

# **Blogger Resource Cheat Sheet**

Below is a list of popular related resources to help you make money from your blog.

In the name of full transparency, please be aware that this eBook contains affiliate links and any purchases made through such links will result in a small commission for me (at no extra cost for you).

# Ad & Affiliate Networks

Ad networks allow you to earn money by from ads or links on your blog. Here are some ad networks and affiliate program networks to monetize your blog.

## **MageNet**

A monetization platform with an anti-fraud system that lets website owners earn ~\$50+/day by placing contextual ads on their sites.

## **Adsy**

A content marketing platform that takes communication between marketers and website owners to a whole new level.

#### **Infolinks**

Views and clicks count towards your earnings. When visitors engage with your ads, you earn.

# **Propeller Ads**

A full and self-service advertising network.

#### **GainRock**

Bundles reliable and income-generating programs for you to get an extra profit.

#### **Shareasale**

Plenty of affiliate programs in every niche.

# **Advanced Blogging Courses**

## **Making Sense of Sponsored Posts**

If you're not earning money through sponsored posts, then you are leaving money on the table. In my experience, sponsored posts are the easiest way to make money blogging – even easier and more lucrative than ads. In this course, there are 5 modules and over 20 lessons that go through everything when it comes to sponsored posts.

# **Sponsored Posts Contract Template For Your Business**

The only lawyer approved contract template you need to easily collaborate with brands to produce sponsored content (blog posts, social media posts or video) to build lasting relationships. This contract template includes all the terms you need to protect yourself legally and financially.

Often, bloggers will work for days to write a sponsored blog post and not get paid by the brand or face confusion over how payment will be received. Without this legally binding contract, you're out of luck if the brand decides to NOT pay you for your sponsored work on time or forgets to pay you at all.

#### Pinterest Traffic Avalanche

By far, the BEST Pinterest course on the market! A solution for beginner bloggers to drive 10,000 – 100,000+ free monthly visitors to your blog – on autopilot.

## Insights + Stats for Pinterest Mini-Course

Google Analytics can be intimidating. Kristie Hill makes it easier to understand your Pinterest traffic so that you can make the most of those page views. The Insights + Stats for Pinterest Mini-Course is an upgraded experience to Kristie Hill's Free Pinterest dashboard. It's a great course for those that just need help understanding and optimizing for their traffic from Pinterest.

## ClickBank University V2.0

ClickBank knows its success rests on the shoulders of its affiliate marketers and ClickBank University 2.0 is based on proven strategies, principles and tactics used by thousands of ClickBank marketers and affiliates.

## **Success Challenge for Affiliate Marketing**

The world's most comprehensive training and implementation system that shows you how to start and grow your own independent, wildly successful affiliate marketing business, step-by-step.

# Make Money Blogging for Beginners

Take your blog from \$0 to \$1,000 a month with free traffic and affiliate-marketing strategies.

## Six-Figure Blogger

The formula for making six figures from your blog with digital products and services, without being scammy or spending thousands on over-priced courses.

# **Project 24 from Income School**

When you're ready to start your niche website to earn passive income, check out this course showing you how to work toward replacing your current income with passive income from websites in 24 months.

## **Superstar Blogging Travel Media School**

Enter the lucrative and glamorous world of travel blogging. Superstar Blogging is a multifaceted school teaching you all aspects of running an online travel website.

## **Food Blogger Pro**

Lindsay and Bjork Ostrom show you how to start and grow your food blog. Get access to a library of over 300 easy-to-understand videos made for beginner to intermediate food bloggers. Download the free ebook, 7 Essential Tools You Need to Shoot Your Own Recipe Videos.

# **Blogging Tools & Resources**

# **WPX Hosting**

My favourite web host right now! Get superior page loading speed, class-leading performance, 24/7/365 Live Chat/Ticket support, and custom-built admin panel for fast, easy and tutorial-driven functionality. Even better, they feed 500+ homeless/shelter dogs and cats every day. What's not to love about that?

## **Grammarly's Grammar Check**

Grammarly is my favourite automated grammar editing tool that checks for 250+ types of common and advanced English grammar rules. If you use Chrome, **install the Grammarly Chrome extension** and get started using this tool now.

## SocialOomph

I use SocialOomph's advanced post scheduling to send out repeat posts on social media and boost my engagement, and it has increased my engagement significantly.

