

positive & mindful  
**leader**  
summit

**IMAGINE.  
EMPOWER.  
CO-CREATE.**

14 + 15 SEPTEMBER 2017  
THE NED, LONDON

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**PRE-WORKSHOP - 14 SEP  
FUNDAMENTALS OF  
POSITIVE & MINDFUL  
LEADERSHIP**

In this workshop, we explore the opportunities that arise when we challenge the classic autocratic leadership paradigms and explore new ways of leading teams and organisations.

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**SUMMIT - 15 SEP  
POSITIVE & MINDFUL  
LEADERSHIP UNCOVERED**

Meet leaders and academic masterminds to learn about the principles and practicalities of applying and leading positivity and mindfulness in the corporate setting.

BROUGHT TO YOU BY

**SERRANO99**  
IMAGINE. EMPOWER. CO-CREATE.

**ie** SCHOOL OF  
HUMAN SCIENCES  
& TECHNOLOGY

THINKERS  
**50**

  
**outstanding**

Dear friends & colleagues,

Volatility, uncertainty, complexity, and ambiguity (VUCA) – that's the reality of the world we are living in today. Yet, despite all of that, there are a growing number of individuals, teams and organisations that thrive and flourish. How do they do it? The external conditions seem to be the same and yet something is different. Is there another way of looking at and dealing with challenges of the modern reality? Now more than ever, business leaders seek to navigate these new circumstances.

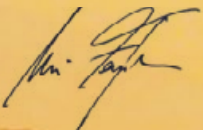
Study after study shows: the solution is to build human-centred, positive organisations with new processes and practices that are designed to meet future challenges, not current problems. Organisations whose values and cultures empower innovation, productivity, and sustainability, while enabling the development of resilient, adaptive and agile teams, and personnel. By establishing organisations with a human centred focus, and an understanding of how people work and achieve extraordinary performance levels, they achieve longlasting, outstanding results. This is positive & mindful leadership!

Together with Europe's leading business school, IE University and it's school of Human Sciences and Technology we host the positive & mindful leader summit and pre-workshop in London.

You will hear about the scientific basis and learn from other leaders about the practical implementation of positive & mindful leadership.

We are very much looking forward to welcoming you to the positive & mindful leader summit.

Warmest regards,



Armin Forstner  
Partner, Serrano 99 Management Consulting

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#### 14.09.2017 – PRE-WORKSHOP **FUNDAMENTALS OF POSITIVE & MINDFUL LEADERSHIP**

- What sort of leader is needed for 21st century, human-centered organisations?
- Which scientific research results support the argument for positive and mindful leadership?
- What tools do successful leaders use to deliver outstanding results?
- How does regular mindfulness practice help you become a more efficient leader?

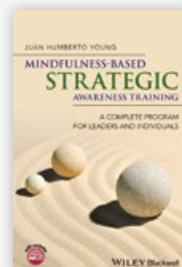
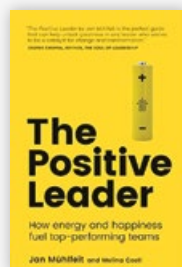
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#### 15.09.2017 – SUMMIT **POSITIVE & MINDFUL LEADERSHIP UNCOVERED**

- Positive and mindful leadership frameworks - hard science though hands-on.
- Application insights from practitioners in leading global organisations: challenges and successes.
- Mindful leadership frameworks - the shift from well-being to essential leadership skill
- Positive and mindful leadership: how the holistic approach creates better and more successful organisations.

