

Media Release May 9, 2015

For immediate release

2015 SOUTH AUSTRALIAN OPEN - FAMILY AFFAIR HITS THE COURT

The who's who of Australia's squash scene are set to hit Adelaide for the 2015 South Australian Open (14-17 May).

Gracing the courts of Next Generation throughout the Open includes Commonwealth Games representative and Australian top 5 seeded Sarah Cardwell, coached by English legend Cassie Thomas.

Sarah is also guided by South Australia's own former world number 1 and highly celebrated Squash SA and SA Sport Hall of Fame Legend, Vicky Cardwell. Vicky also happens to play the role of Mum to the upcoming 23 year old.

Vicky Cardwell explains, "My hope is that Sarah will be better than I ever was, I want her to exceed my success on and off the court."

That success spans the 1970's right through to the 1990's and includes 7 Australian Women's Open Championships, 3 British Open Crown titles and more recently multiple wins on the Masters circuit.

Vicky who now resides in Melbourne plans to be courtside as her daughter continues to follow in her footsteps on the SA stage.

"I'm definitely out for the win. It would be amazing to take out the title in Adelaide where my mum has so much history and I still have so many family members. Mum has always been selfless in her guidance, always wanting more for me than she ever had for herself. She always said if I win that's a bonus but it's more important to have fun," says Sarah.

Adding to the excitement of this year's open is a vastly talented pool of local, national and international men and women chasing victory on the court.

Players will compete for a rewarding \$5,000 title win.

Full daily draws and results will be posted online – www.squashsa.asn.au

2015 South Australian Open

When - 14-17th May, 2015

Where - Next Generation Health and Racquet Club, War Memorial Drive

For all media opportunity please contact -

Grant Norman (Tournament Director) - 0419 844 238

Or

Donna Sullivan (Donna-Jayne PR) - 0407 774 795