SRASA BOARD OF DIRECTORS MEETING

MEETING: Board Meeting Monday 17 December 2012

LOCATION: 6pm, Squash SA, 440 Goodwood Road, Cumberland Park

1 ATTENDANCE

- 1.1
 Present:

 M. Goldstone (MG)
 A. Proctor (AP)

 P. Stevens (PSt)
 - **Ex Officio:** P. Sinnott (PS) General Manager
- 1.2 Apologies: S. Abishara (SAb)
 G. DeVizio (GD)
 L. Franzi (LF)
 C. Johnstone (CJ)
 P. Teale (PT)
- 1.3 **Guests:** Will Gray, Pennant Registrar
- 1.4 Note: The motions of the 17th December 2012 Board Meeting will require Board endorsement via email correspondence as the meeting did not have a quorum to ratify the motions.

2. <u>CONFIRMATION OF THE MINUTES</u>

Minutes of the meeting held on 3 December 2012 were confirmed by email as a true and accurate record (to be ratified by email).

| Move: Alex Ryan | Seconded: Sam Abishara | Carried. |
|-----------------|------------------------|----------|
|-----------------|------------------------|----------|

3. <u>ITEMS ON AGENDA (Reports Circulated Electronically Prior to Meeting)</u>

3.1 Pennant Overview (WG)

Will Gray spoke that there were 101 registered teams who competed in the Spring Pennant, which is consistent with the past few years. There were reasonably even gradings this season, with not an excessive difference between the top and bottom teams in most divisions. Two player misconduct incidents were reported. The new Tribunal system worked efficiently. Players felt more comfortable reporting misconduct as they do not necessarily have to attend a Tribunal (point of difference in procedure previous).

There is a need to include a new bylaw regards Appeals, to ensure that a decision is achieved by the next round, so to ensure games are not postponed by one week affecting the draw (this occurred this season with Wed Div 3).

Will spoke of the need to encourage junior players to pennant.

WG agreed the Pennant Registrar Honorarium position will be phased out to a voluntary position, with Squash SA assuming some aspects of the Registrar role. A season overlap (2013 Spring) is suggested for introducing a voluntary Registrar role, as WG anticipates a succession plan by the end of 2013. Expressions of Interest to be communicated via e-newsletter and website.

3.2 Racquets Review Brief

Held in Camera

3.3 E-Newsletter

MS spoke on how successful the e-newsletter has been to date, and tabled a graph demonstrating the popularity of the items in the newsletter. The software program can analyse the number of 'hits' per article. Squash SA can use this information to determine the popularity of e-news stories to tailor the newsletter in future editions. Squash SA can send unlimited e-newsletters per month, and add subscriptions via the newsletter or the Squash SA website. Posters have been sent to all Squash Centres advising all of the new e-newsletter, with a sample of the newsletter.

Player feedback has included "I would like to congratulate Squash SA on the initiative in implementing the new electronic newsletter. It should be a great way to keep the squash community informed about the sport and hopefully aids in its long-term growth."

Squash SA to discuss and implement ways to promote the e-newsletter; for example make front page spiel on Squash SA website more exciting, offer incentives for new subscribers and existing subscribers. Need a 'hook' to get players in. This needs to be explored further in the Communication Strategy. Board suggested to source articles from qualified professionals – dieticians etc.

3.3 Office Lease Options

PS spoke to the office relocation lease options briefing paper. This paper outlines the two options of Tennis SA and South Adelaide Squash Centre.

Tennis SA provides opportunities for Squash SA to network and be collocated with sport, however at a financial cost. The negotiations with the CEO of Tennis SA commenced some months ago, and even to date there appears some uncertainty around what space will guaranteed due to the pending redevelopment of the overall site. It is also clear that Tennis SA will assume priority use over a number of share areas during major tennis events (this is understandable, as the home of tennis).

There is merit with Squash SA relocating to Adelaide's major sporting precinct, however the sport runs the risk of the sport losing its identity, amongst the bigger sports. The Tennis Office Space provides Squash SA with no street frontage nor dedicated memorabilia / space to brand, promote, identify the Sport. Furthermore the close link and co location to Next Generation Health Club, from recent discussions, does not favour Squash SA to hosting major events, squad training and building participation from a central high profile destination.

Alternatively, Squash SA could look to rent the less expensive option 2 and redirect savings back to projects that have the potential to grow the sport, such as strategic planning, undertaking comprehensive review of Racquets, pilot new programs.

