

ASPEN • LEADERSHIP • GROUP

**ASSISTANT VICE PRESIDENT FOR DEVELOPMENT
THE MILKEN INSTITUTE SCHOOL OF PUBLIC HEALTH
GEORGE WASHINGTON UNIVERSITY
Washington, DC
<http://publichealth.gwu.edu/>**

Milken Institute School of Public Health

THE GEORGE WASHINGTON UNIVERSITY

The Aspen Leadership Group is proud to partner with the George Washington University in the search for an Assistant Vice President for Development in the Milken Institute School of Public Health.

Reporting to the Associate Vice President of Development/Schools, the AVP will design, manage, and execute a comprehensive development and alumni relations program. Through his or her work the AVP will play a key role in significantly advancing Milken Institute SPH's current trajectory into the top tier of schools of public health nationally.

The Milken Institute School of Public Health is a leading health policy, research, and academic institution in Washington, DC, the center of public health in the United States and globally. It is uniquely positioned adjacent to prominent organizations like the World Bank, the State Department, the National Institutes of Health, and other health agencies of the United States Government. The Milken Institute School of Public Health is focused on translating science into policies, programs, interventions, and solutions. Together with the Milken Institute, the School reaches out to other schools of public health to develop advanced approaches with the goal of saving more lives across the world.

Established in July 1997 as the School of Public Health and Health Services, the School brought together three longstanding university programs in the schools of medicine, business and education. In 2014, the School was renamed Milken Institute School of Public Health in recognition of an \$80 million gift to the school – the largest gift ever received by the George Washington University. GWSPH is the only school of public health in the nation's capital, and nearly 1,400 students from almost every US state and more than 43 countries pursue undergraduate, graduate, and doctoral-level degrees. GWSPH's student body is one of the most ethnically diverse among the nation's private schools of public health.

GW is in the final two years of *Making History: The Campaign for GW*, the institution's first \$1 billion campaign. The Milken Institute School of Public Health has already exceeded its fundraising goal and for the next two years will focus on securing additional support for its campaign priorities. Simultaneously, the School is beginning a strategic planning process that will inform the advancement priorities for the next five years. The AVP for Development will play an instrumental role in this planning process.

REPORTING RELATIONSHIPS

The Assistant Vice President for Development reports to the Associate Vice President of Development.

PRIMARY RESPONSIBILITIES

The successful candidate for the position of Assistant Vice President will

- plan and execute a strategic development and alumni relations program that leads to sustainable fundraising growth which is commensurate with the expectations of a top tier school of public health;
- identify and manage a pool of 50 to 80 of GWSPH's major and principal gift prospects capable of making seven and eight figure philanthropic gifts to the School;
- serve as the School's primary advancement liaison with the Dean, her senior leadership team and faculty, Division of Development and Alumni Relations (DAR) colleagues, and key volunteers to develop fundraising and engagement opportunities that support GWSPH's strategic plan and university-wide collaborative efforts;
- coordinate and support fundraising and engagement efforts of the GWSPH Advisory Board;
- lead and mentor members of the GWSPH development and alumni team;
- in addition to supervising two direct reports, leverage the resources available in GW Development and Alumni Relations to support the School's advancement efforts;
- serve as a member of the Dean's senior leadership team and the DAR Leadership Group; and
- participate on committees to provide and receive feedback on activities that may impact university fundraising activities.

KEY COLLEAGUES



Lynn Goldman, MD, MS, MPH

The Michael and Lori Milken Dean of Public Health

Lynn R. Goldman is the Michael and Lori Milken Dean at Milken Institute School of Public Health at the George Washington University (Milken Institute SPH). Before joining Milken Institute SPH in 2010, she was a professor of environmental health sciences at Johns Hopkins University's Bloomberg School of Public Health. Prior to that, Dean Goldman served as assistant administrator for the EPA's Office of Chemical Safety and Pollution Prevention, where she was responsible for national implementation of chemical and pesticide safety and pollution prevention laws. She also worked at the California Department of Public Health, where she headed the Division of Environmental and Occupational Disease Control.

