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Affiliations
World Squash Federation
Australian Commonwealth Games Association
Oceania Squash Federation
Confederation of Australian Sport
Australian Olympic Committee

MEETING MINUTES, PRESIDENTS COUNCIL OF SQUASH AUSTRALIA LTD 8.00pm EST, Monday 3rd August 2015 Teleconference

Present: Mr David Mandel – Squash Australia (“SqA”)
Mr Leon Barnett – Tasmania (“Tas”)
Mr Sam Abishara – South Australia (“SA”)
Mr Matthew Hansen – West Australia – Apology (“WA”)
Mr Les Reif - Northern Territory (“NT”)
Mr Alec McDonald - Queensland (QLD)
Mrs Dawn Moggach – NSW (“NSW”)
Mr Bob McComas – ACT (“ACT”)
Ms Peta Murphy – Victoria - Apology (“VIC”)

Item

1. Opened by the President of Squash Australia

The President of SqA called the meeting to order at 8.10pm, and noted the absences.

- ❖ He raised with the Presidents four proposed constitutional changes for their comments:
 - All Appointed Directors shall have a term the same as elected Directors
 - No past, present or future director may serve for more than ten (10) years in any continuous period of thirteen years
 - The Board will aspire to achieving a 60/40 gender balance at all times – to replace the current requirement for two male and two female directors “at all times”.
 - The term of elected and appointed directors be extended to three (3) years

After some discussion, there was clearly enough support for Appointed Directors, limited concern about loss of skills with ten years out of thirteen, and some strong views against “aspire to 60/40” and three years terms.

ACTION ITEM:

The Board has gone ahead with resolutions for the AGM for both the Appointed Directors terms and ten years out of each thirteen, as per appendix A. Note that the second resolution would only have really impacted one director in the last fifty years.

- ❖ He updated the Presidents on progress with the High Performance Review, and answered questions.

Principal Partner



Australian Government
Australian Sports Commission



Official Ball



- ❖ He updated the Presidents on the creation of a “Dropbox” where files can be shared with the Presidents. He highlighted that there was now a Media report, available in the Dropbox to the State Presidents that showed 80 to 100,000 unique visitors to the current website. Also included were similar details of the Facebook pages. He encouraged the Presidents to look at the data there, and share it with their executives.
2. Mr Sam Abishara – South Australia
- ❖ He advised that Victoria have developed a Mobile Phone App, that SA using within South Australia to engage with members and social players.
 - ❖ He recommended that SqA pick up the App and use it nationally, and facilitate it becoming a one-stop-shop access to all social and Matrix players.
3. Mr Reif – NT
- ❖ Wanted reintroduction of Under 21 tournaments.
 - ❖ Wanted a number of doubles tournament
 - ❖ Wanted the prize money increased for the PSA tournaments to USD 10.

ACTION ITEM:

CEO has issued invitation last week September for nominations for an Events Working Group to establish and implement a strategy going forward.

4. Mr Alec MacDonald – Queensland
- ❖ Wanted the QJC to be in the Commonwealth Games facility in 2016.

ACTION ITEM.

We now know that there will not be a Comm. Games Facility in 2016, nor in 2017 – only a temporary one for part of 2018

5. Mrs Dawn Moggach – NSW
- ❖ To move the event meeting to October 12th to avoid the Bank Holiday on Monday October 5th.

6. Action Items

a.	Calibrate Matrix for National consistency – establish national committee. Each state to nominate rep & SqA Qld – Kay Kendall; Vic – Brian Bird; NSW -Tim Toohey	States & SqA	Dec 1st
b.	Report to be presented on current PR strategy and tactics	SqA	August 3 rd
c.	Victorian App – to be investigated by SqA	SqA	August 3 rd
d.	Victorian App – to be investigated by other States	States	August 3 rd
e.	Update on Schools programme development post funding decisions by ASC	SqA	October 12 th
f.	Update on PlaySquash Roll out	SqA	August 3 rd
g.	Plan for a 1 or 2 day Face to Face with Exec Dir – to discuss coordination – probably around execution of the Strategic Plan	SqA	AGM Workshop
h.	New CEO of SqA to develop strategy for sponsorship incorporating Australian PSA circuit.	New CEO	March 2016
i.	Publish locations (and dates if possible) of AJO and AJC at least 12 months prior to event	SqA & relevant states	On website
??	SqA to establish a DropBox account for reports for the Presidents Council	SqA	June 30 th

7. Meeting Schedule

Monday October 12th at 8.00 PM EST

Monday December 7th at 8.00 PM EST

Media / PR Plan for Squash Australia

The plan is for each State Open, The Australian Open and the AJC and AJO, Ross Solly - the Squash Australia PR Consultant - will deliver if requested by the State organisation to do so:-

1. A promotional Article before the Tournament Opens – After the draw is complete
2. Daily commentary on results
3. Insert photographs, with text in all social media, and attempt to get placement in the mainstream media.
4. Anything else you reasonably ask him to do.

What do you need to do?

- A. Get in touch with Ross, and confirm you want his assistance, and provide your contacts details. As in all use of Squash Australia staff, please coordinate through Richard Vaughan, Squash Australia CEO.
- B. Provide quotes from the players to include in the Daily summary each day.
- C. Provide photographs – taken on a camera not a phone. Quality required for the media.
- D. Provide contacts with the local community media, that you will try to use to place the text and photographs. (Contacts need to be developed year round.)

Squash Australia Member Relationship – Subject for discussion.

State/ Territory	Australian Squash Tour	Underpinni ng Program	Dunlop Sponsorshi p	National Participatio n Programs	Ross Solly	January – December 2014 Total	Affiliation Fees
NSW Squash	\$11,884	\$5,000	\$5,431.25	\$2,500	\$1,067	\$25,882.25	\$29,141
Q Squash	\$16,884	\$0	\$4,644.25	\$2,500	\$1,067	\$25,095.25	\$24,249
Squash ACT	\$0	\$5,000	\$1,279.25	\$2,500	\$1,067	\$9,846.25	\$3,297
Squash NT	\$11,884	\$5,000	\$1,279.25	\$2,500	\$1,067	\$21,730.25	\$3,297
Squash SA	\$11,884	\$5,000	\$2,697.25	\$2,500	\$1,067	\$23,148.25	\$12,124
Squash Tas	\$6,884	\$5,000	\$1,279.25	\$2,500	\$1,067	\$16,730.25	\$3,297
Squash Vic	\$6,884	\$5,000	\$5,431.25	\$2,500	\$1,067	\$20,882.25	\$29,141
WA Squash	\$6,884	\$5,000	\$2,697.25	\$2,500	\$1,067	\$18,148.25	\$12,124
Total	\$73,188	\$35,000	\$24,739	\$20,000	\$8,536	\$161,463	\$116,670