



VICE PRESIDENT OF DEVELOPMENT AND EXTERNAL AFFAIRS
TEACHERS COLLEGE, COLUMBIA UNIVERSITY
New York, New York
[Teachers College, Columbia University](#)

TEACHERS COLLEGE

COLUMBIA UNIVERSITY

The Aspen Leadership Group is proud to partner with Teachers College, Columbia University in their search for a Vice President of Development and External Affairs.

The Vice President of Development and External Affairs will work closely with the President, setting priorities and annual goals to meet long-term objectives of the College. The Vice President will be an integral member of the President's leadership team as well as work closely with the college's Board of Trustees. The Vice President must establish deep trust in their ability to provide guidance and execution on central fundraising initiatives and donor relations, exercise visionary leadership, exceptional judgment, strong communication skills, and an ability to work collaboratively with many constituencies, both on and off campus.

Teachers College is the first and largest graduate school of education in the United States and is consistently ranked among the nation's best. Teachers College was founded on the proposition that education alone cannot correct society's inequalities – that to maximize the life chances of all people, it must also support the physical and nutritional health and psychological wellbeing of all communities. Thus, fields such as education psychology, nursing education, nutrition education, special education, conflict resolution, and spirituality and education were created at Teachers College, and for more than a century it has prepared psychologists, nutritionists, health educators, speech pathologists, and other professionals, as well as teachers and school leaders.

Since its founding in the late 19th Century, Teachers College has drawn together visionaries who aspire to make the world a better place for all. Today its alumni network is 90,000 strong. These innovators span the globe, leading in every field at every level. More than a third of its tenure track faculty are psychologists and health educators, and Teachers College continues to take a multidisciplinary approach, combining its strengths across fields to tackle the world's most challenging problems. It offers more than 100 programs in its four core areas of expertise – education, health, psychology, and leadership. Teachers College is an independently run affiliate of Columbia University, allowing the College to maintain its own governance and financial planning while also benefitting from the vast academic and intellectual resources of one of the world's foremost research universities.

REPORTING RELATIONSHIPS

The Vice President of Development and External Affairs will report to President Thomas R. Bailey, Ph.D. The Vice President is responsible for nearly 40 full-time staff across the departments of Alumni Relations, College Event Planning, Corporate & Foundation Relations, Development, External Affairs, and Stewardship and Donor Relations.

PRINCIPAL OPPORTUNITIES

The focus of Development and External Affairs in this coming era is to build on the momentum created by the recently completed \$345 million campaign. In particular, the incumbent will have the opportunity to bring various aspects of President Bailey's priorities for Teachers College to life including increased financial support for students and establishing new donor relationships in alignment with the College's commitment to excellence in education, research, and service. Importantly, the incoming Vice President will have the opportunity to engage TC's global alumni network with prospective and current students.

PRIMARY RESPONSIBILITIES

The Vice President of Development and External Affairs will

- exercise general supervision over all activities in the administrative area of Development and External Affairs, including institutional development with emphasis on fundraising; relationships with the public, including public information; alumni affairs; and relationships with government agencies, corporations, and foundations;
- working with the President, coordinate fundraising efforts including creating comprehensive strategic fundraising plans designed to ensure optimal support from private philanthropic sources;
- facilitate the fulfillment of institutional goals by managing principal gifts, gift planning, regional fundraising, annual giving, stewardship, and research and prospect management;
- work closely with constituents across the college, communicate effectively, build collegial relationships, and gain trust through expert work and clear management; and
- create a culture of teamwork and collegiality across all units to foster good communication, respect, and provision of good service, while committing to the process of continuous improvement in service to the college.

KEY COLLEAGUES



Thomas R. Bailey
President

Dr. Thomas R. Bailey is the 11th President of Teachers College, Columbia University and the George & Abby O'Neill Professor of Economics & Education. A 27-year faculty member, he is the founding Director of the TC's Community College Research Center and Director of the Institute on Education and the Economy. Dr. Bailey also has directed three National Centers funded by the Institute of Education Sciences: The Center for Analysis of Postsecondary Education and Employment and Center for the Analysis of Postsecondary Readiness. From 2006 to 2012, Dr. Bailey directed the IES-funded National Center for Postsecondary Research. Dr.

Bailey received his undergraduate degree in economics from Harvard University and his Ph.D. in labor economics from the Massachusetts Institute of Technology.



Katie Conway
Secretary of the College and Chief of Staff

Dr. Katie Conway is Secretary of the College and Chief of Staff in the Office of the President at Teachers College, Columbia University. She is also Associate Professor (coterminous) in the program in Higher & Postsecondary Education at TC. Prior to coming to TC, Conway worked at Columbia University, most recently as the Director of Academic Affairs for the Columbia University Medical Center and, before that, in institutional research and strategic planning for the undergraduate schools. Her research considers ideas of success and satisfaction in the faculty career. In addition to her doctorate, she holds an M.A. and an

Ed.M. from TC and a B.A. from Columbia College, Columbia University.



