

# What We'll Cover Today

- Why creating videos from slides makes great course content.
- Tips for making your slides "video friendly" (Font, images, etc.)
- Three easy ways to record web-ready videos.
- How to add "provide viewing access" to your videos.



### Tips for Making Your Slides "Video Ready"

- Keep your slides consistent.
- Use attractive colors that are easy on the eyes.
- Dark text on a light background is easier on the eyes then the opp.
- Font size should be a minimum of 28pt This text is 32pt font.
- Add images throughout your presentation as pictures speak louder than words. Make sure you have the rights to the images.
   <u>– Pixabav.com</u> – <u>Fotolia.com</u> – <u>PublicDomainVectors.org</u>
- Use slide "animations" so the bullet points come in one at a time.
- Provide action steps.





Ways to Record Your Videos

You May Have a Video Program Built Into Your Computer Make Sure it Records in MP4 or MPEG-4 File Format

- Here are three free or affordable, easy to use, online programs:
- Zoom.us
- Snagit.com
- Screencast-o-Matic.com
   Save 20% with the URL: <u>ShareYourBrilliance.com/screencast</u>

# Screencast-o-Matic SCREENCAST MATIC

- Screencast-o-Matic An Online Video Recording Service
- You can record up to 15 minutes at the free level and unlimited length videos at the paid level. They have paid levels at \$1.50 or \$4.00 a month (paid annually.) Save 20% @ <u>ShareYourBrilliance.com/screencast</u>
- You can download the video to your computer, upload it to YouTube or store it on the Screencast-o-Matic website.
- They have wonderful tutorials on their site.

# Some of the Screencast-o-Matic Features

- Record your screen
- Edit with their intuitive video editor
- Share and protect your content with video management tools
- Keep your recordings safe with secure backup

SCREENCAST

Screen Recorder

### Zoom.us Video Recordings and Webinar Service.

- You can record videos and save to a folder on your computer. Zoom creates a Zoom Folder on your computer. Notice where this folder is.
- At the paid level you also have the option to save it to the Zoom Cloud.
- You can download the recording from there.
- You also get access to the webinar and video conferencing features!
- View the Zoom Tutorials: <u>https://support.zoom.us/hc/en-us/articles/206618765-Zoom-Video-Tutorials</u>

• The Pro account starts at \$14.00 a month. – Zoom.us



- Camtasia costs around \$299 while Snagit costs less than \$50.
- The main difference is the editing and effects available.



## Find Out More About Snagit

- Snagit Tutorial Library: <u>TechSmith.com/tutorial-snagit.html</u>
- Snagit Video Recorder: <u>TechSmith.com/screen-recorder.html</u>
- And here's a link to the written instructions and images that walk you through how to record a video with Snagit. <u>https://www.techsmith.com/tutorial-snagit-recording-video.html</u>



### How to Provide Viewing Access to Your Videos

- You can upload the actual video file directly to Teachable.
- Or... If you want to share your videos outside of Teachable...
- In order to view a video online, you need to upload it to a video hosting sight such as <u>YouTube</u> or <u>Vimeo.com</u>
  - You can then share the video via the URL or via the embed code.
     The embed code creates a video player for you.
  - $-\operatorname{Vimeo}$  gives you more flexibility, however there is a nominal fee.

This is What the YouTube URL & Embed Code Look Like Vimeo.com Video URL's & Embed Codes Are Similar

URL to a Video on YouTube: <u>https://youtu.be/7BoJvf4w9cc</u>

• Video Embed Code: (Paste into the "text" tab of a blog post.)

<iframe width="560" height="315"

src="https://www.youtube.com/embed/7BoJvf4w9cc?rel=0"
frameborder="0" allow="autoplay; encrypted-media"
allowfullscreen></iframe>









# Time to Explore and Begin Creating Videos

- Review this training and look through the slide handouts.
- Explore the three video recording sites and take one or more of them for a test drive. Most come with a free level or free trial.
- Decide which video recording software program you'll go with.
- If you are going to upload to Teachable, you are all set as you can simply upload the videos once you've recorded them.
- If you'll be sharing elsewhere explore YouTube and Vimeo.

### Action Steps

- Check out the video recording programs we discussed today and decide which you'll use to record your videos.
- Record a short practice video and upload it to where you'll be sharing your videos.
- Like anything new, you need to practice.
- Jump in, have fun and create videos from your slides.







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