Dean Goldman serves on the board of the Environmental Defense Fund and is a member of the National Academy of Medicine, where she has chaired or served on committees focused on

second-hand smoke, public health preparedness, environmental health, and health sciences policy. She is a member of and serves on the National Academy of Medicine (NAM) Governing Council and is a member of the Governing Board of the National Academy of Sciences. She is vice chair of the IOM Roundtable on Environmental Health Sciences, Research and Medicine. She is also a member of the National Academy of Sciences, Engineering and Medicine Report Review Committee.

In 2013, Dean Goldman received an honorary doctorate from Örebro University in Sweden for her contributions to chemical legislation in the U.S. and Sweden and her influence on the research conducted at the University's Man Technology Environment Research Center. She holds a BS in conservation of natural resources and an MS in health and medical science from the University of California, Berkeley; an MPH from the Johns Hopkins University; and an MD from the University of California, San Francisco.



Aristide J. Collins Jr.

Vice President for Development and Alumni Relations

Aristide was named Vice President for Development and Alumni Relations by GW President Steven Knapp in February 2015. He had provided interim leadership for the division since October 2014.

In October 2010, Aristide returned to GW, where he had served earlier in his career, as Senior Executive Director for Board Relations and Secretary of the University. In 2011, he was promoted to Vice President and Secretary of the University. In those roles, he established the University's comprehensive Board of Trustees office and university secretary function, managing business affairs, governance, recruitment, communication, and special board events. He served as the liaison between the board, senior staff, and other university constituencies and provided stewardship for official records of the board and the seal of the George Washington University. He also has a faculty appointment as a lecturer in higher education administration.

Aristide brings to his new role more than 20 years of experience in higher education. He previously served as Vice President for Institutional Advancement and University Relations at Clark Atlanta University; Vice President for Advancement at Pacific Oaks College and Children's School in Pasadena, California; and Director of Development for University Projects at the George Washington University. He also held leadership positions over ten years at California State University at Long Beach.

He holds an EdD in organizational leadership from Pepperdine University; a master's degree in public administration from California State University, Long Beach; and a bachelor's degree in political science and a special certificate in educational management from California State University, Hayward (now East Bay). He is designated a Certified Specialist in Planned Giving by the American Institute for Philanthropic Studies.



David Bruce Anderson

Senior Associate Vice President for Development

David is the Senior Associate Vice President for Development at GW, with oversight for all fundraising university-wide—except for principal and international gifts. David joined GW in August 2014 from UNC-Chapel Hill, where he was Associate Dean for Advancement for the School of Medicine, and president of The Medical Foundation of North Carolina. David has more than 30 years of experience in higher education fundraising. He has served as associate vice chancellor for university development at North Carolina

State and earlier in his career at Duke, Rice, Pitt, and his alma mater, UVA. In addition to a BA from the University of Virginia, David received an MBA from the College of William & Mary and a Master of Arts in Teaching from Trinity Washington in the District of Columbia.



Thomas Dart

Associate Vice President for Development & Campaign Director

Tom Dart is in his sixth year at the George Washington University. He is currently the Associate Vice President of Development & Campaign Director for *Making History: The Campaign for GW*. Previous to his role as Associate Vice President, Tom was the Assistant Vice president for Development of Schools and the Assistant Vice President for Development at the Elliott School of International Affairs. He has over 20 years of fundraising experience in higher education and not-for-profits, including capital campaigns. Tom has

extensive and diversified leadership experience as both a university administrator and a director of overseas programs (Catholic Relief Services). Tom received his BS in Education from the University of Virginia and his MA in International Development and Social Change from Clark University. Tom was a Peace Corps volunteer in Tunisia.



Stephenie Maurer

Assistant Vice President for Corporate & Foundation Relations

Stephenie Maurer is the Assistant Vice President for Corporate & Foundation Relations for the George Washington University (GW). Prior to her current role, she served as Executive Director of Corporate Relations at GW. She joined GW in 2013 and brings over 15 years of experience shaping successful fundraising, partnership, and growth strategies for some of the nation's leading organizations in education, health care, public safety, and youth development.