# **Tailwind App**

Pinterest's approved scheduler and complete Pinterest and Instagram marketing toolkit for bloggers and small businesses. Schedule posts, discover content, monitor conversations, amplify your reach, and measure results. Best of all, you get access to **Tailwind Tribes**, which can really take your content viral.

# **Jetpack**

I use Jetpack to boost security and speed up my WordPress websites. It prevents unwanted intrusions with effective brute force attack protection, malware scanning, and spam filtering.

Improve your site speed and take control of your SEO with Jetpack's site accelerator. Keep full, real-time backups of your WordPress site and content with no storage limits.

# **Tasty Pins**

Tasty Pins is a WordPress plugin that allows you to optimize your blog's images for Pinterest, SEO, and screen readers. It allows you to create descriptions for your images that will perform well on Pinterest search.

#### Schema Pro

Schema markup can give you more visibility in Google search results. Creating a schema markup is no longer a task! With a simple click and select interface, you can set up markup in minutes.

#### **WooCommerce**

WooCommerce is now the most popular eCommerce platform on the web and the most customizable eCommerce platform for building your online business.

#### Convertkit

This awesome email management service offers so many customizations for subscription forms and makes it so easy to build your list, even if you have no technical skills. There's very little I don't love about this email provider.

Two alternatives to Convertkit are:

- Aweber
- Getresponse

# **Legal Bundle For Blogs & Websites**

Free legal policies online are deficient, not drafted by a real attorney and don't offer you the complete legal protection and peace of mind you deserve.

You know the legal pages on your website are VERY important and required by law but you have no idea where to start.

This is the only legal bundle you need to comply with the law + protect your blog and online business legally. It includes ALL 3 Legal Templates you need to complete the legal pages on your website within minutes!

#### **Thrive Architect**

Turn your ideas into pages with the fastest, truly visual WordPress page builder. Thrive Architect is not the only visual editor for WordPress, but it's the only one that is laser focused on business websites, built by DIY entrepreneurs.

#### **Adobe Creative Cloud**

Creative Cloud gives you the world's best apps and services for video, design, photography, and the web. Build modern, responsive web pages with or without coding. Design and prototype for websites, mobile apps, and the next generation of experiences — from voice-powered devices to wearables.

#### **Animoto**

Create videos in 3 easy steps. Animoto's drag-and-drop video maker makes it easy to create impressive videos with music in minutes. No video editing experience needed.

#### **Wave Video**

Wave Video is a free-forever online video maker. Create branded video content with the largest 300-million stock video and image library. Change the aspect ratio of your video to 30+ popular sizes, optimized for every social platform. Square, vertical, landscape, Instagram Stories, or even Facebook cover video.

#### Teachable: Create & Sell Your Online Course

A free online course can be one of the best lead-magnets. Start now and turn your knowledge into a profitable online course. Teachable is the platform I use for my own online school, Naaree Academy.

# **AffloSpark SEO Content Services**

If you want to outsource your blog content writing, I highly recommend my friend, Kulwant Nagi's AffloSpark SEO Content Services. They will write SEO optimized content that ranks and boosts your business.

They believe in doing in-depth research before writing any piece of content and will analyze how well your close competitors are performing so that they can create better content. You can order 100% LSI keywords optimized articles of 800 to 2000 words.

Being a content writing agency, their process includes competitor research, industry benchmarking, developing tone of voice, doing On-Page SEO and finally writing content that sells.

# WordPress Blog Design & Troubleshooting

#### **Fiverr**

One of my favourite websites to hire freelancers to help me tweak and fix my WordPress blog. I have used them many times, to design logos, speed up my WordPress install, take care of SSL issues and even fix my blog.

# 99 Designs

The best place to find and hire talented designers to grow your business. Get a custom design you'll love with this global creative platform. Get the perfect logo design – or any design in over 90 categories, whatever your business need or budget.

# **Online Security & Privacy Tools**

#### **AVG Ultimate**

If you work online, you need a robust antivirus and internet security system. I've been using AVG products for years, including AVG Internet Security. This all-in-one, top-shelf antivirus and tune-up combo encompass all the AVG products in one package.

It comes with unlimited installs for all your personal devices. Ransomware Protection, enhanced firewall and Al-based real-time threat detection and removal shield your Smartphone against malware and thieves.