# 14 SEPTEMBER 2017 – PRE-WORKSHOP FUNDAMENTALS OF POSITIVE & MINDFUL LEADERSHIP

<b>08:30 - 09:30</b>	<b>REGISTRATION &amp; BREAKFAST</b>	<b>13:00 - 14:00</b>	<b>LUNCH</b>
<b>09:30 - 09:45</b>	<b>WELCOME AND OPENING REMARKS</b>	<b>14:00 - 15:00</b>	<b>LEADERSHIP TABOOS AND BLIND SPOTS: HOW TO UNCOVER THEM FOR BETTER PERFORMANCE</b>
<b>09:45 - 10:30</b>	<p><b>THE POSITIVE &amp; MINDFUL LEADER</b></p> <ul style="list-style-type: none"> <li>• A paradigm shift – science based leadership in the 21st century</li> <li>• Areas of positive &amp; mindful leadership – a holistic approach</li> <li>• From the individual to the entire organisations – positive transformation</li> </ul>  <p>Armin Forstner, Partner, Serrano 99 Management Consulting</p>	 <p>Tünde Horvath, Leadership coach and Founder, Gestalt Coaching Center</p>	
<b>10:30 - 11:00</b>	<b>MORNING COFFEE BREAK</b>	<b>15:00 - 15:30</b>	<b>MINDFULNESS AND HOW TO OVERCOME THE BLIND SPOT</b>
<b>11:00 - 11:40</b>	<p><b>EMOTIONS AND HOW THEY FUEL US</b></p> <ul style="list-style-type: none"> <li>• Impact of emotions on our wellbeing and mindscapes</li> <li>• Positive emotions as a driving force for positive organisational development</li> <li>• Human needs and their relevance in the workplace</li> </ul>  <p>Declan Noone, Partner, Serrano 99 Management Consulting</p>	<ul style="list-style-type: none"> <li>• Core principles of mindfulness</li> <li>• Increasing awareness and widening focus</li> <li>• Tackling blind spots with mindfulness</li> </ul> <p>Natasa Kazmer, Partner, Serrano 99 Management Consulting.</p>	
<b>11:40 - 12:20</b>	<p><b>HIGH QUALITY CONNECTIONS (HQCS)</b></p> <ul style="list-style-type: none"> <li>• What are HQCs and how do leaders create more</li> <li>• Impact of HQCs on teams and organisations</li> <li>• Assessing your own HQCs</li> </ul> <p>Declan Noone, Partner, Serrano 99 Management Consulting.</p>	<b>15:30 - 16:00</b>	<b>AFTERNOON COFFEE BREAK</b>
<b>12:20 - 13:00</b>	<p><b>POSITIVE COMMUNICATION</b></p> <ul style="list-style-type: none"> <li>• Positive communication as a concept – why it should be the only way of communication</li> <li>• Role of positive communication in conflict handling</li> <li>• Practical application of positive communication in corporate context</li> </ul>  <p>Natasa Kazmer, Partner, Serrano 99 Management Consulting</p>	<b>16:00 - 17:00</b>	<p><b>MINDFULNESS AS AN ESSENTIAL LEADERSHIP SKILL AND ITS WORLD OF OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Mindfulness and its workplace application</li> <li>• A catalogue of benefits - from mental health to strategic awareness</li> <li>• Getting ready to lead in a volatile, uncertain, complex and ambiguous (VUCA) world</li> </ul> <p>Armin Forstner, Partner, Serrano 99 Management Consulting</p>
		<b>17:00 - 17:15</b>	<b>CLOSING REMARKS</b>



## GET INSIGHTS AND DISCUSS WITH THE AUTHORS OF:

- *Positive Leadership* by Ruth Seliger
- *Still Moving – How to Lead Mindful Change* by Deborah Rowland
- *The Positive Leader* by Jan Mühlfeit
- *Mindfulness-based Strategic Awareness Training* by Juan Humberto Young

# 15 SEPTEMBER 2017 – SUMMIT

## POSITIVE & MINDFUL LEADERSHIP UNCOVERED

**08:30 - 09:00**      **REGISTRATION & BREAKFAST**

**09:00 - 09:15**      **WELCOME AND OPENING REMARKS**

Armin Forstner, Partner, Serrano 99 Management Consulting

**09:15 - 09:30**      **UNLOCK HUMAN POTENTIAL**

- Using your full potential to deliver sustained success and happiness
- Positive Leadership – the 4-P Model – Place, Purpose, Process, People
- From average to outstanding – how Microsoft Europe become best performing region globally



Jan Mühlfeit, Former Microsoft Europe Chairman, Global Strategist, Coach, Author of 'The Positive Leader'

**09:30 - 09:45**      **POSITIVE LEADERSHIP & BEHAVIOURAL FITNESS**

- Thinking about leadership as experience design and climate control
- Three key elements of positive leadership
- Examples of positive self-transformations



Lee Newman, Dean, IE School of Human Sciences and Technology

**09:45 - 10:15**      **POSITIVE LEADERSHIP FRAMEWORKS**

PANEL + Q&A

- The spectrum of applied positive psychology
- Tried and tested – the most significant tools
- Implementation success stories and challenges

Jan Mühlfeit & Lee Newman discuss with the audience

**10:15 - 10:45**      **MORNING COFFEE BREAK**

**10:45 - 10:55**      **STEERING 3M BRAZIL THROUGH THE RECENT DOWNTURN**

- Overcoming recession anxiety and building a positive organisation
- Positive action - a simple, practical, every day tool
- Personal transformation and how to be a positive leader in a downturn



Jorge Lopez, Business Director - Masking and Packaging, 3M

**10:55 - 11:05**

**MANAGING GROWTH, HIGH COMPLEXITY, AND PROFOUND INDUSTRY CHANGES**

- The new world of Industry 4.0
- Applying positive & mindful leadership for high performance
- Managing positive change and creating positive dynamic strategies

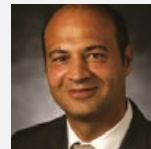


Verónica Pascual, CEO, ASTI S.A.U and President Commission Industry 4.0 AMETIC

**11:05 - 11:15**

**POSITIVE BUSINESS TRANSFORMATION**

- Reflection on different types of transformation processes
- Infusing positivity in large scale organisational change
- Experiences, challenges and success stories



