizable based on sponsors needs

Tier 1 (1 available)

Name in Title (XXXXX
Presents....)

POS on tables and bars

Logo on all evites

Logo on all flyers

Live social media postings
with company hashtag
(250,000 minimum)

Copy of all event photos

Custom sizzle reel

Pre, live and post social
media tags on all Nicole
Amato's and Body By Nixx
social media platforms (60k
footprint)

\$12,500 plus product

Tier 2 (2 available)

POS on tables and bars

Logo on all evites

Logo on all flyers

Live social media postings
with company hashtag
(100,000 minimum)

Copy of all event photos

Custom sizzle reel

Pre, live and post social
media tags on all Nicole
Amato's and Body By Nixx
social media platforms (60k
footprint)

\$7,500 plus product

Tier 3 (3 available)

POS on tables and bars

Logo on all evites

Logo on all flyers

Copy of all event photos

Pre, live and post social
media tags on all Nicole
Amato's and Body By Nixx
social media platforms (60k
footprint)

\$3,500 plus product

There will be a Photographer and Videographer with a drone operator on site

Contact:

Nicole Amato

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