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| Hackathon Plan of Attack |

| Template |

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0x00 // Introduction

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How to use this document:

This template was designed to help you organize you and your team’s thoughts and approach to any hackathon. Create a new version of this template for each of your events and work as a team to complete as much of it as possible prior to arriving at the hackathon.

Why it’s important:

The more advance work you do, the more time you’ll have at the event to actually get real work done. You don’t want to waste your valuable on-the-clock time doing anything other than working on your project.

Don’t slack on this. Measure twice, cut once.

Let’s get started!

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0x01 // Scouting

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Targeted event: [Title of your event goes here]

Event URL: [Eventbrite/ChallengePost/etc]

Event profile: [Plain english description of the event]

Prize allocation: [How much money? Other significant prizes?]

Technology focus: [Identify as much of the tech stack as possible]

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0x02 // Planning

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Team Members: [Who’s in your crew? Name them here and include contact info, social handles, etc]

Tech areas covered: [What expertise does your team already have? Map it out.]

Tech areas missing: [Where is your team deficient?]

Filling in the gaps: [Skills to learn? Team members to recruit?]

Project concept(s): [Any initial ideas for projects go here - list them out.]

Post-mortem feedback: [Any specific notes from your last event? Ignore this if this event is your first.]

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0x03 // Recon

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Organizer: [Who’s running this thing? What do we know about them?]

Sponsors: [Who’s bankrolling this thing? What do we know about them?]

Judges: [List them out along with relevant social media profiles - these are our primary targets.]

Sponsor key contacts: [Identify the specific people on the sponsor’s team - these are our secondary targets.]

Links to previous events: [Any links to related previous events from the organizer, sponsors, or judges that can provide intel for your team.]

Links to judge bios: [Profile the judges in detail]

Judge hacks: [Your specific tactics for winning over each judge on the panel.]

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0x04 // Execution

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Github repo: [Link to where your team will store project source/assets]

Slack/IRC channel: [Where/How will you communicate as a team in real time when you’re not right next to each other?]

Documentation URLs: [Links to any relevant docs/tutorials/references to the tech stack being leveraged during the event.]

MVP description: [Plain english description of what you intend to build and present on stage.]

Stretch features: [If you have extra time, what other bells and whistles can you add?]

Rough timeline: [Break down the 24 hours into chunks to keep everyone on track. Set break points to check in and crunch time alarm prior to pencils down time.]

Team member responsibilities: [Call out what each team member is responsible for doing.]

Presentation details: [How will you present on stage? USB drive/Dropbox folder/local storage. List any adapters or specific tech you’ll need to remember too.]

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0x05 // Post-Mortem

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Let’s break everything down so we know what to improve next time. Don’t slack on this either - the goal is to iterate and get better every time.

What went well: [List out the positives here]

What didn’t go well: [And the negatives]

Lesson learned: [What would you do differently if you had a second chance at this event?]

Immediate fixes: [What corrections can you make immediately?]

Fixes for next time: [Make some notes of things to be aware of at the next event]