



VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

UNIVERSITY OF NORTHERN IOWA

Cedar Falls, Iowa

[University of Northern Iowa](http://www.uninwa.edu)



The Aspen Leadership Group is proud to partner with University of Northern Iowa in the search for a Vice President for University Advancement.

The Vice President for University Advancement will serve as the chief development officer of the University of Northern Iowa (UNI), President of the UNI Foundation, President of the UNI Research Foundation, and President of the UNI Properties Corporation. The Vice President will oversee, coordinate, and implement all fundraising, research, investments, accounting, outreach, advancement communications, alumni relations, and information services for the university's advancement operations. This includes the formulation and implementation of policies and programs relative to the financial support of the university from all philanthropic sources and the oversight of cohesive communications of those initiatives including foundation policies. The Vice President will develop, maintain, and support a strong UNI Foundation Board of Trustees with strategic direction; oversee and provide advice and counsel to the UNI Alumni Association; and develop and implement an advancement master plan including strategic planning, implementation, and execution of all fundraising campaigns to support the mission and direction of the university.

UNI has a long and rich history of service dating back to its founding in 1876 as an institution created for and devoted to the training of teachers. True to its roots, UNI continues to emphasize hands-on service learning and retains the proud distinction of being Iowa's number-one teacher education program. Academically, UNI is composed of four colleges; College of Business Administration, College of Social and Behavioral Sciences, College of Humanities, Arts, and Sciences, and College of Education. UNI offers more than 90 majors, giving students the opportunity to explore a variety of interests and preparing them for success after college. Outside of the classroom, UNI's vibrant campus is home to over 300 student clubs and organizations, 17 Division I collegiate sports teams, and a multitude of fine arts opportunities.

UNI is one of the best colleges and universities in the Midwest according to *The Princeton Review*. UNI College of Business Administration has an outstanding reputation thanks to its small, selective MBA program which has been listed among *U.S. News & World Report's* top part-time MBA programs. Within the College of Business is an Accounting program that stands as a national leader boasting a 70% pass rate (national average is 33%) on all four parts of the CPA examination. UNI is ranked second in the "Best Regional Universities (Midwest)" category for public universities, according to *U.S. News & World Report* and 20th among all public and private Midwest regional universities. UNI was ranked among the top "100 Best Values in Public Colleges" by *Kiplinger's Personal Finance* and as one of the "25 Best College Values Under \$30,000/Year."

UNI is consistently named to *The President's Higher Education Community Service Honor Roll* which recognizes institutions of higher education for their commitment to and achievement in community service. The Carnegie Foundation granted the University of Northern Iowa a special designation in Community Engagement: Curricular Engagement and Outreach and Partnerships. This designation reflects the foundation's recognition of UNI's strong commitment to community service on a local, regional, national, and global level.

REPORTING RELATIONSHIPS

The Vice President for University Advancement will report to President Mark Nook and serve as a member of the President's Senior Leadership Team.

PRINCIPAL OPPORTUNITIES

The university seeks an exceptional individual who will provide visionary leadership to the advancement division and oversee all aspects of development, the foundation, and alumni relations. As a member of the President's Senior Leadership Team, the Vice President will provide significant contributions to the formulation, implementation, and administration of both the Development Master Plan and the University Strategic Plan. The successful candidate will also serve as the President of the UNI Foundation, which is governed by a 35-member board of trustees.

UNI is one of three state universities in Iowa governed by the Board of Regents, State of Iowa, and enjoys national recognition for its high educational standards. UNI possesses a distinctive mission, being THE comprehensive state university for Iowa. The university's attractive size, approximately 11,200 students, allows it to offer faculty, facilities, and academic choices of a much larger university, while retaining a friendly, small-college atmosphere on a park-like campus. UNI provides exceptional undergraduate education, as well as outstanding programs at the master's, specialist, and doctoral levels. Located in Cedar Falls/Waterloo, the campus is comprised of more than 40 buildings on over 940 acres.

