



VICE PRESIDENT FOR COLLEGE ADVANCEMENT

[AUGUSTANA COLLEGE](#)

ROCK ISLAND, ILLINOIS



The Aspen Leadership Group is proud to partner with Augustana College in the search for a Vice President for College Advancement.

The Vice President for College Advancement will provide strategic vision and direction for the cultivation of philanthropic giving in support of Augustana College. Working closely with the President and Board of Trustees in all matters related to stewardship and philanthropy, the Vice President will provide leadership for the implementation and assessment of a comprehensive and integrated plan for fundraising. The Vice President will collaborate closely with the President in the development of mutually rewarding relationships with Augustana's donors that strengthen the college's ability to fulfill its mission of providing students an education with purpose that prepares them for lives of leadership and service. As a member of the President's Administrative Cabinet, the Vice President will work collaboratively to set institutional priorities and achieve alignment around them. The Vice President will lead a team of dedicated development professionals responsible for alumni and parent relations, annual giving, endowment, grants, corporate and foundation giving, and major and planned gifts. The Vice President will uphold Augustana College's community principles of accountability, care, purpose, responsibility, openness, and respect—principles that apply to all members of the Augustana community both in and out of the classroom.

Founded by Swedish Lutheran settlers in Chicago in 1860, Augustana College has grown from a small school educating Swedish immigrants into a selective, private liberal arts institution. Located along the Mississippi River in Rock Island, Illinois, the 115-acre wooded campus is part of the Quad Cities (along with Bettendorf, Davenport, and Moline) a metropolitan area of about 400,000 and is 165 miles west of Chicago. Augustana College's residential campus is home to 2,500 students with more than 100 majors and areas of study to choose from. The college boasts a 12:1 student-to-faculty ratio with an average class size of 18. There are 28 varsity athletic teams competing as the Augustana Vikings. The Vikings are in the top 15 in the nation, all divisions, and #1 in Illinois for Academic All-Americans, students excelling equally in their academics and their sport. Augustana College provides students with amazing opportunities to explore. Through Augie Choice, the college provides students with \$2,000 to support life-defining experiences such as internships, independent research or creative projects, or study abroad/travel for student research or an internship. Augustana College is also committed to being a good neighbor and partner with the city of Rock Island and provides students with opportunities to do hands-on work that builds their experience and provides direct benefit to the surrounding community.

Augustana's mission and purpose reflect its tradition and vision. The college honors its roots and its affiliation with the Evangelical Lutheran Church in America. At the same time, Augustana's rich liberal arts environment is enhanced by diversity.

Augustana College, deeply rooted in the liberal arts and sciences and an inclusive expression of Lutheran higher education, is committed to offering a challenging education that develops the qualities of mind, spirit, and body necessary for students to discern their life's calling of leadership and service in a diverse and changing world.

Augustana College affords an opportunity for a higher education experience in the liberal arts that provides for the development of all dimensions of human existence, in a manner consistent with the higher education values of the Evangelical Lutheran Church in America. As a community dedicated to diversity, equity, and inclusion, Augustana prizes interfaith engagement, commitment to justice, spiritual exploration, reasoned examination, and vocational discernment. In carrying out this purpose, the college assures freedom of academic inquiry and expression.

U.S. News & World Report ranked Augustana College 94th of 222 liberal arts colleges nationally in 2022. The publication also recognized the college among the top 100 in the following categories: Most Innovative Schools; Best Undergraduate Teaching; Best Value Schools; Top Performers on Social Mobility; and Most International Students. *Niche* ranked Augustana College among its best 100 liberal arts colleges in America, and number 11 on its Best Colleges in Illinois list. The biology and psychology programs received high national rankings by *College Factual*, both making the top 100 out of more than 800 programs in the nation. And *Thrillist.com* named Augustana College campus among its Top 25 Most Beautiful College Campuses in America.

REPORTING RELATIONSHIPS

The Vice President for College Advancement will report to President Andrea Talentino and will serve on the President's Administrative Cabinet. The Vice President will oversee a team of 20 staff.

FROM THE PRESIDENT

This is a very exciting moment to lead Advancement at Augustana College. We are on the cusp of a new strategic plan that will create energy around philanthropic support for a bold vision. Murry Gerber, a 1975 graduate, last year made a transformational commitment of \$40 million that has energized major donors and helped stabilize and strengthen enrollment at the college. The Advancement team has gained confidence over the course of the past decade that has empowered them to engage alumni, parents, and friends in innovative ways. New efforts in athletic and arts fundraising have met with extraordinary success in recent years and have tremendous potential to be even stronger. The Grants Office has achieved outstanding results through a partnership with McAllister & Quinn and has maximized the use of new tools in identifying new sources of support for the college. Staff have found creative ways to connect alumni to the college with a focus on themes of diversity, equity, and inclusion and engaging the next generation of volunteer leadership. The Major Gifts team is high-energy, and deeply committed to the college and its vision. Volunteers from the Alumni Board, President's Advisory Council, and Board of Trustees are all supportive of our Advancement efforts, providing generous support and wise counsel.

