

# ASPEN • LEADERSHIP • GROUP

ASSISTANT VICE PRESIDENT OF DEVELOPMENT AND ALUMNI RELATIONS  
THE MILKEN INSTITUTE SCHOOL OF PUBLIC HEALTH  
GEORGE WASHINGTON UNIVERSITY  
Washington, DC  
<http://publichealth.gwu.edu/>

## Milken Institute School of Public Health

THE GEORGE WASHINGTON UNIVERSITY

The Aspen Leadership Group is proud to partner with the George Washington University in the search for an Assistant Vice President of Development and Alumni Relations in the Milken Institute School of Public Health.

The Assistant Vice President (AVP) will design, manage, and execute a comprehensive development and alumni relations program. Through his or her work, the AVP will play a key role in significantly advancing Milken Institute SPH's current trajectory into the top tier of schools of public health nationally. The AVP will also have the title of Assistant Dean of Development.

The Milken Institute School of Public Health is a leading health policy, research, and academic institution in Washington, DC, the center of public health in the United States and globally. It is uniquely positioned adjacent to prominent organizations like the World Bank, the State Department, the National Institutes of Health, and other health agencies of the United States Government. The Milken Institute School of Public Health is focused on translating science into policies, programs, interventions, and solutions. Together with the Milken Institute, the School reaches out to other schools of public health to develop advanced approaches with the goal of saving more lives across the world.

Established in July 1997 as the School of Public Health and Health Services, the School brought together three longstanding university programs in the schools of medicine, business and education. In 2014, the School was renamed Milken Institute School of Public Health in recognition of an \$80 million gift to the school – the largest gift ever received by the George Washington University. GWSPH is the only school of public health in the nation's capital, and nearly 1,400 students from almost every US state and more than 43 countries pursue undergraduate, graduate, and doctoral-level degrees. GWSPH's student body is one of the most ethnically diverse among the nation's private schools of public health.

GW is in the final two years of *Making History: The Campaign for GW*, the institution's first \$1 billion campaign. The Milken Institute School of Public Health has already exceeded its fundraising goal and for the next two years will focus on securing additional support for its campaign priorities. Simultaneously, the School is beginning a strategic planning process that will inform the advancement priorities for the next five years. The AVP for Development will play an instrumental role in this planning process.

## REPORTING RELATIONSHIPS

The Assistant Vice President of Development and Alumni Relations reports to the Senior Associate Vice President of Development with a reporting line to the Dean of the School.

## PRIMARY RESPONSIBILITIES

The successful candidate for the position of Assistant Vice President will

- identify and manage 20-30 of the School's priority prospects who are capable of making seven- and eight-figure philanthropic gifts to the School;
- participate as a senior member of the Dean's leadership team in the development of the School's strategic plan and in planning its philanthropic case for support;
- work with the Dean and DAR leadership to execute the plan, including setting ambitious and realistic goals for fundraising, and plans to enhance alumni relations;
- build, develop, mentor, and lead development and alumni relations staff using best practices;
- manage functions relative to the oversight of positions including ability to hire (should positions become vacant) and responsibility for overseeing performance management;
- directly supervise the Executive Director of Development;
- serve as a member of the DAR Leadership Group and as the School's primary advancement liaison with the Office of the President;
- partner with the Dean and other colleagues to support the School's Board of Advisors; and
- perform other work related duties as assigned.

## KEY COLLEAGUES



**Lynn Goldman, MD, MS, MPH**

### **The Michael and Lori Milken Dean of Public Health**

Lynn R. Goldman is the Michael and Lori Milken Dean at Milken Institute School of Public Health at the George Washington University (Milken Institute SPH). Before joining Milken Institute SPH in 2010, she was a professor of environmental health sciences at Johns Hopkins University's Bloomberg School of Public Health. Prior to that, Dean Goldman served as assistant administrator for the EPA's Office of Chemical Safety and Pollution Prevention, where she was responsible for national implementation of chemical and pesticide safety and pollution prevention laws. She also worked at the California Department of Public Health, where she headed the Division of Environmental and Occupational Disease Control.

Dean Goldman serves on the board of the Environmental Defense Fund and is a member of the National Academy of Medicine, where she has chaired or served on committees focused on second-hand smoke, public health preparedness, environmental health, and health sciences policy. She is a member of and serves on the National Academy of Medicine (NAM) Governing Council and is a member of the Governing Board of the National Academy of Sciences. She is vice chair of the IOM Roundtable on Environmental Health Sciences, Research and Medicine. She is also a member of the National Academy of Sciences, Engineering and Medicine Report Review Committee.

