



*The 2nd Annual*

# RUNWAY WONDERLAND

*Children's Benefit*





CORDIALLY INVITES YOU TO

*The 2nd Annual*  
**RUNWAY  
WONDERLAND**  
*Children's Benefit*

RED CARPET EVENT WITH COCKTAILS AND HORS D'OEUVRES

**THURSDAY, DECEMBER 10TH AT 8:00PM**

PERFORMANCE BY  
**TYGA**

HOSTED BY  
**TERRENCE J**

FASHION SHOW BY  
**MICHAEL COSTELLO**

**HUBBLE  
STUDIO**

545 S. CLARENCE ST.  
LOS ANGELES, CA 90033

ALL PROCEEDS WILL  
BE DONATED TO



**BOYS & GIRLS CLUBS**



# OUR 2014th 1ST ANNUAL RUNWAY WONDERLAND CHILDREN'S BENEFIT EVENT

In 2014 the 1st Annual Runway Wonderland Children's Benefit hosted by Hubble Studio welcomed **800 participants** and rose over **\$95,000** for Trina's Kid's Foundation. This event brought together organizations and people who care about bringing hope to Los Angeles's impoverished youth.

On December 10th of last year Hubble Studio was alive with vibrant, holiday spirit. There was a colorful crowd of celebrities and donors packed into the studio in Los Angeles, which was encompassed by snow, ice sculptures, and a white carpet. This beautiful winter wonderland event focused on raising funds for children in need by benefitting **Boys & Girls Clubs of Santa Monica**.

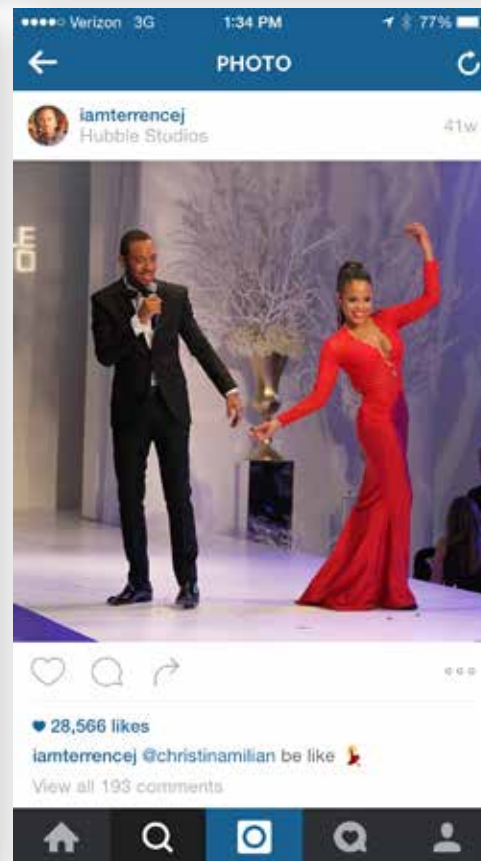
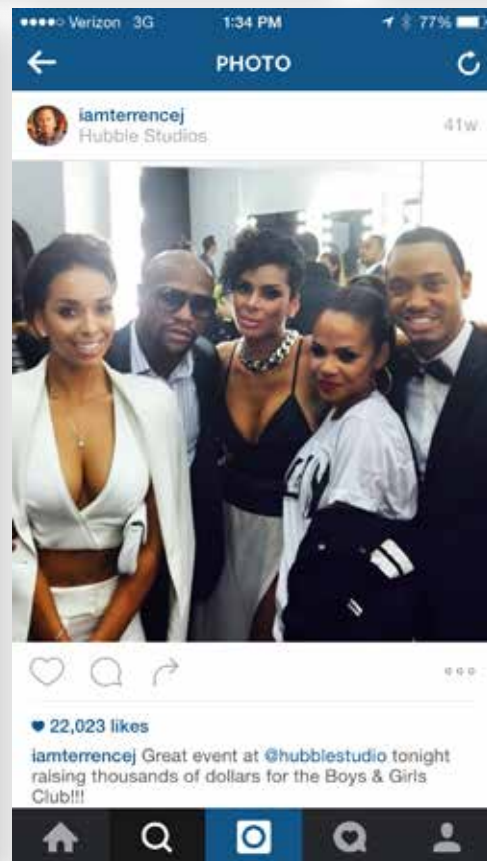
Numerous celebrities who support the cause attended Runway Wonderland. The event was hosted by **Terrence J** of E! News and our

