



EXECUTIVE DIRECTOR
CHRISTOPHER STREET WEST/LA PRIDE
Los Angeles, California
<https://lapride.org>



The Aspen Leadership Group is proud to partner with Christopher Street West/LA Pride in the search for an Executive Director.

In this new full-time position, Christopher Street West/LA Pride (CSW/LA Pride) seeks a risk taker who is ready and capable of leading the organization. The Executive Director will be highly operational in nature, easily managing multiple projects with competing deadlines and multiple stakeholders. The Executive Director will also be the face of the organization and must possess excellent relationship building and collaboration skills.

Christopher Street West, a 501(c)(3) non-profit, organized the world's first permitted parade advocating for gay rights on June 28, 1970 as a response to and in commemoration of the Stonewall Rebellion on Christopher Street in New York City the year prior. Since then, it has built a rich history as an active voice for the LGBTQ+ community across the Greater Los Angeles Metropolitan Area. Today, it continues to produce the LA Pride Parade and Festival every June in the City of West Hollywood. It also organizes a number of events throughout the year with its non-profit, philanthropic, community, and corporate partners.

Christopher Street West/LA Pride is committed to creating safe and inclusive spaces for self-expression, inspiring an authentic sense of activism in the continued fight for equality, and celebrating the unique heritage and diverse cultures of Los Angeles' LGBTQ+ community and its allies.

CSW/LA Pride was founded upon the spirit of activism and today, continues in the footsteps of its founders. It believes in inspiring today's generation to come together as a community and take a stand for acceptance and equality. Its goal is to empower the LGBTQ+ community and its allies with essential information, education, resources, events, content, and communications so that everyone within the community can not only find their unique voice, but also use it to inspire positive change for all. While it may be true that the community has come a long way since the Stonewall Rebellion in 1969, there is still a tremendous amount of work to do. CSW/LA Pride believes that it's absolutely critical for everyone in the LGBTQ+ community alongside its straight allies to acknowledge, celebrate, and learn from its rich history of social revolution.

PRINCIPAL OPPORTUNITIES

As the human rights and civil liberties landscape for the LGBTQ+ community continues to shift in the face of serious political challenges facing the community, Christopher Street West/LA Pride sees a need to adapt and evolve with the introduction and leadership of an Executive Director who will help us achieve our objective to continue to serve as the organization responsible for planning and executing the LA Pride Festival and Parade, the primary “Pride” celebrations for the LGBTQ+ community in Los Angeles. LA Pride represents the region’s largest safe space for celebrating our diverse community and advocating for equal rights in a challenging political environment.

In support of our mission, CSW/LA Pride will continue to implement new programming and additional events throughout the year. We hope that we will be able to serve as a unifying organization for the LGBTQ+ community and allies across the Southern California region.

In order to achieve and improve upon these goals, in an effort to set CSW/LA Pride up for long-term success, it is necessary to develop a formal organizational infrastructure, including the introduction of a full-time Executive Director.

This is an exceptional opportunity for a professional with a true passion for the advocacy, history, and representation of the LGBTQ+ community to address and impact the issues affecting and facing the community today. With a strong sense of ethics, a high degree of integrity, and a natural sense of empathy, the Executive Director will ensure and enhance the success of the annual LA Pride Festival and Parade and act as an advocate for cultural diversity with non-profit organizations and diverse communities across Los Angeles.

Estevan Montemayor
Board Member

REPORTING RELATIONSHIPS

The Executive Director will report to the Board of Directors.

PRIMARY RESPONSIBILITIES

The Executive Director will

- develop and execute programming for LA Pride Week, including the Festival and Parade;
- develop and strengthen partnerships with local communities and nonprofit organizations;
- lead community outreach on behalf of CSW/LA Pride;
- ensure annual financial goals are achieved through various development initiatives;
- serve as the official “face” of the organization to the press, local government, corporate partners, and the community at-large;
- manage all interviewing, hiring, and training of future staff and paid consultants;
- develop a strong relationship with City of West Hollywood Council and staff by regularly presenting CSW/LA Pride initiatives at City Council meetings, reporting to the City Council sub-committee, and collaborating with City Council staff on various programs and initiatives; and

- in partnership with the Board, develop and lead new programming for CSW/LA Pride, including local events, nonprofit and business partnerships, public awareness campaigns, or other programming in support of CSW's mission.

