Examples of Propaganda

from Animal Farm by George Orwell

**Propaganda Example Identify the Propaganda Technique**

**used in the example to the right.**

When justifying the pigs’ hoarding of the milk and apples, Squealer says, “Do you know what would happen if we pigs failed in our duty? Jones would come back! Yes, Jones would come back! Surely, comrades,” cried Squealer almost pleadingly, skipping from side to side and whisking his tail, “surely there is no one among you who wants to see Jones come back?”

The sheep repeat the following dictum: ***Four legs good, two legs bad***.

Napoleon rallies the animals after the windmill has fallen down: “Forward, comrades! Long live the windmill! Long live Animal Farm!”

Squealer says, “Suppose you had decided to follow Snowball, with his moonshine of windmills—Snowball, who as we now know, was no better than a criminal?”

Boxer believes, “If Napoleon said it, it must be right!”

After the hoisting of the flag, the animals were required to file past the skull (of Old Major) in a reverent manner before entering the barn…then the animals sang a round of *Beasts of England*.

When the animals started burning the whips and harnesses Jones used, Boxer decided to throw his own straw hat into the fire