

Survey Form

<https://docs.google.com/forms/d/e/1FAIpQLSeS4pN8fCGxIN77TI81otXiTCAu8jrwDD9sZYPk2jE37e3gDw/viewform>

How to Implement Live Webinar, Online Training & E-Learning in Your Business & Work

EvannaMiss8

True or False ?

Live Webinar, Online Training & E-Learning will be the FUTURE Moving Forward

False

Like Wifi

Live Webinar, Online Training & E-Learning are the BASIC in every business & work.

Background / History

Evanna's Experience

Online Training / E-Learning: 8 Years

Webinar : 7 Years

What's the Difference Between Live Webinar, Online Training & E-Learning

Difference

Live Webinar	Online Training & E-Learning
Real Time Live Audience	Rehearsed Recording
Two Way Interaction	One Way Interaction



Date	Activity	Live Webinar Technology	Online Training / e-Learning
Oct 2011	Rockwills Franchise Leader. Created Own Internal Training Platform	None	Google Sites
1 Feb 2012	Initiated Malaysia’s First Ever Webinar with KC Lau. I am the trainer while KC Lau is the organizer and host.	GotoMeeting	Wordpress
1 Feb 2013	Partnered with KC Lau and started webinar business. Target Market: Entrepreneurs. (Broad)		
Aug, 2016	Switched Target Market to Professionals & Directors. (Niche)	WebinarJam	
Aug 26, 2018	Implemented SSM MBRS Online Training.		
2019	Groom, Train & Empower New Blood		Teachable

Approach

Don't look at gains or loss.	Be Happy & Have Fun
Don't offer as service.	FREE or Profit Share Model.
Don't depend on contracts or relationships.	Go Direct to the Market. Bottom Up.
Don't network or socialize.	Roll up my sleeves & get the work done.

Evanna's Personality - Ambivert

Online - Extrovert, Fast & Efficient (快, 狠, 准)

Offline - Introvert, Slow Motion (慢生活)

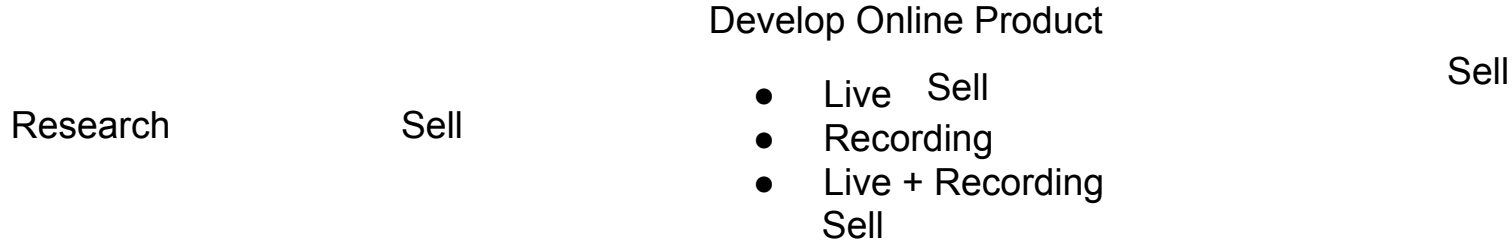
Personality - Ambivert

可以合作, 不会合群

Can collaborate & cooperate in work

but I prefer tranquility & space in personal life

Process



Online Education

Need Time & Energy Digest

Need to Post Question & Get Answers

Key

Trainer & Producer

Topic & Content

Presentation & Delivery

Database & Customer Service

Education

Sharing



Giving Back

Empowering Others

Booking Form

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What stage are you in currently ?

Stages		Training Content	Database	Technology / Platform
#01: Seed		No	No	No
#02: Germination		Yes	No	No
#03: Growth		Yes	Yes	No
#04: Reproduction		Yes	Yes	Yes

Powered by vs Produced by

		Powered By Learnabee	Produced By Learnabee
1	Access to Webinar Room	YES	YES
2	Access to Learnabee	YES	YES
3	Provide Certificate of Attendance	YES	YES
4	Brainstorm & Strategize	YES	YES
5	Training, Guidance & Review	YES	YES
6	Analytics & Reporting	YES	YES
7	Brochure Design	NO	YES
8	Video Marketing	NO	YES
9	Sales & Marketing Process Implementation	NO	YES
10	Customer Service	NO	YES
11	Presentation Slides Beautification	NO	YES
12	Host Webinar	NO	YES
13	Post Webinar Video Editing	NO	YES
14	Upload to Learnabee	NO	YES
15	After Sales Service	NO	YES

FREE

- Attend Live Webinar to learn How to Implement Live Webinar, Online Training & E-Learning for Your Business & Work
- Attend Live Webinar Online Training Q&A Session