guest list included professional boxer **Floyd Mayweather**, singer and artist **Asa Soltan Rahmati**, former NFL star **Terrell Owens** and actors **Bryan Greenberg** and **Geoff Stults**. Other established celebrity guests include actresses **Izabella Miko** and **Adrienne Bailon**, entrepreneur **Mohamed Hadid**, and TV personalities **Ronnie Ortiz-Magro** and **Lilly Ghalichi**.

Our guests enjoyed a live performance by renowned hip-hop artist **Fabulous**, as well as music provided by DJ ProStyle from iHeart-RADIO and Crisco Kidd. Talented couture designers **Michael Costello** and **Walter Mendez** displayed their high-fashion lines in runway shows on breath-taking models, including actress and singer **Christina Milian** and TV personality **Gretchen Rossi**. A silent auction was also held with various packages to raise money for low-income youth development and housing programs.



## MORE FROM OUR 2014 EVENT





# SPONSORSHIP OPPORTUNITIES

**Partnering with TKF is a win-win way to enhance your company's image and double the impact of your charitable contribution!**

	<b>DIAMOND (\$25,000)</b> <i>(only 3 positions available)</i>	<b>PLATINUM (\$10,000)</b>	<b>GOLD (\$5,000)</b>	<b>SILVER (\$2,500)</b>
Projection of logo on the runway	•			
Sponsor logo to appear on screen in sponsor loop shown during the event	•			
Media & Press Spotlight	•			
Logo recognition on red carpet Step & Repeat	•	•		
Sponsor support acknowledged on stage	•	•		
Exposure & Product Sampling to Celebrity & VIP Guests	•	•	•	•
Exclusive company post by Instagram account with over a million followers	•	•		
Sponsor logo advertisement in the event program	•	•	•	•
Brand inclusion on Social Media Advertising	•	•	•	•
Sponsor to receive premium reserved seating	•	•	•	
Five (5) complimentary tickets to attend the event	•	•		
Two (2) complimentary tickets to attend the event			•	•
Complimentary Day Rental at Hubble Studio	•	•		

\*A donation equivalent to the amounts above are accepted in products or funds





# ABOUT TRINA'S KID'S FOUNDATION

Trina's Kid's Foundation, TKF, a Los Angeles based non-profit organization is dedicated to raising funds for existing low-income youth development and housing programs. Vince Ricci, the Founder of Trina's Kids Foundation, is a young entrepreneur who is passionate about helping poverty stricken children overcome challenges. Vince aspires to use Trina's Kids Foundation to impact countless at-risk youth through funding programs and residential services in Los Angeles that direct low-income adolescents toward productive,

happy and healthy lives. TKF has combined exclusive, upscale events with philanthropy to generate positivity and brighten the futures for struggling youths. With the tenacity and motivation to change lives one fundraiser event at a time, Trina's Kids Foundation is able to help bring a happy holiday season to children in need.

For further information on Trina's Kids Foundation, visit **[www.trinaskids.org](http://www.trinaskids.org)**.



# OUR MISSION

To promote healthy and positive experiences by collaborating with already-existing organizations that focus on today's urban youth. We believe TKF can make the biggest impact in the community by partnering with organizations that are already active at a grassroots level and focused on issues and causes consistent with our beliefs.







# RUNWAY WONDERLAND:

[ruhnn-vey] [wuhn-der-land] *noun*:

1. An event that created a movement within the Entertainment & Fashion Industries.
2. When creative individuals join forces to benefit society.
3. A gathering, under one roof, of the most influential members of the community.

**We invite you to join our movement and help us have a stronger impact on bettering the lives and future of our children today.**

**WILL YOU JOIN US?**

Thank you for your interest in partnering with us and becoming a sponsor.  
Please send your interests and questions to [tina@trinaskids.org](mailto:tina@trinaskids.org)

*Trina's Kids Foundation is a 501(c)(3) organization and any donations are considered tax deductible.*

**TKF**