In the current economic environment it is important Squash maintains a strong involvement, presence and control at Racquets SA. The close proximity of South Adelaide Squash Centre would enable this to continue (proximity to Racquets SA was also a contributing factor when deciding upon 440 Goodwood Road).

The majority of the Board preferred the option to relocate to South Adelaide Squash Centre. PS to investigate if 440 Goodwood Road is still an option at the same fee as South Adelaide. Board Meetings would be held at Racquets SA, along with other Committee's meetings.

The Board approved the relocation of Squash SA office to South Adelaide Squash Centre on the proviso Squash SA would not be involved in the operating of the Squash Centre. A communication to Members be released in January 2013 outlining the justification of the Board decision.

4. <u>GENERAL MANAGER'S REPORT</u>

4.1 General Overview Report

4.1.1 OHS Report

No OHS incidents or accidents to report.

4.1.2 General Report

To be tabled at January meeting.

5. <u>FINANCE</u> (Reports Circulated Electronically)

5.1 Bank Statement and Cash Flow Position (PT)

5.2 Income Statements Squash SA and Racquets SA

No abnormalities to budget. The Board note the income statements.

6. <u>GENERAL BUSINESS</u>

6.1 National Registration and Subscription Fee (MG/PS) Report carried over to January 2013.

6.2 2014 Racquetball Championship Update (SAb)

Report carried over to January 2013.

6.3 2013 Board Meeting Dates (PS)

Third Monday of the Month (Monday v Wednesday to be determined by Board)

Anticipated schedule of proposed known Board activities and agenda items. Amendments to the schedule will be kept to a minimum. The proposed schedule will be updated quarterly.

| Month | Board Date | Key Agenda Items |
|---------|------------|--|
| January | 21/1/13 | 2013 Calendar of Events/Tournaments |
| | | Strategic Plan Framework |
| | | Women's/Girls Participation Strategy |
| | | • Board Orientation – Racquets – Responsibilities of |
| | | Directors |
| | | Quarterly Budget Review |
| | | Awards Policy Review |

| Month | Board Date | Key Agenda Items | |
|-----------|------------|---|--|
| February | 18/2/13 | Club Affiliation Update | |
| | | Strategic Plan Framework Feedback and accepted | |
| | | Board Orientation – Part 2 Governance and Directors | |
| | | Manual | |
| | | Squash SA Communication Strategy | |
| March | 18/3/13 | Multi Court Feasibility Plans | |
| | | Award Recommendations – Life Members and Hall of | |
| | | Fame | |
| April | 15/4/13 | Consolidated Facilities Strategy | |
| | | Quarterly Budget Review | |
| May | 20/5/13 | Racquets Review Final Report | |
| | | Gala Dinner Progress Report | |
| July | 15/7/13 | Staff Reviews | |
| | | Adopt 2013/2014 Budget | |
| | | SA Open/Gala Dinner Evaluation | |
| | | Facilities/Capital Projects | |
| August | 19/8/13 | Draft Annual Report | |
| | | Racquets Catering Contract | |
| | | Referee Association Report | |
| | | AJC State Team Selection Report | |
| September | 16/9/13 | Conduct AGM | |
| October | 21/10/13 | Quarterly Budget Review | |
| | | Quarterly Strategic Plan/Business Plan Progress | |
| | | Report | |
| | | Spring Super League Format Player Feedback | |
| November | 18/11/13 | Board and Committee Performance/Governance | |
| | | Evaluation | |
| | | Pennant Report | |
| | | AJC Report | |
| December | 16/12/13 | End of Year Stakeholder Christmas Networking | |

7. <u>POLICY</u>

No policies to note.

8. <u>CORRESPONDENCE</u>

In

No communication to note.

<u>Out</u>

Trade Round 2 x GME's

End of Year Christmas Networking Invites and Season Greeting Communication to Life Members and Key Stakeholders

9. <u>SQUASH AUSTRALIA</u>

9.1 Squash Australia Presidents' Meeting (M. Goldstone)

Deferred to January Meeting.

10. <u>NEW BUSINESS</u>

10.1 Christmas Trade Period

Squash SA Office will be closed Friday 21 December 2012 to Monday 7th January 2013.

10.2 Life Members/Hall of Fame Award Group

Policy to be tabled at the January Board Meeting.

11. <u>CONFIDENTIAL ITEMS</u> (IN CAMERA)

11.1 Racquets Review Brief

11.2 GM 2012/2013 KPI's

12. BOARD DIARY

Next Board Meeting Monday 21st January 2013 at Squash SA, 440 Goodwood Road.

13. <u>CLOSE MEETING</u>

Meeting closed at 7.15pm.