

ITF Coaches Education Programme Level 2 Coaching Course



Ethics and self- improvement for tennis coaches

By the end of this session you should be able to:



- explain the concept of ethics in tennis and its importance
- identify several ethical principles in your coaching
- identify the basic ethical standards needed for coaching
- explain the importance of self-improvement
- identify different areas for self-improvement and ways to do it



What are ethics?

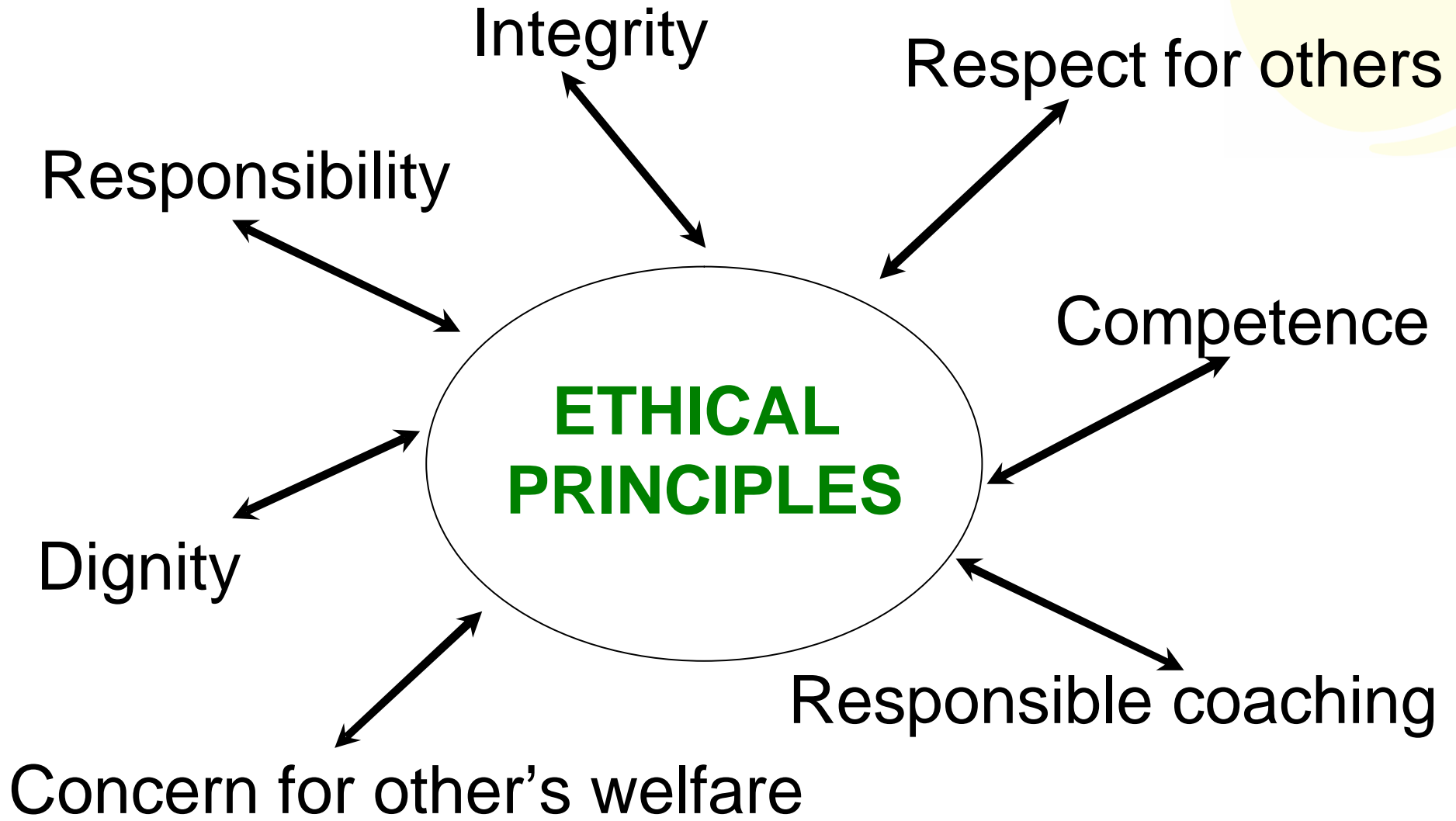
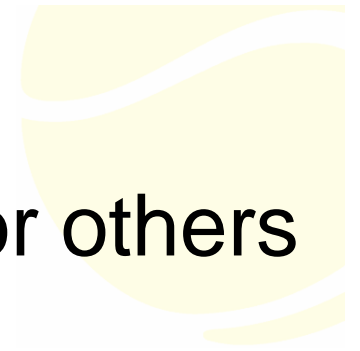
- The discipline dealing with:
 - what is good and bad / right and wrong
 - moral duty and obligation
- Group of moral principles or set of values

Ethics for coaching



- Principles of conduct governing an individual or a profession
- Standards of social and professional behaviour
- Need of a CODE OF ETHICS
- Basic premise:

