

Music Is My Future  
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March 22<sup>nd</sup> 2016

To whom it may concern,

Music Is My Future is a networking conference that is partnered with Owens Community College. Our conference is designed to allow students, of all ages, to network and learn about the hundreds of career opportunities that are within the music industry as well as learn how to create their plan for success within the industry. The funds we raise through our Program Ads and Sponsorships will go towards providing the best speakers and panelists we can while also being able to keep this event entirely free to the public. This will allow everyone who is interested to see what colleges/universities offer degrees in music, what local music businesses and organizations are currently seeking interns and employees, what music scholarships are available, and the ability to learn from music professionals, and do all this completely free !

It would be a tremendous help if your business would consider purchasing an ad in our programs. There are multiple spots available, at various levels to fit all budgets. These programs will be in the hands of every person attending this conference. The programs will be their guide for what location and what time our speakers will be sharing their knowledge, biographies about the speakers, information about the conference, scholarship information and more. We are estimating around 500 attendees of all ages. Attached with this letter you will find our program ad layout, as well as an order form.

We also have openings for event sponsorships that will guarantee banner placement and verbal recognition. These include but are not limited to Main Stage Sponsorship, Guest Speaker Sponsorship, and Panel Sponsorship. Sponsorships can be customized to fit your budget and needs/wants and can include video, specific banner placement, website and social media announcement, logo on merchandise and more. We also consider product or service as a trade for sponsorship.

Our event is Saturday June 18<sup>th</sup>, at Owens Community College Center for Fine & Performing Arts. Some of our guest speakers include, Jimmy Larrick (local music professional), DJ Rossstar (popular Hollywood web show host), Paul Allen (country music manager), and Chad Szeliga (international and top charting musician).

If interested in being a sponsor for this event, please email Kayla Minniear at [kayla@musicismyfuture.com](mailto:kayla@musicismyfuture.com), or Caroline Lippert at [caroline@musicismyfuture.com](mailto:caroline@musicismyfuture.com).

As you consider purchasing an ad , we are excited to announce that we are officially a **501(c)3** non profit organization, and you are able to use your contributions as **tax-exemptions**. All remaining funds after expenses are paid for each conference will go towards developing music scholarships to help build a student's success in the industry. Deadline to respond is Monday May 16<sup>th</sup>.

Thank you in advance for your consideration, we look forward to being partnered with you in making people's dreams a reality!

Sincerely,

*Kayla Minniear*

Founder/President  
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