

# *What Is Freelance Writing?*

Freelance Writing from A to Z

# *What I'm talking about is*

- Blogging for hire
- Getting paid to write things for company blogs
- NOT things like copywriting, sales pages, web copy, press releases, or running your own money-making blog

(those can also be considered freelance writing or blogging, but they aren't what we're talking about in this course)

# Why blogging for hire?

- Low barrier to entry
- Low risk
- Returns are pretty good (not the BEST possible, but definitely worth it)
- Good test to see if freelancing is for you
- Opens the door to other opportunities
- Many skills overlap with other freelancing gigs
- If it's not right, you haven't lost too much

# *We focus on:*

- How to write a blog post
- How to find people to pay you to write blog posts
- How to start freelancing without losing much of your time, money, or mind
- Not “going it alone”
- Making it work in one particular situation that isn’t often talked about (at-home motherhood)

*Blogging for hire is just the  
beginning!*

(but it's the best way to begin, in my opinion)

(unless you need to make lots of money fast and can dump \$500-\$1000 into a copywriting program)