

Squash Australia Ltd

Office 9, Sports House
150 Caxton St, Milton QLD 4064
P: (07) 3367 3200
F: (07) 3367 3320
info@squash.org.au
www.squash.org.au
ABN: 73 072 625 935

Affiliations

World Squash Federation Commonwealth Games Australia Oceania Squash Federation Confederation of Australian Sport Australian Olympic Committee

19th November 2017

Squash Australia Official Clothing Partner Tender

Squash Australia welcomes the tender submission from an interested clothing partner, to become the official supplier for the organisation from June 2018.

For the past two years Squash Australia has had a great partnership with Racquet Sport Brand Victor Sports. The relationship has been excellent, however having an offshore partner has created too many supply issues, as we have grown the organisation needs.

For that reason, we are keen to find a clothing partner with an Australian presence that can help with sales, fulfillment and other future developments.

Squash Australia is the governing body for the sport of Squash and Racquetball in Australia. With over 168,000 people playing the sport and decades of medal success on the world stage. Squash Australia is looking for an Official clothing supplier, to cover the following areas:

- National Team kit (Green and Gold colours);
- Squash Australia staff and volunteer clothing;
- Squash Australia Referees uniforms;
- Clothing as required for National competitions;
- Items for sale through an eShop (<u>www.direct-squash.com.au</u>)
- Any other mutually agreed areas

In return for the partnership the supplier will be the preferred clothing supplier for Squash Australia across all areas, plus:

- Squash Australia with advertise the partners brand across the organisation;
- Provide advertising at major events;
- Provide communication opportunity direct to Squash Australia players;
- Be the preferred supplier for team in National competitions.

Tenders are requested to outline the avenues in which it can help and support Squash Australia. Please state the range of product items, allocation of free items, cost of product and any other items relevant.

Please outline what you would like Squash Australia to commit to in the partnership in support of your brand.

Principal Partner











Official Ball



Squash Australia Ltd

Office 9, Sports House
150 Caxton St, Milton QLD 4064
P: (07) 3367 3200
F: (07) 3367 3320
info@squash.org.au
www.squash.org.au
ABN: 73 072 625 935

Affiliations

World Squash Federation Commonwealth Games Australia Oceania Squash Federation Confederation of Australian Sport Australian Olympic Committee

All questions are to be forwarded to the CEO Richard Vaughan. All tenders are requested by 20th December 2017 in writing to Squash Australia CEO, Richard Vaughan ceo@squash.org.au.

Yours Sincerely,

Richard Vaughan

R.L. Vay

Chief Executive Officer

Squash Australia











Official Ball