Updates and Additions To The Course

This course is constantly being updated and added to as an ongoing value commitment to my students.

September 2017:

- September 1, 2017 - Added an update on Sales Tax Amnesty in some US states

- September 15, 2017 - Added a new lesson in Module W1 for International Sellers who want to set up an LLC in the US

- September 19, 2017 - Updated the "Creating Your Amazon Seller Account" video lesson in module W4 because of recent form changes by Amazon

- September 23, 2017 - Added an article on spying on your competition to the resource section of module W6

- September 24, 2017 - Added information about a scam that targets newly formed LLCs

- September 25, 2017 - Added additional material about long-term storage fees in the resources for module W4

- September 25, 2017 - Added links for using OneNote or EverNote as your potential product notebook in resources of module W5

- September 26, 2017 - Added a list of BSR by category to the resources of module W5

- September 27, 2017 - Added a new lesson in module W6 about new Amazon's Top Sellers list service

- September 28, 2017 - Added a new lesson to help International Sellers in Amazon non-approved countries

- September 28, 2017 - Added a lesson on Amazon's new keyword limits in module W12

- September 29, 2017 - Added a recommended tools list for the course

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October 2017:

- October 1, 2017 - Discontinued the monthly subscription plan to the course. Added a two month payment plan where the cost of the course is split into two payments - this replaces the monthly subscription plan. All current monthly subscriptions will be honored.

- October 2, 2017 - Changed from the weekly release format so that modules up to W13 are available immediately upon student enrollment - the balance of the modules will be available immediately by the end of October or sooner.

- October 4, 2017 - Released the first two months modules for immediate access to all students

- October 5, 2017 - Added Packaging and Insert Design Guide to module W10 resources

- October 8, 2017 - Separated the Amazon Promotions lesson in module W14 into three separate lessons and added more detail and explanation to each

- October 10, 2017 - Updated the Shipping Plan lesson to reflect recent format changes made by Amazon in Seller Central

- October 11, 2017 - Updated information about Amazon Liquidation orders due to Amazon policy changes in module W15 lecture 5 of the course

- October 12, 2017 - Added 10,000 foot view of selling on Amazon as a free preview of the course

- October 13, 2017 - Updated module W15 lecture 5 to reflect recent Amazon policy change

- October 15, 2017 - All modules of the course are now available immediately, so that students can self-paced through the course!

- October 16, 2017 - Added new lecture on Key metrics: module W18, lecture 5

- October 17, 2017 - Added new lecture on Q4 readiness: module W19, lecture 5

- October 17, 2017 - Added new lecture on Tax Implications for Canadian Citizens: module W1, lecture 9

- October 18, 2017 - Added new lecture on finding Trending Products: module W5, lecture 6

- October 18, 2017 - Updated module W5 resources - added resources

- October 24, 2017 - Added note to module W4 concerning Amazon Seller account fees

- October 25, 2017 - Added new lecture "Product Research 2018" in module W7, lecture 7

- October 26, 2017 - Added free video "How To Start Selling On Amazon For Beginners"

- October 27, 2017 - Added Amazon Q4 Fee video in module W4, lecture 6.

- October 28, 2017 - Added Supplement: Sea Shipping Estimates in module W11.

- October 28, 2017 - Added Supplement: All About Barcodes to module W10

- October 31, 2017 - Added Supplement: Suggested Alibaba Search Filters to module W6.

November 2017:

- November 1, 2017 - Added highly recommended Webmerge tool to Recommended Tools module

- November 1, 2017 - Added new lecture "Mistakes To Avoid When Importing" in module W11, lecture 6.

- November 2, 2017 - Added new video "Mistakes To Avoid When Importing" in module W11, lecture 6.

- November 3, 2017 - Added new video module W12, lecture 7

- November 6, 2017 - Added new lesson in module W17, lecture 5: Selling Your Amazon Products on Shopify

- November 7, 2017 - Added a new lesson in module W12, lecture 8: Six Hacks When Listing On Amazon

- November 13, 2017 - Updated notes on module W12, lesson 2

- November 14, 2017 - Added new supplement to module W4

- November 15, 2017 - Added video for module W4, Lecture 3

- November 23, 2017 - Added two new suggested tools.

December 2017:

- December 6, 2017 - Added new lesson in module W4, Lecture 7 - Prohibited Seller Activities!

