



By sponsoring the **Full of Grace 5K**, you are making a statement to cancer: you want to **beat it**. First and foremost, let me say thank you. Thank you for taking the time to listen to what I have to say, and thank you for considering sponsoring my event.

Last year's event was a huge success - we raised over \$2,500.00 and had a total of 14 runners running a little over 19 miles through the city of Houston. This year is going to be even bigger and better, and I would love for your company to join this worthy cause.

What is the **Full of Grace 5K**? It's a roughly 3.1 mile run on **Saturday, February 20** starting at St. John Vianney Catholic Church and going through Terry Hershey Park in honor of my mother, **Graça Pereira**, who passed away four years ago after a decades-long battle with ovarian cancer. All proceeds after operational costs from this run will go directly to MD Anderson to help fund ovarian cancer research. And because we will be a **501 (c)3 organization**, your sponsorship will be fully tax deductible.

I've listed the sponsorship levels below. Your commitment to this event will help fund water stations, signage, t-shirts, pre- and post-run events; essentially, this event could not happen without your help. If you have any questions, please don't hesitate to give me a call.

**Thank you** for doing something about ovarian cancer. **Together, we can beat it.**

Mark Pereira  
281.650.6822

#### **\$250 - Bronze**

- Shout out on social media
- 1 Full of Grace shirt
- Logo on Full of Grace website

#### **\$500 - Silver**

\*Bronze level recognition **plus:**

- Recognition on race day
- Complimentary race entries and shirts (2)
- Company logo/name on all postings & shirt

#### **\$750 - Gold**

\*Silver level recognition **plus:**

- Paper flier (provided by you) in goodie bag
- Complimentary race entries and shirts (4)
- Logo on kilometer marker (1)

#### **\$1,000 - Platinum**

\*Gold level recognition **plus:**

- Item (provided by you) in goodie bag
- Table in post race area for promotion
- Sponsor-dedicated email blast (1)
- Complimentary race entries and shirts (6)