



VICE PRESIDENT FOR DEVELOPMENT, ACADEMIC MEDICINE  
UNIVERSITY OF CINCINNATI FOUNDATION  
Cincinnati, Ohio  
[University of Cincinnati Foundation](http://www.ucfoundation.org)



The Aspen Leadership Group is proud to partner with the University of Cincinnati Foundation in the search for a Vice President for Development, Academic Medicine.

The Vice President for Development, Academic Medicine will support the priorities of the University of Cincinnati (UC) and UC Health. The Vice President will carry a portfolio of top prospects, and lead a team of fundraising professionals across UC Health and four Academic Health Center colleges: UC's College of Allied Health Sciences, College of Medicine, College of Nursing, and the James L. Winkle College of Pharmacy.

In the second year of the public phase of its comprehensive campaign, **Next, Now: The Campaign for Cincinnati**, the ability to raise transformational investments to elevate academic medicine across the university community has never before been greater. Coming off the most successful fundraising year in the organization's history, the UC Foundation, through a culture of excellence, inclusion, and accountability, is an exciting and professionally fulfilling place to exercise collaborative and creative thinking put to practice. From scholarship programs that help students pursue their dreams to research funding that is paving the way for medical breakthroughs, donors are changing lives at UC and UC Health.

UC Health is committed to advancing medicine and improving the health of all people, regardless of race, ethnicity, geography or ability to pay, by fostering groundbreaking medical research and education, delivering outstanding primary and specialty care services and building a diverse workforce. UC Health uses the power of academic medicine to advance the science of discovery and transform the delivery of care.

UC Health brings together the region's top clinicians and researchers to provide world-class care to the Cincinnati community and beyond. From its flagship University of Cincinnati Medical Center to its state-of-the-art West Chester Hospital, UC Health delivers the absolute best in treatment and care.

Continually recognized for excellence and backed by the academic strength of the University of Cincinnati, one of the nation's top 25 public research universities, UC Health is revolutionizing how discovery-driven care is delivered. Because its physicians are teachers and researchers at the University of Cincinnati College of Medicine, they are able to provide patients with high-quality and innovative medical treatment and care.

With Cincinnati's largest and most distinguished group of board-certified physicians practicing in every medical and surgical specialty, UC Health can offer patients what no other physician group, hospital or health system in the community can – access to the best and brightest minds who are deeply passionate about solving the most complex medical cases.

## **REPORTING RELATIONSHIPS**

The Vice President for Development, Academic Medicine will report to UC Foundation President Peter Landgren. The Vice President's oversight includes six direct reports, the Associate Director of Special Projects; Assistant Vice President of Development, College of Medicine & UC Health; Assistant Vice President of Development, UC Cancer Center; Executive Director of Development, Academic Health Center Colleges; Executive Director of Development, UC Gardner Neuroscience Institute; and Director of Grants, Academic Health Center & UC Health.

## **PRIMARY RESPONSIBILITIES**

The Vice President for Development, Academic Medicine will

- lead, plan, implement, and manage fundraising staff and programs for colleges and units within the Academic Health Center and UC Health;
- provide administrative leadership and strategic counsel for assigned fundraising staff and programs;
- partner with UCF President and fellow Vice Presidents who comprise the UC Foundation Lead Team to set and implement strategies that support UC and UC Health;
- lead the development team to set and implement strategies that support UC and UC Health;
- develop the programs and activities required to achieve campaign and fundraising priorities in consultation with the Foundation President, Foundation leadership, Academic Health Center deans, and UC Health leadership;
- recruit, lead, motivate, and manage a team of development professionals working toward the achievement of identified goals and priorities;
- set and attain overall annual fundraising goals for assigned programs;
- establish and manage the operational budget for the Academic Health Center and UC Health working with the Vice President and Chief Financial Officer;
- personally manage a portfolio of major (\$100,000+) and principal (\$1M+) gift prospects and provide ongoing stewardship;
- maintain an active schedule of personal visits with prospects;
- foster productive relationships with faculty and leadership;
- promote and facilitate fundraising projects and joint ventures across public and private sectors;
- advance initiatives to create operational effectiveness to enhance fundraising for academic medicine;
- represent UC, the Foundation, Academic Health Center, and UC Health to alumni, donors, grateful patients, and friends at local and national outreach events; and
- recruit, retain, and support volunteers engaged with assigned fundraising initiatives.

## FOUNDATION AND UNIVERSITY LEADERSHIP



**Peter Landgren**  
**President**

Peter Landgren was named President of the University of Cincinnati Foundation and Vice President for Advancement at UC in August 2017 and took office Oct. 2, 2017. In his role, Landgren oversees all philanthropic efforts for the university and UC Health and alumni engagement through the University of Cincinnati Alumni Association.

