How to do a
Pilot Launch

NOTE:
Please complete this course before you launch your pilot course

Step 1
Pick your course

Step 2
Plan out the
minimum amount
of course content

Step 3
Pick a launch date no more than 4 weeks away from when you start enrolling

Step 4

Create some course promo material including:

course benefits - pilot course details
course sales page

- See email I use below this video -

Step 5
Set up an
Online Payment System
Stripe Checkout, PayPal, SamCart ($10 per month)

Step 6

Invite existing contacts to enrol

- email or telephone -

(aim for 20 students @€95 each)

Step 7
Start creating your course ☺