

# Tech Tools

**Email Marketing** - Collect all emails all the time. It's best way to stay in touch.

[ConstantContact.com](http://ConstantContact.com)

[Mailchimp.com](http://Mailchimp.com)

**Web Design** - Most people will find you online. Make it a great experience.

[ThemeForest.net](http://ThemeForest.net) - Get your WordPress theme here.

[SquareSpace.com](http://SquareSpace.com) - Build it yourself. Use coupon code QUESTION for 10% off 1 year prepaid.

**Web Hosting** - This is a commodity. Go with a company that specializes in it.

[GoDaddy.com](http://GoDaddy.com)

[BlueHost.com](http://BlueHost.com)

**Domain Names** - You can save money here.

[GoDaddy.com](http://GoDaddy.com)

[SquareSpace.com](http://SquareSpace.com) - Prepay for 1 year and get domain for free.

**Email / Productivity Software** - More than ever, businesses need to be anytime, anywhere.

[Google Apps for Work](#)

[Microsoft 365](#)

**Accounting Software** - for small businesses

[QuickBooks Online](#)

[Xero.com](#)

**Accounting Software** -for enterprise businesses

[QuickBooks Enterprise](#)

[Netsuite](#)

**Social Monitoring** - Listen to what people are saying about you and your competitors.

[SproutSocial.com](#)

[HootSuite.com](#)

**Customer Relationship Management (CRM)** - Keep on top of what needs to happen next.

[OnePageCRM.com](http://OnePageCRM.com)

**Live Chat** - Make it really easy for prospects and customers to get in touch with you.

[LiveChatInc.com](http://LiveChatInc.com)

[LivePerson.com](http://LivePerson.com)

**Virtual Receptionist** - Everyone appreciates a real human.

[CallRuby.com](http://CallRuby.com)

**Virtual Phones** - Much cheaper than what the telephone companies are offering.

[Grasshopper.com](http://Grasshopper.com)

[Google Voice](http://Google Voice)

[Burner App](http://Burner App) - for temporary and private phone numbers

**Offsite Backups** - Hopefully you never lose your data, but if you do...

[Carbonite](http://Carbonite)

[Code42 CrashPlan](http://Code42 CrashPlan)

**Digital Signature Software** - Never fax and sign an agreement again. Useful for HR, too.

[DocuSign.com](http://DocuSign.com)

[Adobe Sign](http://Adobe Sign)

**Online Forms** - Great for collecting info from job applicants, new clients, etc.

[Wufoo.com](http://Wufoo.com)

**Payment Processing** - Get paid online. Setup recurring payments.

[Stripe.com](http://Stripe.com)

[MoonClerk.com](http://MoonClerk.com)

**Online Advertising** - Target your prospects efficiently and inexpensively.

[Facebook](http://Facebook)

[Google Adwords](http://Google Adwords)

**Photo Editing** - Make those pics even more beautiful.

[Canva.com](http://Canva.com)

[Word Swag App](http://Word Swag App) - This is a mobile app for adding editing a pic while on mobile.

**Video Editing** - Good video helps you sell.

[Splice App by GoPro](#)

[Final Cut Pro](#) - It will do it all.

[Tube2Gram.com](#) - good for exporting YouTube videos to other platforms

**Video Hosting** - Store it online so it can be repurposed and shared easily.

[YouTube](#) - free

[Vimeo Pro](#) - gives you a lot of control over where and how your videos are watched

[Wistia](#) - also very good

**Event Registration** - Simplifies the whole process of putting together an event.

[Evite.com](#)

[Eventbrite.com](#)

Please let us know if you have any questions.

Note: We are not associated with any of the above providers. None are affiliate links. We simply found those tools work well. Will continue to update list as we discover more.