Landgren, an alumnus of the UC's College-Conservatory of Music (CCM), previously served as Interim Senior Vice President for Academic Affairs and Provost of the university, as well as Dean of CCM.

Prior to his appointment at CCM in 2011, Landgren served as Conservatory Director at Baldwin-Wallace College from 2007-2011. He had spent the previous 29 years as a musician with the Baltimore Symphony Orchestra, 26 years of which he served as a faculty member of the Peabody Conservatory of The Johns Hopkins University (JHU). From 2005-2006, Landgren served JHU's Peabody Institute as the Interim Director.

Landgren's role as UC Foundation President is groundbreaking. His background as a faculty member, dean, and interim provost has uniquely positioned him to understand the role philanthropy can play in elevating a university. And, as a UC alumnus, he brings a distinct passion and connection to UC's values and mission.



**Andrew J. Filak, MD**  
**Senior Vice President for Health Affairs**  
**Christian R. Holmes Professor and Dean of the College of Medicine**

Andrew Filak Jr., MD, became the Senior Vice President for Health Affairs and Christian R. Holmes Professor and Dean of the College of Medicine on Jan. 1, 2020. He previously served as Senior Associate Dean for Academic Affairs, Founding Chair of the Department of Medical Education, and Professor of Medical Education and Family and Community Medicine at the UC College of Medicine. He also served as Vice President for Education for UC Health.

Dr. Filak is the 53rd Dean since the College of Medicine was founded in 1819. He also is the sixth person – and the first since 1874 – to serve multiple terms as Dean of the college; he was Interim Dean and Vice President for health affairs from Aug. 6, 2010 until June 30, 2011, and Interim Dean and Senior Vice President for Health Affairs from Aug. 2, 2018 until Dec. 31, 2019.

A national leader in medical education, Dr. Filak led all educational activities at the College of Medicine from 1991 until 2018. He also has served as the Designated Institutional Official for graduate medical education for UC Medical Center and the College of Medicine for more than 30 years and as Director of the UC Area Health Education Center program and Director of the Family Medicine Residency Training Program.

Under Dr. Filak's leadership, the College of Medicine revised and implemented an innovative four-year integrative curriculum, which began with the entering class of 2011. With these changes, medical students began receiving hands-on clinical training in a longitudinal primary care course in their first year coupled with early training in the basics of medical history taking and physical exam skills. Students also receive training as first responders to provide a context for their medical education.

Dr. Filak has also led the efforts during the college's last three Liaison Committee for Medical Education (LCME) accreditation rounds, all resulting in successful eight-year accreditation. He is currently leading the college's preparation for the next LCME accreditation, scheduled for fall 2019.

Raised in Jersey City, New Jersey, Dr. Filak attended Saint Peters College. He received his medical degree from George Washington University School of Medicine and Health Sciences in Washington, D.C. He came to the UC College of Medicine in 1978 for his family medicine residency and served as Chief Resident in that program. He joined the UC faculty in 1981.

Dr. Filak has received numerous awards during his career, most recently receiving the UC College of Medicine's highest honor, the Daniel Drake Medal, in May 2018. Other honors include the John. C. Leonard Award from the Association for Hospital Medical Education (2016), University of Cincinnati Award for Excellence (2012), the Parker J. Palmer Courage to Lead Award from the Accreditation Council for Graduate Medical Education (2009) and Educator of the Year from the Ohio Academy of Family Physicians (2003). He also has served in leadership roles of prominent medical education organizations, including the Association for Hospital Medical Education, the Education Commission for Foreign Medical Graduates, Accreditation Council for Graduate Medical Education, American Association of Medical Colleges, the Ohio Academy of Family Physician, the Southwest Society of Family Physicians, and the National Board of Medical Examiners.



**Richard P. Lofgren, MD, MPH, FACP**  
**President and CEO, UC Health**

Richard P. Lofgren, MD, MPH, FACP, is President and CEO of UC Health, the University of Cincinnati's affiliated health system. UC Health, with more than 11,000 employees, physicians, and advanced practice providers, comprises University of Cincinnati Medical Center, West Chester Hospital, Daniel Drake Center for Post-Acute Care, Lindner Center of HOPE, and more than 30 outpatient service locations in three states.

Dr. Lofgren is a board-certified internal medicine physician and administrator with nearly 40 years of experience in healthcare with a particular interest in healthcare delivery redesign, operational efficiencies, performance improvement, and applied health services/quality research.

