

Launching the Writer's Workshop

Grades 3-12

A framework of lessons to help launch your writing year

THE NEXT BEST THING TO ATTENDING A LIVE SMEKENS WORKSHOP!

Course Overview

Many teachers have confessed that they struggle to get their writer's workshop off the ground. *What should I do the first weeks of school? What are key lessons to jump-start my writing curriculum? How fast or slow should I move?* Regardless of the writing model you're currently using, this online course provides teachers in grades 3-12 with a powerful framework of lessons that can help launch their writing year. Throughout the course, teachers will have the opportunity to plot and plan their own instructional calendar for teaching writing during the first six weeks of school. At the end of the course, teachers will be ready to launch their writer's workshop with their personalized blueprints in hand!

Training Topics:

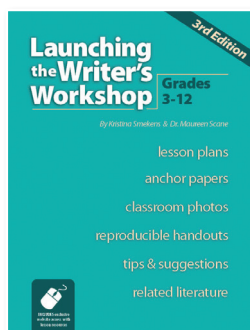
- Understand the four phases of the workshop launch.
- Learn classroom-tested routines and procedures to establish the writing environment.
- Set the tone that writing occurs daily.
- Receive organizational ideas for writers' notebooks.
- Learn day-by-day strategies to introduce the 6 Traits of Writing so teachers and students are using a common language.
- Balance free-choice writing topics with teacher-assigned topics.
- Receive ready-to-go lessons with supporting resources, activity pages, and authentic student writing samples.



"I was so clueless about starting a writing workshop & now I have so much confidence going into the school year! I loved how we planned out over a month of writing instruction with her as a guide. Definitely feel so prepared!" ~ T. Maus

The book is included!

Receive a FREE digital copy of *Launching the Writer's Workshop: Grades 3-12* to use as the handout during the course. (A retail value of \$20!)



Grades 3-12

by Kristina Smekens & Dr. Maureen Scane

COURSE OUTLINE

Phase #1: Writing Topics

Write for different purposes; write about what you know; & generate ABC chart topics

Phase #2: Setting Expectations

Meet for daily instruction; describe the writing time; outline sharing time/author's chair; support writers when they need help; & hold writer conferences

Phase #2: Creating Notebooks

Introduce the writer's notebook

Phase #2: Motivating Writers

Establish a "done" list

Phase #2: Developing Spelling

Develop independent spellers & provide topic-driven word charts

Phase #3: Introducing the Six Traits

Define each trait visually & verbally; reveal mentor text examples; & sing trait-based songs

Phase #4: Building Rubrics

Define "rubric" & establish an initial writing rubric

Total time to complete course:

5-6 hours

(Allotted time to complete course: 30 days)

Instructor:

Kristina Smekens

President & Lead Consultant

for Smekens Education Solutions, Inc.

*Kristina Smekens
provides the answers
to these questions and
many more!*

ABOUT THE PRESENTER

Kristina Smekens

Kristina Smekens is a full-time literacy consultant who has built a reputation for using enthusiasm, humor, and common sense to equip K-12 educators with practical, demystifying strategies for teaching reading and writing.

As president and lead consultant for Smekens Education, Kristina is constantly developing new strategies for helping teachers to meet the demands of today's College and Career-Ready Standards. She and her two full-time associates share those strategies with teachers across the United States and beyond through on-site school trainings, regional seminars, and an always-growing pool of print, digital, and video resources.

A PRESENTER

Kristina has a gift for making the complex seem simple—for showing teachers how to meet the needs of readers and writers by bridging the gap between education research and practical, classroom-tested strategies that work. When she presents at state and national conferences, teachers flock to her sessions because they know Kristina will share strategies they can use in their own classrooms the very next day.

But beyond providing teachers with practical classroom techniques, Kristina is also a master at giving educators an injection of motivation and encouragement to help them return to their classrooms with the confidence and excitement they need to execute change. In fact, more than 17,000 educators rely on a monthly “shot in the arm” from Kristina as subscribers to her monthly email newsletter, “Big Ideas.”

AN AUTHOR

Well known for offering innovative ideas, Kristina has created more than 50 “Smekens Originals,” a compilation of books, guides, and classroom tools designed to help teachers implement best-practice literacy strategies. Among the most popular of these resources are her best-selling books, *Launching the Writer's Workshop: Grades K-2* and *Grades 3-12*. Other popular publications include *The Trait Mate: 6-Traits Starter Lessons*, *Connecting Comprehension & Composition*, *Sing & Comprehend*, *Close Reading Questions for Literature*, *Close Reading Questions for Informational Text*, *Trait Trackers*, and *Serving Up Synthesis*. Additionally, Kristina is the author of *Trait-Based Writing: Lessons and Activities* (Scholastic, 2009).