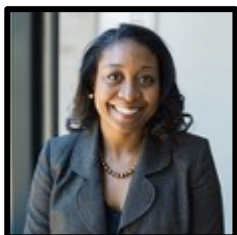
Maurer served as an independent fundraising consultant for numerous schools and health and education organizations such as the University of Louisville and the J. Graham Brown Cancer Center. Prior to her consulting roles, Maurer served as head of Development for Safe Kids Worldwide, an international nonprofit, where she created global corporate partnerships with industry – including Johnson & Johnson, General Motors, PepsiCo and L.L. Bean. Maurer also worked with the Washington-based public relations agency CommunicationWorks to organize public awareness campaigns for IBM, the Educational Testing Service and *Education Week*. Maurer received her undergraduate degree from the University of Louisville.



Stacey DiLorenzo
Executive Director of Communications

Stacey DiLorenzo is the Executive Director of Communications at the Milken Institute School of Public Health at The George Washington University. Ms. DiLorenzo leads the school's strategic communications and marketing, as well as oversees the day-to-day operations of the School's publications, media relations, social media, web design and events teams.

Prior to joining the Milken Institute School of Public Health, Ms. DiLorenzo was senior director of marketing and communications at the Johns Hopkins Bloomberg School of Public Health, was a managing director of local corporate support and marketing at Maryland Public Television, and served in a variety of positions including executive creative director and vice president of marketing for the TLC and Discovery Home networks where she won many awards for her creative work. She has also worked as a marketing and creative consultant to BBC America, NBC-4, McCormick Spice, and PBS. She also has worked as a writer and producer of documentary programming. Ms. DiLorenzo is a magna cum laude graduate of Boston University and earned a master's degree in Radio, Television and Film from the University of Maryland.



Natasha Kazeem
Senior Advisor to the Dean

Natasha Kazeem is the Senior Advisor/Chief of Staff to the Michael and Lori Milken Dean of Public Health. She is responsible for implementing the Dean's vision and strategy across the organization. Mrs. Kazeem supports the Dean by leading and co-directing large-scale School-wide initiatives across the enterprise on behalf of the Dean. She manages the annual and long-term

planning efforts for the School maximizing efficiencies, productivity and fiscal outcomes where appropriate.

Prior to joining the School of Public Health, Mrs. Kazeem was a senior human resources administrator within GW. Prior to her career with GW, she worked for the University of Pennsylvania as an human resources and finance administrator within the cancer centers of both the School of Medicine and the Pennsylvania Hospital system, overseeing human capital management, operations/administration and research infrastructure. Mrs. Kazeem is an honors graduate of Boston College, a certified business manager of the Wharton School of Business, and an MBA degree candidate at the George Washington University.

CANDIDATE QUALIFICATIONS AND QUALITIES

The successful candidate for the position of Assistant Vice President will have

- at least 3 years of supervisory experience in leading, developing, and mentoring an advancement team of professionals;
- demonstrated experience in leading volunteers for the purposes of fundraising and engagement;
- demonstrated success in cultivating and soliciting gifts at the seven and eight figure level;

- a proven track record of creatively building and leading successful fundraising and alumni programs, including capital campaigns;
- exceptional communication skills and outstanding writing competency with an attention to detail;
- experience in prospect management/tracking as well as developing and executing prospect strategies; and
- ability to travel domestically and internationally for prospect visits and School related events.

A Bachelor's degree and a minimum of eight years of progressively responsible experience in institutional advancement in higher education, preferably at a complex academic and research institution are required for this position. Experience in an equivalent health care institution may be substituted for higher education. A Master's or advanced degree is preferred.

SALARY & BENEFITS

George Washington University offers an excellent and competitive benefits and compensation package.

LOCATION

This position is located in Washington, DC.

APPLICATION DEADLINE

Before sending your résumé for this position, please read it over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To nominate a candidate, please contact Tim Child: timchild@aspenleadershipgroup.com.

All inquiries will be held in confidence.