- December 8, 2017 - Added new lesson in module W6, Lecture 7 - Unconventional Product Research 2018

- December 10, 2017 - Added new lesson in module W12, Lecture 9 - Amazon's Product Detail Page Policies

- December 12, 2017 - Minor changes to module W5, lecture 1

- December 13, 2017 - Added video lecture to module W5, lecture 1

January 2018:

- January 4, 2018 - Updated course version to 2018! Happy Profitable New Year!

- January 9, 2018 - Added new video to module W6, lecture 1 - Alibaba Product Research

- January 10, 2018 - Updated resources in module W2, Product Liability Insurance Providers

- January 10, 2018 - Misc. updates to course announcements

- January 10, 2018 - Updated Sales Video for 2018

- January 10, 2018 - Updated Introduction Video for 2018

- January 10, 2018 - Added video to module W5, lesson 2

- January 10, 2018 - Added video to module W5, lesson 3

- January 10, 2018 - Added video to module W5, lesson 4

- January 21, 2018 - Added Supplement: Amazon Advertising - Display Ad Campaigns to module W14

- January 22, 2018 - Added Supplement: Sending Your Product To An Amazon Fulfillment Center to module W11

- January 23, 2018 - Added Supplement: Best Seller Rank Notes in module W5

- January 24, 2018 - Added Supplement: The Two Most Important Items In A Product Listing in module W12

- January 25, 2018 - Added new section - Amazon Changes and News

- January 25, 2018 - Added note in module W7, lecture 2 - How Accurate Is Jungle Scout?

- January 25, 2018 - Added Supplement: EIN For Non-US Citizens to module W2

- January 28, 2018 - Added Supplement: Amazon Accepted Countries to module W1

- January 29, 2018 - Added Supplement: Decoding Amazon Acronyms for the New Seller in module W4

- January 29, 2018 - Added Supplement: Amazon Currency Converter for Disbursement (ACCD) in module W1

- January 31, 2018 - Added some additional note to Module W4, Lecture 2: Creating Your Amazon Seller Account to clarify the professional seller account for the individual seller account.

February 2018:

- February 1, 2018 - Added Supplement: State Income Tax Information to module W2.

- February 2, 2018 - Added a resource section to module W1.

- February 2, 2018 - Added a single member LLC operating agreement to resources section of module W1.

- February 14, 2018 - Added module "Intermission For Motivation" with lesson "Bootstrapping for Success - A Case Study". This appears after module W4 in the course curriculum.

- February 15, 2018 - Moved Decoding Amazon Acronyms to introduction of the course module

- February 20, 2018 - Added many new resource links to the various modules on product sourcing.

- February 21, 2018 - Added Supplement: More About UPC and FNSKUs to module W10.

March 2018:

- March 6, 2018 - Added lesson 7 to module W11 - Using Amazon's Inventory Placement Service

- March 10, 2018 - Added recommended books to the course

- March 12, 2018 - Added lesson 6 to module W10 - Amazon's Poly Bagged Item Policy

- March 13, 2018 - Added video to lesson 6 to module W10 - Amazon's Poly Bagged Item Policy

- March 14, 2018 - Now adding links to new content in the updates list.

- March 14, 2018 - Added Supplement: New - Amazon's FBA Export Service to module W13

- March 15, 2018 - Added Introduction to Amazon Sponsored Ads for FBA Products to module W14

- March 16, 2018 - Added Supplement: Providing Amazon FBA Box Content Information to module W10

- March 20, 2018 - Added Lecture 7: Amazon's Small Item Packaging Requirements to module W10

- March 25, 2018 - Added Addendum:Funding Your Business to end of course

- March 26, 2018 - Added video: ROBS: Rollover For Business Startups in Addendum of course

- March 27, 2018 - Added Hot Product Pick information to the Introduction section of the course

- March 28. 2018 - Added Addendum: Notes on UPC codes to module W10

- March 29, 2018 - Added New Tool - Product Quality and Opportunity Calculator in module W5

April 2018:

- April 3, 2018 - Added video to module W10 Lecture 5: Creating Your Initial Product Listing

- April 4, 2018: Added video to module W7 Lecture 8: How I Pick "Home Run" Products To Differentiate

- April 5, 2018: Cease and Desist Template is now downloadable in resources of module W15