—Andrea Talentino, President

AUGUSTANA COLLEGE'S COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

Augustana is a community driven by purpose, respect, and civic responsibility. It strives to create the best environment possible where every member of the community can achieve personal fulfillment and success. As the college has grown more diverse and inclusive of those historically underrepresented on its campus, additional efforts have been undertaken to create pathways that advance diversity at all levels. The cabinet-level position of Vice President for Diversity, Equity, and Inclusion was added in 2018, and soon after that a [Diversity, Equity, and Inclusion Strategic Plan](#) was developed.

Augustana College created the [Diversity Efforts Inventory](#) to provide an overview of actions and strategies being undertaken to enhance intercultural competence in the areas of recruitment, student life, academic affairs, faculty development, institutional research and assessment, and Board and senior leadership. Augustana has been recognized three out of the last four years for these efforts with the Higher Education Excellence in Diversity (HEED) Award from *INSIGHT Into Diversity* magazine, the oldest and largest diversity-focused publication in higher education.

PRIMARY RESPONSIBILITIES

The Vice President for College Advancement will

- serve in a highly visible leadership role with overall responsibility for a comprehensive and integrated fundraising and alumni engagement program;
- lead and mentor the Advancement team while continuing to build its culture of collaboration, collegiality, and innovation;
- integrate best practices to improve results and performance within all areas of Advancement;
- develop a campaign strategy sufficient to provide the college with the resources it needs to achieve and maintain sustainability;
- engage and steward alumni and donors as brand ambassadors, and create a culture of philanthropy and gratitude for all stakeholders; and
- work closely with the President's Administrative Cabinet to set priorities and devise strategies to achieve institution-wide objectives.

LEADERSHIP

Andrea Talentino

President

Andrea Talentino is the ninth President of Augustana College. She was inaugurated on Homecoming Weekend, October 15, 2022.

Prior to joining Augustana, Talentino was the Provost of Nazareth College in Rochester, New York. She also served as the Dean of the College of Liberal Arts at Norwich University in Vermont. She was an Associate Dean at Drew University in New Jersey, held a faculty position at Tulane University, and a postdoctoral position at Princeton University.

Talentino earned a bachelor's degree in political science at Yale University, then completed a master's and doctorate in political science from UCLA. While serving as Dean at Norwich, she earned an M.B.A. with a concentration in organizational leadership.

PREFERRED COMPETENCIES, EXPERIENCES, AND QUALIFICATIONS

Augustana College seeks a Vice President for College Advancement with

- a commitment to the mission of Augustana College—to offer a challenging education that develops the qualities of mind, spirit, and body necessary for students to discern their life's calling of leadership and service in a diverse and changing world;
- experience as a successful fundraiser and relationship-builder in a complex and dynamic environment;
- an ability to successfully serve as the architect, champion, and leader of a comprehensive campaign;
- experience cultivating, serving, and growing alumni affinity programs;

- an ability to engage new generations of philanthropists by adopting emerging fundraising practices;
- experience managing fundraisers, including providing effective mentorship, support, coaching, and supervision;
- an ability to advance the President's fundraising priorities;
- a collaborative and inspiring approach that is supported by data-centered rigor and a strong emphasis on accountability;
- entrepreneurial and innovative thinking;
- a leadership presence that resonates with diverse constituencies.
- highly refined listening and communication skills across platforms; and
- an ability to successfully achieve both short- and long-term goals.

Augustana College will consider candidates with a broad range of backgrounds. A bachelor's degree or an equivalent combination of education and experience and at least seven years of progressively responsible leadership and fundraising experience within higher education institutional advancement is preferred.

SALARY AND BENEFITS

The salary for this position is \$175,000 to \$200,000 annually. Augustana College offers a [comprehensive benefits package](#).

LOCATION

This position is in Rock Island, Illinois.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. ***Cover letters should be responsive to the mission of Augustana College as well as the responsibilities and qualifications stated in the prospectus.*** Preference will be given to applications received by July 28. Review of applications will begin immediately and will continue until the successful candidate has been selected.

To apply for this position, visit:

[*Vice President for College Advancement, Augustana College.*](#)

To nominate a candidate, please contact Don Hasseltine, donhasseltine@aspenleadershipgroup.com.

All inquiries will be held in confidence.