KEY COLLEAGUES



Chris Classen
President, Board of Directors

Chris Classen is currently serving his second term as President of Christopher Street West/LA Pride. Joining the Board of Directors in 2015, he has led the effort to modernize the organization and provide a path for long term sustainability. Previous to his time with CSW/LA Pride, he served as Creative Director for the creative agency INCLUENCE, which focuses on helping brands authentically reach the LGBTQ+ consumer. He is also a working artist specializing in sculpture. He attended the University of Nebraska for his undergraduate work and came to Los Angeles for graduate studies at the Southern California Institute of Architecture.



Erica Myer
Board Member, Operations Lead

Erica Meyer spent the first 20 years of her career working for multi-billion dollar, for-profit corporations. She specializes in training, change management, talent management and operations. She made the conscious decision to leave her corporate career, started volunteering with multiple non-profits, and found her home with Five Keys, a nationally recognized education management non-profit that operates accredited charter schools and programs for transitional-aged youth and adults at 70 locations across California. Currently Director of Talent Management and Training, Erica has a passion for building high-functioning, collaborative teams who challenge the status quo. When Erica is not at work, she's typically hanging out with her friends and family, hiking mountains, doing yoga or volunteering with LGBTQ+ organizations.



Estevan Montemayor
Board Member

Estevan Montemayor is the Director of Communications for Los Angeles Councilmember David Ryu representing Council District 4. He serves as the primary contact for reporters and anyone seeking public information regarding the Councilmember's office and Council District. Estevan previously worked at NationBuilder, focusing on educating local governments on new media techniques. Prior to that, he worked on the communications and research team for the American Foundation for Equal Rights (AFER), the sole sponsor of the federal constitutional challenge to California's Proposition 8. Estevan started his political career as a legislative aide to Los Angeles Mayor Antonio R. Villaraigosa. He currently serves as a Delegate to the California Democratic Party. A native of San Diego, Estevan graduated with a B.A. in Theater from UCLA.

CANDIDATE QUALIFICATIONS AND QUALITIES

The successful candidate for the position of Executive Director should be

- a dynamic and visionary leader with a track record of successful and applicable experience in project management and nonprofit leadership;
- capable of leading an organization undergoing continued change;
- an expert in public and media relations with the ability to speak about CSW/LA Pride's vision, mission, and history alongside the broader diversity and demographics of LA's LGBTQ+ and ally community with fluency, clarity, and transparency;
- resourceful with the ability to effectively manage through conflict, foster collaboration, and advance ideas;
- a natural leader with the ability to communicate candidly with stakeholders and the community;
- skilled in the management and oversight of development activities including those conducted by paid fundraising or sponsorship consultants specifically focused on driving revenue to achieve financial targets;
- a professional with a proven track record of working with a wide variety of stakeholders to achieve common goals with passion about advancing causes on behalf of the LGBTQ+ community; and
- able to set strategic priorities, manage a growing team in a quickly changing environment, and form partnerships and relationships to advance CSW's mission.

The successful candidate will be a gifted leader and a talented fundraiser with at least 5 years of leadership experience in the nonprofit, education, or corporate sectors with progressive responsibility, oversight, and management including administrative and financial experience.

SALARY & BENEFITS

Christopher Street West/LA Pride offers a competitive salary and benefits package.

LOCATION

This position is located in the City of West Hollywood, California.

DIVERSITY AND INCLUSION

There are people from all walks of life in the LGBTQ+ community. This incredible diversity has enabled the growth of niche communities around shared lifestyles, cultures, identities, beliefs, and values, giving every person a safe space to call "home" within the LGBTQ+ spectrum. Christopher Street West/LA Pride believes the vibrant diversity of the community is its greatest strength. And when it acts as a single community, real change happens. This is the true meaning of Pride, and it's something the CSW/LA Pride community celebrates in its hearts and minds 365 days per year.

CSW/LA Pride is firmly committed to creating an environment that will attract and retain people of diverse racial and cultural backgrounds. CSW/LA Pride is committed to prohibiting discrimination, whether based on race, national origin, gender, religion, ethnic background, age, disability, marital status, sexual orientation, or any other criterion prohibited by applicable

federal, state, or local laws. CSW/LA Pride is committed to providing equal opportunity in employment, including the opportunity for upward mobility for all qualified individuals. Applications from minorities, women, veterans, and persons with disabilities are encouraged.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To nominate a candidate, please contact Tim Child:

timchild@aspenleadershipgroup.com.

All inquiries will be held in confidence.

