April 8, 2016

Eyal Feldman

149 Madison Ave #1104

NY, NY 10016

(818) 888-6825

eyal@boybutter.com

Greetings,

I am writing to you on behalf of Events by R. We are hosting an All-Male Retreat in Fort Worth Texas, and are in hopes of asking Boy Butter to be our Premier Beverage Sponsor for this event. Our theme of this retreat is, “Resilient, Renewed & Free”, and what better way to have a retreat but with great products that cater to men. We will be covering all sorts of subjects that matter to men such as health and fitness, family, religion and others. We know that this will be a great fit and we will be ecstatic to include you in all of our advertisement efforts as one of our premier sponsor.

This will be a great opportunity for one on one advertising/marketing particularly by having your products/logo a part of all our printable retreat documents. We would also love to have permission to use signage of your logo advertising this refreshing beverage while promoting our retreat. Please feel free to reach out to us if more information is needed or if you can direct us to the correct department that would be able to assist us.

Thanking you in advance,

Mr. Rick E. Walker, Creative Director

972.369.6257

Eventsbyr2010@gmail.com

Events by R.