In 2013, Dean Goldman received an honorary doctorate from Örebro University in Sweden for her contributions to chemical legislation in the U.S. and Sweden and her influence on the research conducted at the University's Man Technology Environment Research Center. She holds a BS in conservation of natural resources and an MS in health and medical science from the University of California, Berkeley; an MPH from the Johns Hopkins University; and an MD from the University of California, San Francisco.



**Aristide J. Collins Jr.**

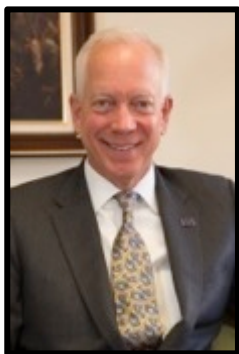
**Vice President for Development and Alumni Relations**

Aristide was named Vice President for Development and Alumni Relations by GW President Steven Knapp in February 2015. He had provided interim leadership for the division since October 2014.

In October 2010, Aristide returned to GW, where he had served earlier in his career, as Senior Executive Director for Board Relations and Secretary of the University. In 2011, he was promoted to Vice President and Secretary of the University. In those roles, he established the University's comprehensive Board of Trustees office and university secretary function, managing business affairs, governance, recruitment, communication, and special board events. He served as the liaison between the board, senior staff, and other university constituencies and provided stewardship for official records of the board and the seal of the George Washington University. He also has a faculty appointment as a lecturer in higher education administration.

Aristide brings to his new role more than 20 years of experience in higher education. He previously served as Vice President for Institutional Advancement and University Relations at Clark Atlanta University; Vice President for Advancement at Pacific Oaks College and Children's School in Pasadena, California; and Director of Development for University Projects at the George Washington University. He also held leadership positions over ten years at California State University at Long Beach.

He holds an EdD in organizational leadership from Pepperdine University; a master's degree in public administration from California State University, Long Beach; and a bachelor's degree in political science and a special certificate in educational management from California State University, Hayward (now East Bay). He is designated a Certified Specialist in Planned Giving by the American Institute for Philanthropic Studies.



**David Bruce Anderson**

**Senior Associate Vice President for Development**

David is the Senior Associate Vice President for Development at GW, with oversight for all fundraising university-wide—except for principal and international gifts. David joined GW in August 2014 from UNC-Chapel Hill, where he was Associate Dean for Advancement for the School of Medicine, and president of The Medical Foundation of North Carolina. David has more than 30 years of experience in higher education fundraising. He has served as associate vice chancellor for university development at North Carolina State and earlier in his career at Duke, Rice, Pitt, and his alma mater, UVA. In addition to a BA from the University of Virginia, David received an MBA from the College of William & Mary and a Master of Arts in Teaching from Trinity Washington in the District of Columbia.



**Thomas Dart**  
**Associate Vice President for Development & Campaign Director**

Tom Dart is in his seventh year at the George Washington University. He is currently the Associate Vice President of Development & Campaign Director for *Making History: The Campaign for GW*. Previous to his role as Associate Vice President, Tom was the Assistant Vice president for Development of Schools and the Assistant Vice President for Development at the Elliott School of International Affairs. He has over 20 years of fundraising experience in higher education and not-for-profits, including capital campaigns. Tom has extensive and diversified leadership experience as both a university administrator and a director of overseas programs (Catholic Relief Services). Tom received his BS in Education from the University of Virginia and his MA in International Development and Social Change from Clark University. Tom was a Peace Corps volunteer in Tunisia.



**Stephenie Maurer**  
**Assistant Vice President for Corporate & Foundation Relations**

Stephenie Maurer is the Assistant Vice President for Corporate & Foundation Relations for the George Washington University (GW). Prior to her current role, she served as Executive Director of Corporate Relations at GW. She joined GW in 2013 and brings over 15 years of experience shaping successful fundraising, partnership, and growth strategies for some of the nation's leading organizations in education, health care, public safety, and youth development.

Maurer served as an independent fundraising consultant for numerous schools and health and education organizations such as the University of Louisville and the J. Graham Brown Cancer Center. Prior to her consulting roles, Maurer served as head of Development for Safe Kids Worldwide, an international nonprofit, where she created global corporate partnerships with industry – including Johnson & Johnson, General Motors, PepsiCo and L.L. Bean. Maurer also worked with the Washington-based public relations agency CommunicationWorks to organize public awareness campaigns for IBM, the Educational Testing Service and *Education Week*. Maurer received her undergraduate degree from the University of Louisville.