- April 5, 2018: Corrected typo in module W5, Lecture 5: Good Old Common Sense PDF

- April 5, 2018: Corrected typo in module W6, Lecture 1: Alibaba Product Research PDF

- April 5, 2018: Corrected typos in module W7, Lecture 5: Deviation from Criteria PDF

- April 6, 2018: Added Useful Bookmarks and Links to the course that consolidates all resource links

- April 6, 2018: Added information about Amazon Fulfillment Center Tours

- April 10, 2018: Added video in module W13 Lecture 8: Amazon's Early Reviewer Program

- April 24, 2018: Added video in module W12 Lecture 10: The Amazon Brand Registry

- April 25, 2018: Updated video URLs in resources of module W14

May 2018:

- May 9, 2018: Added Lecture 7: Amazon's Baby Products Packaging Requirements to module W15

- May 15, 2018: Added Lecture 6: Amazon's Dangerous Goods Program to module W15

- May 22, 2018: Added Brand Website Setup Service to module W1

June 2018:

- June 6, 2018: Added Lecture 8: Amazon's Boxed Units Policy in module W15

- June 7, 2018: Updated terms of the hot product picks, see: "If You Have Enrolled In A Plan With A Hot Product Pick...IMPORTANT READ!"

- June 12, 2018: Added a new section to the course: "Important Amazon Product Policies"

- June 13, 2018: Added a new video to the Important Amazon Product Policies section of the course called - Amazon's Small Product Packaging Policy

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August 2018:

- August 29, 2018: Added a new section with new lesson: Making Sense of PPC: Search Terms, Keywords, Auto and Manual PPC

September 2018:

- September 6, 2018: Added new lesson: Making Sense of PPC: Long Tail Keywords and how to use them

- September 10, 2018: Added Seller Labs Feedback Genius to list of highly recommended tools for the course

- September 11, 2018: Added new supplement to module W20: Amazon - Going Global?

- September 12, 2018: Added new supplement to module W14:Amazon's Inventory Performance Dashboard

- September 12, 2018: Added new supplement to module W14: Amazon's Inventory Performance Index Metric

- September 13, 2018: Added new supplement to module W11: Amazon's Supply Chain Connect Program

- September 14, 2018: Added new module to the course: Subject Focus: Amazon Sponsored Ads (PPC)

- September 17, 2018: Added new resource to Subject Focus - Introduction To Sponsored Products

- September 18, 2018: Added new resource to Subject Focus - Create Your First Sponsored Products Campaign

- September 25, 2018: Added New Service Available - Amazon Product Listing Optimization

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October 2018:

- October 4, 2018: Added Resource in module W13: Product Review Email Template

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November 2018:

- November 14, 2018: Started updates and revisions for Q1 2019 content,

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December 2018:

- December 18, 2018: More updates and revisions for Q1 2019 content.

January 2019:

- January 10, 2019: More updates and revisions for Q1 2019 content.

February 2019:

- February 21, 2019: Updated/Fixed links in resource videos
- February 25, 2019: Fixed some additional video links and resources

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March 2019:

- March 18, 2019: Added Lecture 9: One winning method I use for getting product reviews in module W13

- March 22, 2019: Updated module W2 resources - insurance carriers for 2019

April 2019:

- April 15, 2019: Misc. updates for Amazon Q1 - Q2 2019

May 2019:

- May 6, 2019: Updated various resources and modules for 2019 data/news

- May 23, 2019: Added video to module W9 Lecture 6: Avoid Risk Paying Your Chinese Supplier

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June 2019:

- June 1, 2019: Added link to additional FBA software in Resource Bookmarks section

- June 2, 2019 Updated "Free Guide: The 10,000 Foot View Of Selling On Amazon!"

- June 3, 2019: Added Amazon Seller Support Phone Number to Resource Bookmarks section

- June 6, 2019: Added supplement to module W13: How To Build An Email List

- June 14, 2019: Updated Recommended Tools

July 2019:

- July 17, 2019: Additional and updates to Recommended Tools

- July 23, 2019: Added new resources to reflect Amazon rule changes

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August 2019:

- August 7, 2019: Made changes to reflect new UASC Support forum

- August 19, 2019: Added new lesson in module W4: Amazon Seller Identity Verification

- August 30, 2019: Added supplement in Amazon Updates and News: New Amazon Packaging Fees 2019