The UNI Foundation has assets of \$160 million and its endowment balance was \$127 million at the end of the 2018 fiscal year. The university is embarking on a capital campaign that will culminate with the 150th anniversary of UNI in 2026. The most recent capital campaign for the university closed in December 2012 and raised \$158 million, surpassing the original goal of \$150 million. In addition to providing campaign leadership, the new Vice President will provide leadership to ensure the advancement division is poised to support all strategic plans of the institution. The Vice President will also lead an alumni engagement effort that provides services and programming to over 118,000 living alumni.

PRIMARY RESPONSIBILITIES

The Vice President for University Advancement will

- serve as the chief development officer for the university;
- formulate, develop, and oversee implementation of all annual and capital fundraising campaigns in support of the university's current strategic funding objectives and long-term growth;
- collaborate with the President, the Provost and Executive Vice President for Academic Affairs, the Senior Vice President for Finance and Operations, the Vice President for Student Affairs, the Athletics Director, deans, and other faculty and staff to set fundraising strategies consistent with the university's mission and goals;
- ensure fundraising goals are met;
- provide strategic leadership and oversight of advancement staff and operations including development, research, advancement services, accounting, information systems, outreach and annual giving programs, alumni relations, advancement communications, special events, donor relations, and stewardship;
- foster team building and a healthy work culture;
- coordinate assessment, best practices, and continuous improvement activities for the division; and
- promote and provide staff professional development opportunities.

KEY COLLEAGUES



Dr. Mark A. Nook
President

Mark A. Nook began serving as the 11th President of the University of Northern Iowa on February 1, 2017. Prior to this appointment, he served as Chancellor of Montana State University Billings (MSUB).

Originally from Holstein, Iowa, Nook has committed his Midwest education and values to higher education for many years and on many levels. He is dedicated to ensuring every member of the university community reaches their individual educational, professional, and personal life goals.

Prior to serving as the Chancellor at MSUB from 2014-2016, Nook was the Senior Vice President for Academic and Student Affairs at the University of Wisconsin System from 2011-2014. He also served as Provost (2007-09 and 2010-11) and Interim Chancellor (2009-10) at the University of Wisconsin-Stevens Point and in a variety of roles at St. Cloud State University in Minnesota.

He graduated from Southwest Minnesota State University in 1980 with a bachelor's degree in physics and mathematics, a master's degree in astrophysics from Iowa State University in 1983 and a Ph.D. in astronomy from the University of Wisconsin-Madison in 1990.

President Nook and his wife, Cheryl, reside in the UNI President's House. They have three adult children, two granddaughters, and two grandsons.



Dr. Jim Wohlpart
Provost and Executive Vice President for Academic Affairs

Dr. Jim Wohlpart is the Provost and Executive Vice President for Academic Affairs at the University of Northern Iowa. As Provost he is responsible for the academic and organizational functioning of the campus and the advancement of high quality teaching and learning, scholarship, and service. He provides oversight for academic programs and leadership for faculty recruitment, development, and retention.

Before joining UNI, he spent the previous twenty-one years assisting with the opening and establishment of Florida Gulf Coast University, a new public university in the state of Florida with an emphasis on service learning, sustainability, and innovative undergraduate education. He last served as the Dean of Undergraduate Studies at FGCU, focusing on enrollment management, retention and persistence, and graduation and workforce placement.

Wohlpart earned his BA and PhD in English from the University of Tennessee, his MA in English from Colorado State University. He has won awards in course redesign, teaching, and leadership.



Dr. Paula Knudson
Vice President for Student Affairs

Paula Knudson is the Vice President for Student Affairs at the University of Northern Iowa. Knudson is an Iowa native who earned her bachelor's degree in mathematics education from the University of Iowa, a Master of Public Administration from the University of Hartford, and a Ph.D. in higher education administration from the University of Minnesota. Prior to coming to UNI, Knudson served as Vice Chancellor and Dean of Students at the University of Wisconsin-La Crosse. She held other leadership positions at UW-La Crosse before becoming Vice Chancellor and Dean of Students. Knudson also worked with student affairs at the

University of Minnesota Duluth and the University of Hartford.