This all-in-one tuning suite automatically speeds up your PC, cleans up junk data, gives you better battery life, keeps your essentials always up to date and fixes small issues before they become real problems.

#### **AVG Secure VPN for Windows**

Antivirus software protects your devices, but not your internet connection, and you should **never use a free VPN service**. A VPN secures your connection on free Wi-Fi so you can even transfer money safely. AVG Secure VPN uses the most trusted and widely used VPN protocol available, OpenVPN for your Windows device.

#### Roboform

I have been using Roboform as my password manager for many years, and I love it. According to researchers, most of the popular and widely used Windows-based password managers such as Dashlane, LastPass, 1Password, and KeePass contain security flaws.

Roboform Anywhere allows you to use the password manager anywhere you travel through a Google Chrome extension. Click here to download the installation file.

# Free Marketing Resources

## Free Personal Branding Email Course

Get a step-by-step road map to go from Unknown to Well-Known in this weekly email course. You'll also get my eBook, "Be The Expert: How To Market Your Services To Become The Authority In Your Field" and a free personal branding worksheet.

#### Free Online Course Creation Checklist

Download my Free Online Course Creation Checklist and learn what goes into creating and promoting an online course. Get online course creation tips to make your courses engaging, effective, and transformational for your students.

#### Free Audio: Become a Published Author

Get 12 insights into writing, promoting, and launching a book. Get easy-to-follow writing tips for beginners that will take you through the steps to writing a book and make a fortune on Amazon Kindle.

# Free Course: How To Make Money From Online Tutoring

Learn how to make an income from online tutoring jobs or from creating your own online courses. Access my Free Course, How To Make Money From Online Tutoring, and learn how.

### Free Work-From-Home Checklist

Learn the character traits of the best remote workers and find out how prepared you are to start working from home.

Download my free Work-From-Home Checklist and find out how prepared you are to start working from home. You'll also get 3 legitimate work-from-anywhere careers with different skill levels.

#### Free Facebook Ads Webinar

I love Kevin David's training webinars! In this free training, he shows us how to earn consistent predictable income from a little-known Facebook ads loophole using the 'Bridge' technique without any marketing experience, technical skill, or money to get started.

# Free Training: Digital Course Secrets

Find out how to turn what you already know into income using a loophole to profit from a "hidden" \$355-million-dollar-per-day industry. And NO, you don't have to be an expert, have a business, or have any experience creating digital courses.

## Free EBook: The Complete Guide to Email Marketing

Who says email marketing has to be complicated? With so many parts and pieces, plans and strategies, it's hard to know where to start and what really matters most. That's why Convertkit wrote the book on it. This free eBook has its best practices, advice, and some advanced strategies.

# **Free Affiliate Marketing Training Series**

John Crestani used a proven step-by-step system to generate \$1.5M in 5 months without a product and he'll show you exactly how. This Free Affiliate Marketing Training Series shows aspiring entrepreneurs how to leverage paid traffic to create an affiliate marketing-based business.

# Free Workshop: 3 Steps to a Successful Online Business

Join Isa Adney at Convertkit for a step-by-step action plan to earn a living online inspired by real creators making it happen every day. You'll leave this workshop with a step-by-step action plan to earn a living online inspired by real creators making it happen every day.

## Free Program: Instagram Secrets

Learn the secrets and strategies of the biggest influencers on how to build and monetize a large audience on Instagram. You'll learn strategies and get solid ideas on how to build, grow, and monetize your Instagram account for personal or business use.

# Free Instagram 101 Webinar

Thinking about adding Instagram to your digital marketing strategy? Check out this free Instagram 101 Webinar from Tailwind's resident Instagram Expert, Rebekah Radice. She'll teach you everything you need to know about how you too can become an Instagram Master.

#### Free Mass Traffic & Conversions Masterclass

Vick Strizheus is teaching a Mass Traffic & Conversions Masterclass based on his world-class, traffic generation program that teaches you how to get unlimited amounts of laser-targeted traffic to any website, any promotion, any company, anytime, virtually on-demand.

## Free Mini-Course: How to Build Landing Pages in Record Time

In this Rapid Landing Page Building mini-course, you'll discover how to create a list building an opt-in page in less than 11 minutes and 17 seconds, the 8 elements you need to create a persuasive sales page and the 4 practical steps that ensure your landing pages (and with them, your business) grow more effective over time.