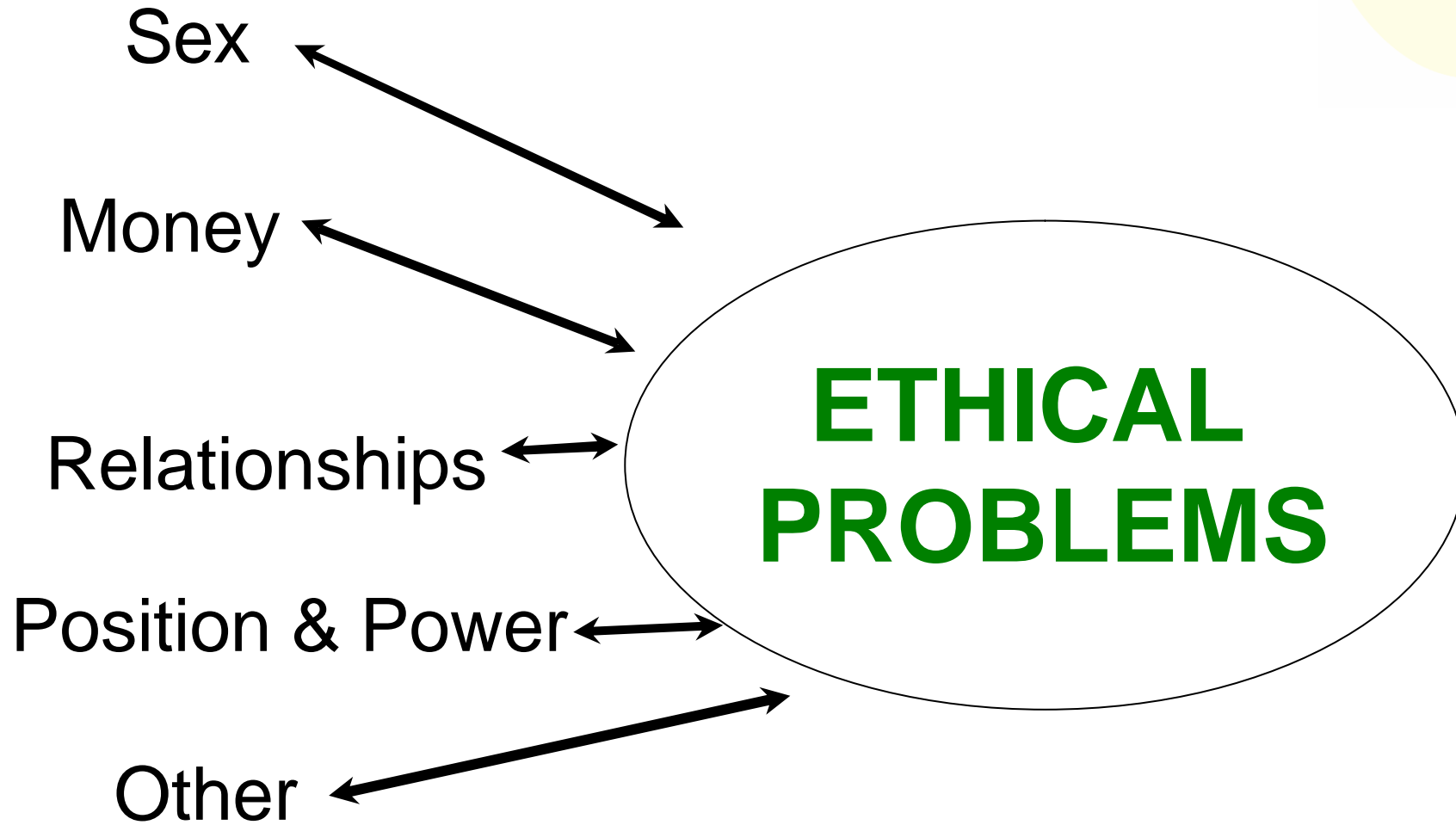
**THE RIGHTS AND NEEDS
OF THE PLAYERS BEFORE
THOSE OF THE COACH**



Ethical standards for a tennis coach



- To observe the standards of his organisation
- To promote its image to overall benefit
- To avoid clashes of interests
- To charge the pupils a fair fee



Importance of self-improvement



- Benefit to yourself personally and professionally
- Benefit to your students
- Benefit to your organisation

What to do to increase self-improvement?

- Have an open minded mentality
- You can always learn new things
- Proper time management
- Know areas useful to focus on

Areas useful to focus on self-improvement (I)

- Improving education (by attending coaches workshops)
- Learning foreign languages
- Travelling
- Improving public speaking skills
- Reading books

Areas useful to focus on self-improvement (II)

- Starting a tennis library of books and videos
- Taking a tennis lesson themselves
- Becoming computer literate
- Staying fit
- Learning from other coaches
- Improving level of play
- Attending high level tournaments



Questions

- Why ethics are important in teaching tennis?
- Do you know any Code of Ethics for tennis coaches?
- Why self-improvement is important in teaching tennis?
- Which areas do you think are the most important to focus on for self-improvement?

Group or individual tasks

- Write down a sentence that summarises your ethical thinking in coaching
- Write down three areas you think you should focus on for your own self-improvement
- Explain why to your partner
- Explain/write down how you will try to do this



Discussion

- Should ethics be an individual or a group issue?
- Recount an ethical problem you may have had in your coaching career
- How would the group solve/deal with this issue