Dr. Michael Hager

Senior Vice President for Administration and Financial Services

Michael Hager currently serves as the Senior Vice President for Administration and Financial Services at the University of Northern Iowa. Hager's work experience includes working at a small private religiously affiliated college, a large research university, and now at UNI, a comprehensive university.

During his professional work experience, Hager has presented at numerous conferences and workshops. He was recognized with a "Top Ten Program" award from the Upper Midwest Region of the Association of College and University Housing Officers multiple years. In addition, he received the Regents Kudos Award from the Nebraska Board of Regents and the President's Award from the National Educational Theatre Association.

After working in housing, dining, and student affairs for over 20 years, in 2012 he moved to business operations. Hager earned his bachelor's degree from the University of Northern Iowa, holds an MBA from University of Dubuque, and a Doctor in Business Administration from St. Ambrose University.

He currently serves on the National Association of College and University Business Officers (NACUBO) advisory committee for comprehensive and doctoral institutions. He is active in his church. He and his wife Lynnette host students in their home multiple times each week during the school year, from small to large groups. Their two children both recently graduated from UNI, continuing the family legacy.



Dave Takes

Chair of the UNI Foundation Board of Trustees

Dave Takes spent ten years as an attorney with Swisher & Cohrt in Waterloo before purchasing Doerfer in 1995 with a partner. Doerfer is a leading entity providing turnkey factory automation, press technology, tooling, and automated guided vehicle technologies with 700 employees, \$160 million in sales, and 5 locations in IA, IL, TN, SC, and a new plant in Mexico.

Takes earned a BA degree in accounting from University of Northern Iowa in 1981, and a JD from the University of Iowa in 1984.

In addition to being the Chair of the UNI Foundation Board of Trustees, Takes is very engaged in the life of the university on several levels. His passions are STEM programs, specifically as they apply to targeting female students. He also has interests in the international programs in the College of Business, and the strength and conditioning program in athletics.

CANDIDATE QUALITIES AND QUALIFICATIONS

University of Northern Iowa is seeking a Vice President for University Advancement with

- experience in development, campaign planning, and execution;
- demonstrated involvement of stakeholders;
- a demonstrated record of effective and successful fundraising; and
- progressive experience in annual giving, planned giving, and major gifts.

A bachelor's degree is required for this position as is at least seven years of progressive advancement experience. A master's degree is preferred as is experience in a higher education environment.

DIVERSITY, EQUITY, AND INCLUSION

The University of Northern Iowa is committed to championing diversity as a core value of its university community. UNI continues to grow and maintain a diverse, respectful, and inclusive work and learning environment in order to prepare the university community for a constantly evolving world. It seeks employees who will embrace these goals, and help it in challenging beliefs and practices that discriminate against, degrade, or diminish any individual or group within the community.

UNI actively seeks to enhance diversity and is an Equal Opportunity/Affirmative Action employer. The university encourages applications from persons of color, women, individuals living with disabilities, and protected veterans. All qualified applicants will receive consideration for employment without regard to age, color, creed, disability, gender identity, national origin, race, religion, sex, sexual orientation, protected veteran status, or any other basis protected by federal and/or state law.

SALARY & BENEFITS

University of Northern Iowa offers a competitive salary and benefits package including a vacation plan, employer sponsored retirement plans, health and dental insurance, and life and disability insurance.

LOCATION

University of Northern Iowa is located in Cedar Falls, Iowa in Black Hawk County. In addition to academic and athletic activities provided by UNI, outstanding cultural programming is provided by the City's Hearst Center for the Arts and the city's Parks and Recreation Divisions.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please review them for accuracy. Review of applications will begin immediately and will continue until the successful candidate has been selected.

To nominate a candidate, please contact Greg Duyck:
gregduyck@aspenleadershipgroup.com.

All inquiries will be held in confidence.