



VISION

Engaged players | Strong clubs | Great venues | World Class events

MISSION

We will promote the sports of squash and racquetball as fun, healthy and progressive/accessible sports that can be enjoyed for life. We will do this by:

- Providing a clear direction for our many associations, clubs and venues;
- Developing and delivering innovative opportunities for participation at all levels; and
- Creating accessible and inspirational pathways for participants to reach their potential.

PARTICIPATION

Squash and Racquetball will be thriving participant sports for all Victorians.

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none"> • Promote squash and racquetball as sports that can be enjoyed for life • Support and deliver Sporting Schools programs, school competitions and student teacher education • Focus on female participation through promotion and support of the Hits & Giggles Women's Learn to Play program • Focus on product diversity by increasing club/centre based delivery of Twenty20 Squash/Racquetball competitions 	<ul style="list-style-type: none"> • A social player 'package' to capture social participant numbers • Greater connection between local clubs/centres and kids experiencing squash at school • A modified junior program designed as an introduction to squash/racquetball • A member profile of the typical squash/racquetball player to inform the next steps towards increasing diversity in participation 	<ul style="list-style-type: none"> • Registration numbers • Event registration numbers • Program participant numbers • Participant profiles

MEMBERSHIP

Provide an excellent member experience

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none"> • Promote squash and racquetball as attractive sports for all ages, abilities and backgrounds 	<ul style="list-style-type: none"> • The value of membership via usage of the national IT platform • A great first experience through commitment to child safety and inclusiveness 	<ul style="list-style-type: none"> • Member satisfaction • Member engagement • Clubs/centres compliant with Child Safe Standards

EVENTS

Coordinate professional, well managed events for participants of all ages and abilities

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none"> • Support Victorian Squash and Racquetball Tournament Circuits to benefit players of all ages and abilities • Support and deliver a Victorian PSA Circuit of events in conjunction with host clubs/venues 	<ul style="list-style-type: none"> • Marketing and fundraising guidelines to help ensure Victorian events are sustainable • Promotion of the national tournament software for use in all major tournaments 	<ul style="list-style-type: none"> • Event registration numbers • Status of PSA events • Events using national tournament software

FACILITIES

Support community needs and access to squash and racquetball facilities.

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none">Advocate for squash/racquetball facilities at all relevant forumsPromote best practice facility maintenance, club operations and business resources	<ul style="list-style-type: none">A register of facilities across VictoriaAn annual club/centre forumAccess to a grants resource to review and assist club/venue grant applications	<ul style="list-style-type: none">Contributions to local council recreation, physical activity and indoor sport facility strategies and auditsNational IT platform and resource use across clubs, centres and associationsForums heldSuccess of clubs/venues in funding applications

HIGH PERFORMANCE

Victorian talent is identified, nurtured and developed

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none">Develop the performance pathway for squash players in Victoria through S&RV's Underpinning Program	<ul style="list-style-type: none">In conjunction with Squash Australia, regional talent identification camp(s) for young Victorian players	<ul style="list-style-type: none">Players achieving agreed personal goalsJunior State Team resultsParticipant numbers

EDUCATION

Squash personnel will be valued, trained and competent to deliver the sport

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none">Support the development of, and growth in the number of, coaches, administrators and referees supporting squash and racquetball in VictoriaHost a coaches conferenceContinue to recognise the contribution volunteers make through the annual S&RV Volunteer Awards	<ul style="list-style-type: none">Promotion of the new E-Learning platform to improve the accessibility of coach, referee and administrator training programsA state wide Junior Teams event linking the junior development pathway, regional coaches and Underpinning program coaches	<ul style="list-style-type: none">Accredited coach numbersAccredited referee numbersAdministrators accessing on-line trainingJunior Teams event participant numbersVolunteers nominated annually

PROFILE

Squash will enhance its profile through media and new technologies

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none">Maximise new media and social media to enhance promotion and communicationPilot additional Pop Up Squash Shop activations	<ul style="list-style-type: none">Pilot a digital marketing strategyResources and support to enhance the visibility of clubs/venues within their local communities	<ul style="list-style-type: none">Website trafficSocial media statisticsClub/venue case studiesProgram participants

LEADERSHIP EXCELLENCE

Squash will be well administered and focused on local delivery through a shared Victoria wide vision

We will Continue to:	We will Develop :	We will Measure success by:
<ul style="list-style-type: none">Review and monitor performance against the Australian Sports Commission's mandatory governance principlesEnsure excellent control around Finance	<ul style="list-style-type: none">Sustainable growth and reduced reliance on funding by exploring alternative revenue streamsA child safe, supportive culture	<ul style="list-style-type: none">Governance principles achievedBoard performanceFinancial performance

Values

Squash & Racquetball Victoria will at all times, in all its dealing with stakeholders, partners and participants in the sport, act with integrity and respect in the best interests of Squash and Racquetball. We embrace innovation, equality and excellence. We will strive to be accountable to our members, transparent and collaborative in our approach and aim to attain and uphold the highest professional standards across our many activities.

Child Protection

Squash & Racquetball Victoria is committed to the safety and wellbeing of all children and young people accessing our service. We support the rights of the child and will act without hesitation to ensure a child safe environment is maintained at all times. We also support the rights and wellbeing of our staff and volunteers and encourage their active participation in building and maintaining a secure environment for all participants.



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