**Stacey DiLorenzo**  
**Executive Director of Communications**

Stacey DiLorenzo is the Executive Director of Communications at the Milken Institute School of Public Health at The George Washington University. Ms. DiLorenzo leads the school's strategic communications and marketing, as well as oversees the day-to-day operations of the School's publications, media relations, social media, web design and events teams.

Prior to joining the Milken Institute School of Public Health, Ms. DiLorenzo was senior director of marketing and communications at the Johns Hopkins Bloomberg School of Public Health, was a managing director of local corporate support and marketing at Maryland Public Television, and served in a variety of positions including executive creative director and vice president of marketing for the TLC and Discovery Home networks where she won many awards for her creative work. She has also worked as a marketing and creative consultant to BBC America, NBC-4, McCormick Spice, and PBS. She also has worked as a writer and producer of documentary programming. Ms. DiLorenzo is a magna cum laude graduate of Boston University and earned a master's degree in Radio, Television and Film from the University of Maryland.



**Natasha Kazeem**  
**Senior Advisor to the Dean**

Natasha Kazeem is the Senior Advisor/Chief of Staff to the Michael and Lori Milken Dean of Public Health. She is responsible for implementing the Dean's vision and strategy across the organization. Mrs. Kazeem supports the Dean by leading and co-directing large-scale School-wide initiatives across the enterprise on behalf of the Dean. She manages the annual and long-term planning efforts for the School maximizing efficiencies, productivity and fiscal outcomes where appropriate.

Prior to joining the School of Public Health, Mrs. Kazeem was a senior human resources administrator within GW. Prior to her career with GW, she worked for the University of Pennsylvania as an human resources and finance administrator within the cancer centers of both the School of Medicine and the Pennsylvania Hospital system, overseeing human capital management, operations/administration and research infrastructure. Mrs. Kazeem is an honors graduate of Boston College, a certified business manager of the Wharton School of Business, and an MBA degree candidate at the George Washington University.



**Gary Whidbee**  
**Executive Director of Development**

Gary Whidbee is the Executive Director for Development in the Milken Institute School of Public Health. Gary joined GW in September 2016 from the Bloomberg School of Public Health at Johns Hopkins University where he served as Senior Associate Director of Development. Prior to his work at JHU, Gary was the Regional Director of Development at the University of Rochester and Director of Development for Schools at Elizabeth City State University.

As Executive Director of Development, Gary is responsible for building out the School's major gift program and currently manages the development and alumni relations team at SPH. Gary earned his BS in Business Administration from Elizabeth City State University.

### **CANDIDATE QUALIFICATIONS AND QUALITIES**

The successful candidate for the position of Assistant Vice President will have

- proven success in public health fundraising or a related field in the health sciences;
- a strong track record in fundraising, including two years successfully cultivating and soliciting gifts at the seven-figure level and above;
- a proven track record of creatively building and leading successful fundraising programs;
- deep appreciation and understanding of the academic and research enterprise and the ability to articulate these values internally and externally;
- ability to travel extensively, nationally, and internationally;
- ability to communicate effectively with successful individuals of high net worth, both alumni and non-alumni;
- experience developing and executing short- and long-range prospect strategies; and
- experience supervising professional level staff.

A Bachelor's degree and five to seven years of progressive experience in institutional advancement in higher education is required for this position. A minimum of eight years of experience is preferred.

### **SALARY & BENEFITS**

George Washington University offers an excellent and competitive benefits and compensation package.

### **LOCATION**

This position is located in Washington, DC.

### **APPLICATION DEADLINE**

Before sending your résumé for this position, please read it over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

*To nominate a candidate, please contact Greg Duyck at [gregduyck@aspingleadershipgroup.com](mailto:gregduyck@aspingleadershipgroup.com).*

*All inquiries will be held in confidence.*

### **ASPEN · LEADERSHIP · GROUP**

ASPEN LEADERSHIP GROUP FOCUSES EXCLUSIVELY ON SEARCH AND TALENT MANAGEMENT IN THE FIELD OF PHILANTHROPY. RECOGNIZED LEADERS IN THE FIELD RECRUIT AND PROVIDE COUNSEL TO OTHER LEADERS AND EMERGING LEADERS, BUILDING ENDURING, PRODUCTIVE RELATIONSHIPS AND SUPPORTING EXCEPTIONAL CAREERS.

LEARN MORE AT [WWW.ASPENLEADERSHIPGROUP.COM](http://WWW.ASPENLEADERSHIPGROUP.COM) AND  
[WWW.PHILANTHROPYCAREER.NET](http://WWW.PHILANTHROPYCAREER.NET).