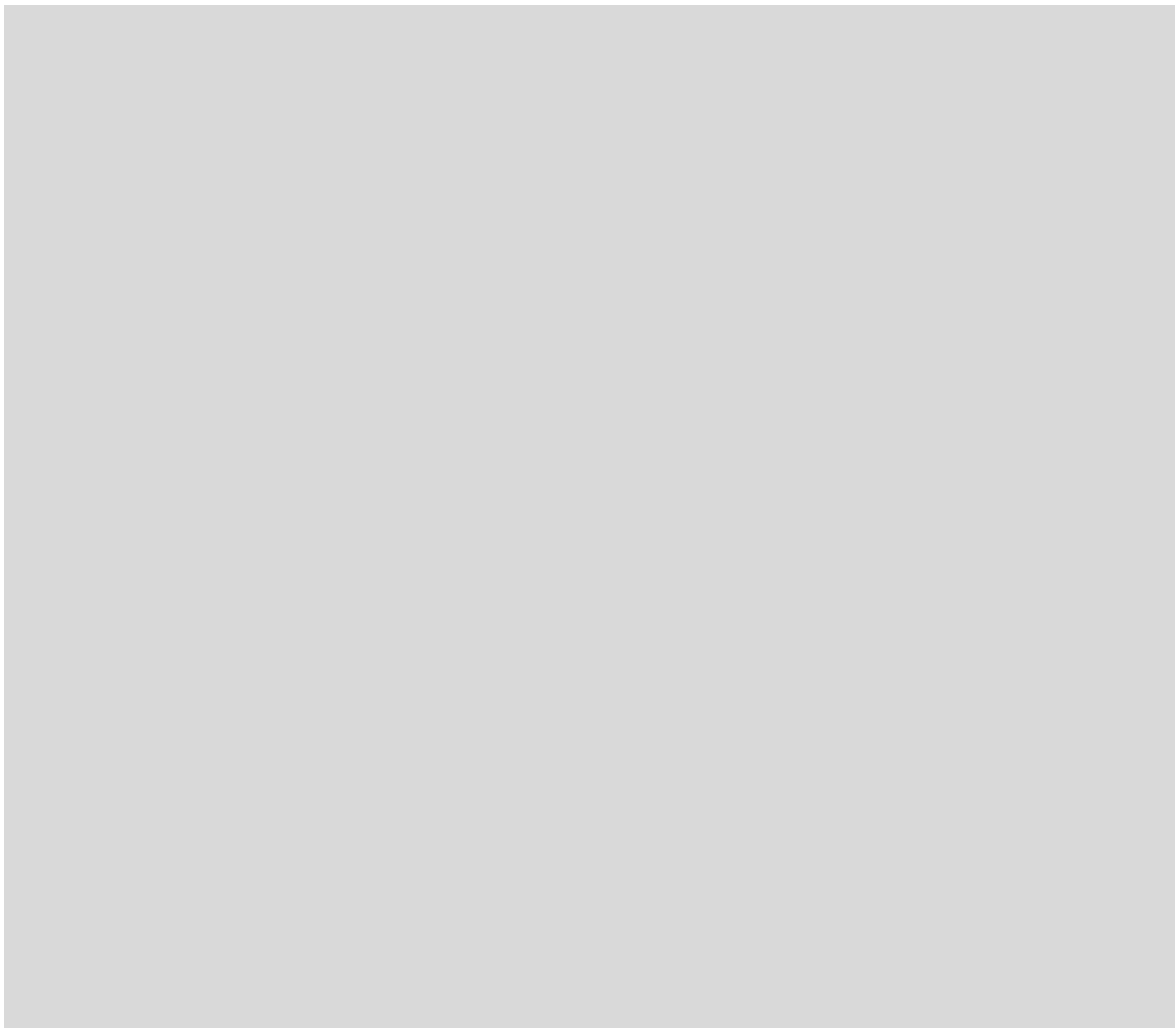


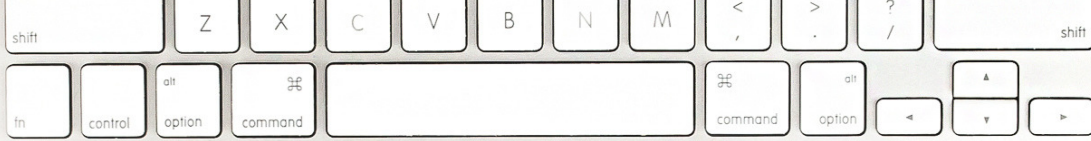


Start With Why Workbook

Please do not skip over the exercise.
This will assist in the foundation of your
entrepreneur mindset.

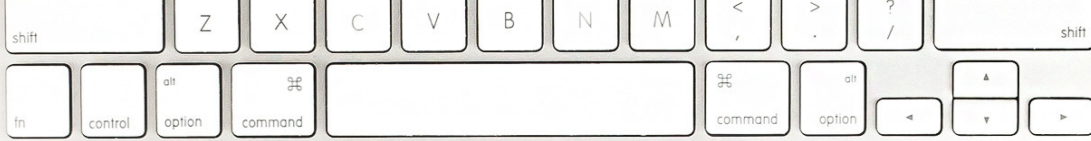
1. WHY do I do what I do?





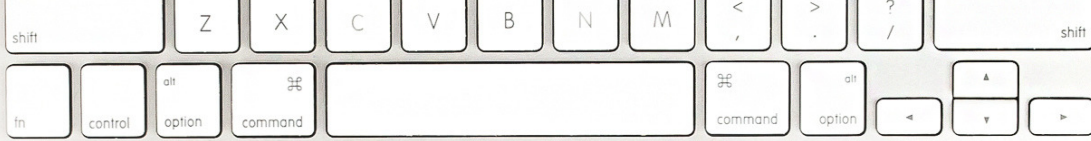
Start With Why Workbook

2. What is my true cause?



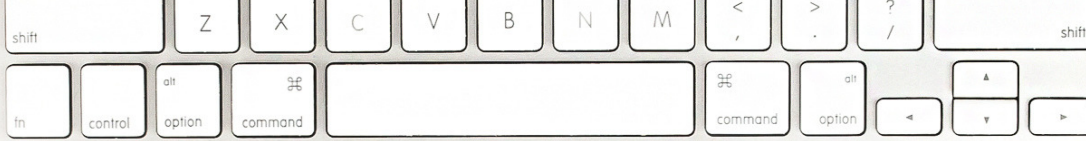
Start With Why Workbook

3. What is the real value of buying my products?



Start With Why Workbook

4. What meaning do customers associate with my products/service?



Start With Why Workbook

5. How will I ensure my customers will fall in love with my brand?