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Brooklyn

CITY GUIDE — THROUGH THE EYES OF
MICHAEL COOPER

The Meatball Shop

"Spicing it up with five varieties of magic (not to mention a revolving door of very mentionable dailies), meatballers Michael Chernow and Daniel Holzman must have had some idea when they opened their first shop in 2010 that they were going to cause a stir. Four years and six unique locations later, it's perhaps their shop in Williamsburg that holds the most dear place in my heart. Within an hour of getting out of the car on my first scouting trip in New York, I was sitting down at The Meatball Shop biting my nails over the mix-and-match menu that leaves enough options for a return visit. Holzman's culinary savvy and Chernow's creative business sense have provided Brooklynites with yet another definitive wine and dine spot with an atmosphere oozing with cool ingenuity and satisfying wonders. I'm big on the spicy pork balls with the spicy sauce myself — just make sure you stick to your bones and get it piled over their mashed potatoes."

