

# Rules Future Campus Challenge

A competition for new ideas for KTH's Campus areas by KTH Innovation and Akademiska hus.

## Introduction

Together with Akademiska hus, KTH Innovation wants to inspire the development of new ideas and research that can create a better campus for us all after the pandemic. To be eligible for the award, the idea must have the potential to be implemented on one or more of KTH's campus areas.

## Selection process

KTH Innovation will carry out the initial evaluation process. Shortlisted applicants may be invited for interviews. After the evaluation process is finalized, eligible projects will be presented to a jury from KTH and Akademiska hus, who will pick the top submissions, based on the following criteria:

- **Idea/innovative:** That the idea is novel, well thought out, and clearly described.
- **Impact and potential:** That the idea has the potential to be implemented at the KTH campus areas and contribute to better campus life. That the idea can attract, sustain, and widen its user-base.
- **Realizable:** the feasibility of developing the project and implementing it on one or more of the KTH campus areas.

In the final step, you will be able to vote for your favorite idea. The idea with the most votes will be named the winner of Future Campus Challenge.

Ideas can be product-related as well as service-oriented - we do not place restrictions on competition entries.

## Who can apply?

Future Campus Challenge is open to all ideas from students, researchers and employees at KTH. We welcome ideas that have not yet been developed into a commercial product or service. The idea should not have received financial support from KTH Innovation.

KTH Innovation or Akademiska hus do not take over ownership or management of any ideas in the competition. It is up to you to develop your idea further with our support if you want your idea to be realized.

## Ownership and confidentiality

Note that you can only apply with an idea that is yours. If others have been involved in the creation of the idea or worked on developing it, you must coordinate with them before you apply. If there are any questions or insecurities, our advice is to apply to Future Campus Challenge together.

Applications for the Future Campus Challenge will be handled confidentially. Neither KTH Innovation nor Akademiska hus take any equity or ownership in the idea.

## Funding

The idea cannot have received financial support from KTH Innovation before entering in the competition. Sales to customers may not have exceeded SEK 25,000 up to and including the end of the competition period.

## **Award**

The award consists of funding of up to SEK 50,000 to develop the idea. The funding is paid out in the form of costs covered, in dialogue with KTH Innovation and Akademiska hus.

The winner undertakes to present their winning contribution at an award ceremony / award ceremony (if such an event takes place) and be interviewed for an article published in KTH Innovation's and Akademiska hus' channels.

## **Insecurities**

If there are any insecurities regarding the competition rules, the organizers reserve the right to make final decisions regarding the above rules or situations.

## **Questions**

If you have any questions, please send an email to [innovation@kth.se](mailto:innovation@kth.se).