Amir Arooni, CIO, Nationale-Nederlanden

**11:15 - 12:00**      **POSITIVE LEADERSHIP APPLICATION**

PANEL + Q&A

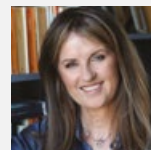
- How to build a positive corporate culture
- Return on investment and pit falls
- Driving positive leadership forward – next steps

Jorge Lopez, Verónica Pascual & Amir Arooni discuss with the audience

**12:00 - 13:00**      **LUNCH**

**13:00 - 13:15**      **LEADING CHANGE FROM THE INSIDE**

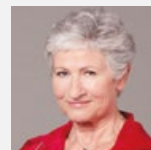
- Global research results on the connection between a leader's capacity for mindfulness and their ability to lead big complex change
- Insights and experiences in effortlessly leading big change
- Relevance of a capacity for 'systemic perceiving'



Deborah Rowland, Author of 'Still Moving' and Founder of Lead Free Consultancy

**13:15 - 13:30**      **ENHANCING SYSTEMIC CHANGE WITH POSITIVE LEADERSHIP**

- Positive principles of leadership
- Positive leadership in practice – how to create positive energy
- Implementation ideas and client experiences



Ruth Seliger, Author of 'Positive Leadership' and Managing Director, Trainconsulting

**13:30 - 14:00**  
PANEL + Q&A

**A NEW ERA OF SYSTEMIC CHANGE**

- How to build a positive corporate culture
- Return on investment and pit falls
- Combining positive leadership and mindfulness in systemic change

Ruth Seliger & Deborah Rowland discuss with the audience

**14:00 - 14:15**

**REFRESHING BREAK**

**14:15 - 14:30**

**MANIFESTATION FRAMEWORK: THE NEXT LEVEL OF MINDFUL LEADERSHIP**

- Channelling positivity and mindfulness to develop focused, high-performance leaders
- Presenting key techniques: Reality Projection, Snowballing and Disciplined Affirmation
- Sharing application experience with groups from 10 – 10,000 people & geographically dispersed teams



Imran Sayeed, Senior Lecturer, MIT Sloan School of Management  
Danielle Kort, Founder & President, The Manifestation Institute

**14:45 - 15:15**

**DEVELOPING MINDFUL LEADERSHIP: A REALITY CHECK**

- Developing more effective leaders through mindfulness practice - increasing resilience, collaboration and the ability to lead in complexity
- Practice makes perfect: the importance and challenges of a regular practice
- Latest research and future areas of investigation



Megan Reitz, Associate Professor, Ashridge University

**14:45 - 15:15**  
PANEL + Q&A

**MINDFUL LEADERSHIP FRAMEWORKS**

- Moving from wellbeing to essential leadership skills
- Sustainability and longevity of mindfulness interventions
- Future developments and challenges of the 'Mindfulness-Hype'

Imran Sayeed, Danielle Kort and Megan Reitz discuss with the audience

**15:15 - 15:30**

**REFRESHING BREAK**

**15:30 - 15:45**

**MAKING MINDFULNESS ATTRACTIVE TO THE CYNICAL EMPLOYEE**

- Encouraging take up through learning brain basics
- Creating a digital meditation cushion
- Top down initiative vs. grass roots approach



Debbie Jeremiah, Mindful Leader Program Manager, GE Crotonville

**15:45 - 16:00**

**BUILDING SUSTAINABLE MINDFULNESS PRACTICES INTO ORGANISATIONAL LEADERSHIP DEVELOPMENT PROGRAMS**

- Fighting 'Executive Attention Deficit Disorder' with regular mindfulness practise
- How to increase workplace productivity and engagement
- Success stories and experiences from ING, Google, Amazon and MAFT UAE



Marijo Bos, Managing Director, Bos Advisors

**16:00 - 16:15**  
KEYNOTE

**A VISION OF THE 21ST CENTURY, HUMAN-CENTRED ORGANISATION**

- Pioneering the corporate application of positive psychology and mindfulness
- Leaders as context creators for positive value
- Delivering on the promise of a new style of leader and organisation



Juan Humberto Young. Pioneer in Positive and Mindful Leadership. Academic Director at IE Business School

**16:15 - 16:55**  
DISCUSSION

**COMBINING POSITIVE LEADERSHIP AND MINDFULNESS**

- Creating a science-based, holistic concept
- The role of a leader's body and physical work-out
- Future developments and next steps

Audience and speaker's discussion moderated by Armin Forstner

**16:55 - 17:00**

**CLOSING REMARKS**

**17:00 - 17:30**

**NETWORKING RECEPTION**

HEAR APPLICATION EXPERIENCES FROM THESE ORGANISATIONS:



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**POSITIVE & MINDFUL  
LEADER SUMMIT**

14 + 15 September 2017  
[pml-summit.com](http://pml-summit.com)

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**TICKETS AVAILABLE ON**

[pml-summit.com/Tickets/](http://pml-summit.com/Tickets/)

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**VENUE**

The Ned  
27 Poultry  
London EC2R 8AJ  
United Kingdom  
[thened.com](http://thened.com)

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**ROOMS**

Please check the website for  
preferential room rates

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