A CRAFTER

Beyond books and physical teacher tools, Kristina has also created a library of more than 50 on-demand training videos that are utilized by teachers around the world. With topics ranging from “Building Kid-Friendly Writing Rubrics” to “Achieving a Close Reading,” each of Kristina’s “webPD” videos uses a seminar-style format to capture her energy and enthusiasm while conveying her teacher-friendly ideas.

BACKGROUND

Kristina earned her BA in English and education at Michigan State University. Prior to her full-time consulting career, she was an accomplished high school English and journalism teacher in Michigan and Indiana. A leader in state and national scholastic journalism endeavors, Kristina authored a journalism textbook and teachers’ guide for Walsworth Publishing in 2002.

Over the past 12 years, she has been blessed to work and learn with hundreds of schools and thousands of teachers throughout the Midwest. She was awarded the Excellence in Reading Award by the Indiana State Reading Association in 2013 for her contributions to literacy in Indiana.

Kristina lives in Warren, Indiana with her husband and business partner Brady, their three teenage children, and a rambunctious family dog named Buddy.



“Kristina was fantastic! She was very intentional in her approach to teaching the 6 Traits and making it interesting for all learners! I learned new and exciting strategies to improve student writing.”

~ J. McKnight

“Love your energy, enthusiasm, & honesty!”

~ K. Dernulc

“Thank you so much! Kristina is so upbeat and knows how to engage her audience! I learned a lot.” ~ L. Clark

“The organization was fantastic! Kristina made the most of every moment. I have new strategies and mini-lessons to use in my classroom next week!”

~ N. Fessler

“Kristina is amazing! I laughed out loud! A conference I actually enjoyed.” ~ B. Smith

“Kristina’s energy was captivating! She inspired me to be a better teacher and gave me the tools to succeed in the classroom.”

~ M. Fischl

“After 33 years of teaching, I still am drawn back into Kristina’s workshops because they are research-based, standards-focused, and very interactive.”

~ K. Cadle

Launching the Writer's Workshop: Grades 3-12

TWO WAYS TO REGISTER:

1. Online - with a credit card *(Perfect for individuals!)*

Visit: <http://smekens-education.teachable.com/>

2. FAX THIS FORM - with a school purchase order to **888-376-0489**

Contact Person: _____

Email: _____

School name: _____

School address: _____

City/State/Zip: _____

School phone: _____

COURSE FEE: Course sharing not allowed. Submit separate registrations for each person.

☐ One person

\$140

☐ Team of 3+

\$134
per person

☐ Team of 10+

\$126
per person

☐ Team of 15+

\$119
per person

PAYMENT:

☐ Purchase Order attached (# _____)

TOTAL NUMBER OF REGISTRANTS: _____

COURSE ACTIVATION DATE: _____

TOTAL PURCHASE AMOUNT:

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Group Registration Process

To register a group of teachers, complete the form on this page and fax it with a purchase order to webAcademy at 888-376-0489. After a purchase order is received, a professional development specialist will email each registrant with instructions for accessing the course.

Continuing Education Credit

With prior approval from the registrant's school district, participants may receive credit for 5.5 hours of professional development for this webAcademy course. At the conclusion of the course, registrants may download a Certificate of Completion which can be used to verify participation.

Graduate Credit

Thanks to a partnership with the Midwest Teachers Institute, registrants may elect to pursue three university-level graduate credits after completing this course and the Teaching Writing Skills All Year Long course. These are non-degree credits designed for professional certification renewals and salary step increases. (Check with your district or employers to determine their policies for pay increases.) The cost of graduate credit is \$300 and is separate from the cost of each web course.

webAcademy
BY SMEKENS EDUCATION

If you're not able to attend a live, full-day Smekens workshop, the next best thing is to enroll in the corresponding webAcademy online course. Each webAcademy course features engaging online professional development led by Smekens Education President and Lead Consultant, Kristina Smekens. Designed for individual or group use, every self-paced course consists of video footage from one of Kristina's full-day workshops.

In addition to delivering 5+ hours of professional development, webAcademy courses also include opportunities for educators to reflect and comment on what they are learning. Registrants are granted 30 days to complete the course but receive lifetime access to a password-protected web page that contains a treasure trove of lessons, videos, and other resources for implementation.