Dr. Lofgren previously served as Senior Vice President and Chief Clinical Officer for University Health System Consortium (UHC), now Vizient, and was responsible for helping UHC members improve the quality, safety, efficiency, and effectiveness of their clinical services. Prior to UHC, Lofgren spent eight years at UK HealthCare, the University of Kentucky's academic health system, joining as Chief Medical Officer in 2004 and later becoming Vice President for Healthcare Operations and Chief Clinical Officer.

Before joining UK HealthCare, Dr. Lofgren held various faculty and administrative posts throughout the Midwest, including the Medical College of Wisconsin, the University of Pittsburgh (and the Pittsburgh VA Medical Center), the University of Minnesota (and the Minneapolis VA Medical Center), and Michigan State University.

Dr. Lofgren received his undergraduate and medical degrees from the University of Michigan, completed his residency and chief residency at the University of Minnesota, and received a master of public health from the University of Minnesota School of Public Health.

He serves on the Vizient Board of Managers, the Ohio Hospital Association board, and the boards of the Association of American Medical Colleges' Council of Teaching Hospitals and Health Systems (COTH), Greater Cincinnati Urban League, and the Cincinnati USA Regional Chamber.



**Steve Rosfeld**  
**Vice President for Development**

Stephen A. Rosfeld is Vice President for Development at the University of Cincinnati Foundation. In this role, he leads the major gift fundraising efforts of nine main campus colleges and units, athletics, corporate engagement, foundation relations, and the central development team (national development and gift planning) at the UC Foundation. He also carries strategic leadership responsibilities for the comprehensive **Next, Now** campaign.

As a student at the University of Cincinnati, Rosfeld was an intern for the UC Foundation and ultimately joined the organization in 2006 as an alumni relations professional for the UC Alumni Association. He has assumed additional responsibilities over the years including previously serving as the Executive Director of Development for the Carl H. Lindner College of Business. A proud graduate of the University of Cincinnati, Rosfeld previously served in a variety of capacities for several local and national political campaigns. He is an active member of the Council for Advancement and Support of Education (CASE) and the Association for Fundraising Professionals (AFP)

### **PREFERRED COMPETENCIES AND QUALIFICATIONS**

The University of Cincinnati Foundation seeks a Vice President for Development, Academic Medicine with

- a commitment to and passion for the role of development in furthering the mission of the University of Cincinnati and UC Health;
- experience within a complex academic health center, grateful patient fundraising, and the higher education environment;
- a proven track record of success in the personal solicitation of major gifts;
- significant experience in leading and managing a development program and staff;
- experience in the management and oversight of board related activities; and
- demonstrated ease in interacting with high-level individuals including excellent communication, presentation, and organizational skills.

A bachelor's degree is required for this position as is at least ten years of major gift development experience.

### **DIVERSITY, EQUITY, AND INCLUSION**

The University of Cincinnati and the UC Foundation embrace diversity and inclusion as core values that empower individuals to transform their lives and achieve their highest potential.

UC's bedrock values are affirmed in its mission statement and are fundamental to its very purpose as a university committed to excellence and diversity, to providing an inclusive environment for its undergraduate, graduate, and professional students, as well as its faculty and staff. One learns and works best in an environment where one is accepted, included, and heard. And so, the University of Cincinnati is more likely to successfully generate good ideas and good solutions in the service of the people of Ohio,

the nation, and the world by bringing people together who have varying viewpoints and backgrounds to tackle problems and to propose and pursue solutions.

The UC Foundation is committed to a just, diverse and inclusive workplace where all employees feel valued and are empowered to contribute and excel.

#### **SALARY AND BENEFITS**

The University of Cincinnati Foundation offers a competitive salary and benefits package.

#### **LOCATION**

The selected candidate must reside in the Greater Cincinnati/Northern Kentucky area for this role. During COVID, the UC Foundation is utilizing a flexible mindset in its work practices with staff working remotely. The Foundation is supplying equipment/technology as needed and staff have access to the Foundation office with permission.

#### **APPLICATION INSTRUCTIONS**

All applications must be accompanied by a cover letter and résumé. ***Cover letters should be responsive to the mission of the University of Cincinnati Foundation.*** Review of applications will begin immediately and continue until the successful candidate has been selected.

*To apply for this position, visit:*

[Vice President for Development, Academic Medicine, University of Cincinnati Foundation.](#)

*To nominate a candidate, please contact Don Hasseltine:*

[donhasseltine@aspenleadershipgroup.com](mailto:donhasseltine@aspenleadershipgroup.com).

*All inquiries will be held in confidence.*