Stephanie J. Rowley
Provost, Dean and Vice President for Academic Affairs

Stephanie J. Rowley became Provost, Dean and Vice President, and Professor of Psychology and Education, on July 1, 2019. Prior to joining Teachers College, she was Associate Vice President for Research in the University of Michigan's Office of Research and Professor of Psychology in U-M's College of Literature, Science, and the Arts. She previously chaired U-M's Department of Psychology and its Combined Program in Education and Psychology. In her role as a research administrator, Rowley ensured the participation of social scientists and humanists in key

multidisciplinary U-M initiatives. Stephanie Rowley studies the development of achievement motivation and academic self-views, particularly as they change across major school transitions and as they relate to race and gender. She also examines predictors of parent socialization and the effects of that socialization on children's motivation and identity. Rowley earned a bachelor's degree in psychology and African American Studies from the University of Michigan and a Ph.D. and M.A. in developmental psychology from the University of Virginia.



JoAnne Williams

Vice President for Finance and Administration

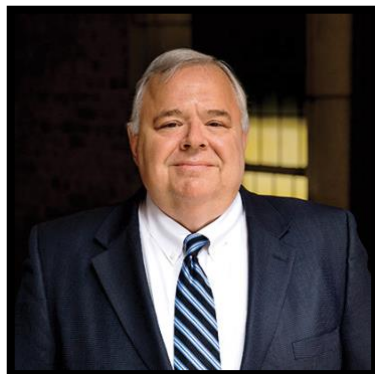
JoAnne Williams joined Teachers College as Vice President of Finance and Administration in February 2019. She brings extensive expertise in financial planning and budget administration, information technology, human resources, and administrative services related to her role, having served as Vice Dean for Administration for Rutgers University's School of Arts & Sciences, Associate Dean of Administration for Cornell University's College of Engineering, and as Clemson University's Assistant Vice President for Research & Economic Development. She previously worked for General Motors, Electronic Data Systems, UGS, and Siemens on CAD/CAM/CAE and systems engineering; engineering and manufacturing leadership and consulting; account management; global product development and research; intellectual property and initial public offering matters; and other business ventures worldwide. Williams earned a law degree at the University of Detroit Mercy.



Janice S. Robinson, Esq.

Vice President for Diversity and Community Affairs

Janice S. Robinson serves as the Vice President for Diversity and Community Affairs, as the TC Title IX Coordinator, and also as an Associate Professor in Higher Education. She joined Teachers College in December 2000, served jointly as Executive Director for Diversity and Community, and assumed the additional responsibilities of the College's first General Counsel through February 2009. Previously, she held a joint appointment at Rutgers University – Newark as Special Counsel to the Law School Dean and Associate Dean of Academic Affairs; and she also served as Director for the Academic Foundations Center at the Newark College of Arts and Sciences. Robinson earned her J.D. from St. John's University School of Law, her Ed. M. and M.A. from Teachers College, and her B.S. from the University of Bridgeport. She earned two post-graduate certificates from the Harvard Graduate School of Education and was awarded a fellowship at the University of London's Institute for Advanced Legal Studies.



Michael Feierman

General Counsel

Michael Feierman was appointed General Counsel in July 2017. He previously served as General Counsel of Barnard College, Columbia University from 1995 to 2010, and then practiced in the Higher Education Group at Bond, Schoeneck & King in New York, where he provided legal and administrative guidance to colleges, universities, private secondary schools, and other not-for-profit organizations.

Feierman earned his law degree at Fordham Law School and his undergraduate degree in social work from Adelphi University.

PREFERRED QUALIFICATIONS

Teachers College, Columbia University seeks a Vice President of Development and External Affairs with

- prior administrative and leadership experience in a large complex higher-education environment, including evidence of vision and effective strategic planning and implementation;
- experience working with board members and ensuring that they are meaningfully engaged;
- demonstrated ability to lead and develop efforts that involve a diverse set of stakeholders in a unified fashion;
- ability to productively navigate complex relationships at various levels of the College;
- proven management skills and experience fostering a collaborative, positive, goal-oriented environment that empowers staff and enables them to excel in their roles;
- experience working with other leaders in a productive, collaborative, and collegial manner;
- personal success cultivating, soliciting, and stewarding major and institutional donors at the five-, six, and seven-figure levels;
- the ability to inspire high-net-worth individuals, corporations, and foundations to philanthropic leadership;
- integrity and strong interpersonal skills with a demonstrated ability to work well with people at all levels of an organization, across a diverse range of educational and social backgrounds, and to convey genuine respect for every individual;
- experience with multi-million dollar campaigns; and
- exceptional interpersonal, written, and oral communication skills.

A bachelor's degree is required for this position. An advanced degree is preferred.

DIVERSITY, EQUITY, AND INCLUSION

Teachers College strives to actively attract, support, and retain diverse students, faculty, and staff at all levels, demonstrated through its commitment to social justice, its respectful and vibrant community, and its encouragement and support of each individual in the achievement of their full potential.

SALARY & BENEFITS

Teachers College, Columbia University offers a competitive salary and comprehensive benefits package designed to best meet the needs of its staff and their families.

LOCATION

Teachers College, Columbia University is located in the upper Manhattan neighborhood of Morningside Heights.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. ***Cover letters should be responsive to the mission of Teachers College, Columbia University.*** Review of applications will begin immediately and will continue until the successful candidate has been selected.

To apply for this position, visit:

[*Vice President of Development and External Affairs, Teachers College, Columbia University.*](#)

To nominate a candidate, please contact Don Hasseltine:

[*donhasseltine@aspenleadershipgroup.com.*](mailto:donhasseltine@aspenleadershipgroup.com)

All inquiries will be held in confidence.