



**PRESIDENT AND CEO
CHILDREN'S HOSPITAL COLORADO FOUNDATION
Aurora, Colorado**

<http://www.childrenscoloradofoundation.org/>



The Aspen Leadership Group is proud to partner with Children's Hospital Colorado Foundation in the search for a President and CEO.

The President and CEO leads the Foundation team and reports and collaborates with the Foundation Board of Trustees to define strategic objectives and fundraising strategies. He/she oversees Foundation operational and fiscal integrity, administration, legal compliance, and personnel management. In addition, the President and CEO works in direct partnership with the Hospital President and CEO, Executive Leadership, and the Hospital Board of Directors.

All Foundation team members are asked to learn and exemplify the following foundation core values of

- mission driven – we are aligned as One Team with One Goal: to raise funds for Children's Hospital Colorado that will transform child health around the world;
- donor first – we make a difference by partnering with donors to fulfill their philanthropic aspirations;
- integrity – in all we do, we act with integrity, honesty, and transparency;
- accountability – we are accountable to our mission, our donors, our hospital partners, patients, and each other;
- expertise – as forward-thinking leaders, we use our expertise to advance and nurture the field of philanthropy; and
- leadership – we cultivate a supportive culture that encourages collaboration, the pursuit of new ideas, and strategic leadership.

Children's Hospital Colorado Foundation was established in 1978 and is dedicated solely to advancing the mission of Children's Hospital Colorado (CHCO). When CHCO was founded in 1908 in Denver, it set out to be a leader in providing the best healthcare outcomes for children. That calling has consistently made it one of the top 10 children's hospitals in the nation and a place parents across the Rocky Mountain region have come to trust. CHCO has been ranked nationally by *U.S. News & World Report* every year since the inception of its pediatric hospital rankings edition in 1993. In 2017, CHCO ranked in nine of the *U.S. News & World Report* recognized specialty areas. The modern-day mission is to improve the health of children through the provision of high-quality coordinated programs of patient care, education, research, and advocacy. In addition to providing the best possible care for kids who need it, CHCO also works hard to keep kids out of the hospital. Through medical research and advocacy efforts, CHCO is working toward a world where kids are safer and healthier and will one day have less need for a hospital.

REPORTING RELATIONSHIPS

The President and CEO will report to the Board of Trustees of the Children's Hospital Colorado Foundation. The President and CEO will work closely with the Hospital President and CEO, serve as an active member of the Hospital Executive Team, the Strategic Leadership Council, the Monthly Leadership Team, and the Team Leader Conferences.

In addition, the President and CEO is a member of the Hospital System Investment Committee and the Health System Board of Directors (without vote).

Additionally, the Foundation President and CEO is an invited guest to the following meetings:

- Hospital Board of Directors
- Executive Committee
- Nominating & Governance Committee

PRINCIPAL OPPORTUNITIES

Children's Hospital Colorado Foundation is nearing the completion of an ambitious, comprehensive campaign that has engaged new donors and inspired generous commitments in support of the growing national impact of Children's Hospital Colorado.

The new President and CEO will lead a strong, stable, and thriving team to greater levels of achievement, with a focus on building upon a principal giving program and culture established during the most recent campaign. The boards of the hospital and foundation, the President and CEO of the hospital, and senior leaders across both foundation and hospital share a commitment to a culture that engages philanthropists as partners in creating an even stronger future for Children's Hospital Colorado.

The foundation and hospital have a nationally-recognized track record of success in health care and in fundraising. They are positioned better than ever before to partner with colleagues across the Anschutz Medical Campus and with philanthropic individuals and organizations for transformational impact on children and families in Denver, Colorado, the Rocky Mountains, the country, and beyond.

PRIMARY RESPONSIBILITIES

The President and CEO will

- serve as a strategic, visionary, and inspirational fundraising leader, building highly effective teams and overseeing successful day-to-day operations as well as long-term growth;
- work closely with board members and other senior foundation and hospital leaders, engaging and supporting them in a variety of efforts designed to enhance fundraising revenue;
- be a superb builder and steward of long-term relationships, to the benefit of the foundation and the hospital;
- develop strategies to increase philanthropic revenue, number of donors, and donor retention;
- recruit, retain, lead, and inspire an excellent foundation staff;

- lead efforts to complete the current campaign, and work closely with foundation and hospital leaders to design ambitious and effective future fundraising campaigns;
- cultivate, manage, and solicit a portfolio of board members and other high-level donors and foundations who have the capacity to make leadership, principal, and transformational gifts—including seven-, eight-, and nine-figure gifts—and serve as the principal architect and overseer of a philanthropic culture that drives and supports philanthropic partnership at the seven-figure level and above;
- working with leaders throughout the foundation and hospital, play a leadership role in developing ideas that advance the hospital’s impact and inspire pacesetting gifts;
- work as a partner to the hospital president and CEO, who has a strong commitment to building and sustaining a strong culture of philanthropic partnership, and who has made fundraising a priority in her work;
- build and sustain close and effective working relationships with colleagues across the Anschutz Medical Campus;
- ensure excellent communication related to foundation objectives and efforts among foundation staff and across foundation and hospital constituencies;
- be an effective spokesperson for the foundation and the hospital, and select and support other effective ambassadors for the work of the foundation and hospital;
- collaborate with colleagues and lead a culture that fosters collaboration and teamwork; and
- assist board leaders in identifying candidates for board membership.

KEY COLLEAGUES



Laura Wright

Chair of the Board of Trustees, Children’s Hospital Colorado Foundation

Laura joined the Board of Trustees in 2001 and was elected Chair of the Board of Trustees in May 2017. She has over 20 years of experience in investment banking, investment management, and finance. Currently, Laura is Co-Managing Partner of OnePoint Franchise Accounting. Prior to OnePoint, Laura worked as Director of Finance for Total Dealer Solutions, a family of companies specializing in business solutions for automobile dealers. Prior to that, Laura worked for First Western Trust Bank (FWTB) as Senior Vice President and Portfolio Manager, was Managing Director of Institutional Sales for Piper Jaffray, and a partner with Boettcher and Company in Fixed Income Institutional Sales.

Laura earned a Bachelor of Science in business administration from the University of Denver in marketing and finance. She studied in the Masters of Liberal Arts program at Dartmouth College. She is a holder of the right to use the Chartered Financial Analyst® designation. She is a past board member of Graland Country Day School, the University of Denver Alumni Board, and Girl Scouts Mile High Council.



Barth Whitham

Chair of the Board of Directors, Children's Hospital Colorado

Barth is the President, Chief Executive Officer and Director of Enduring Resources in Denver, Colorado.

Previously, Barth was the co-founding officer of Westport Resources Corporation and President and COO through its merger with Kerr-McGee, which is now Anadarko. Prior to Westport, Barth worked extensively in the upstream U.S., international and offshore energy industry in project planning, development and operations. Barth serves on the Board of Directors of Ensign Energy Services and Intrepid Potash, Inc. Barth earned a Bachelor of Science in Petroleum Engineering and a Master of Science in Economics from Colorado School of Mines.

Barth serves as the Chair of Children's Hospital Colorado Board of Directors and also serves on the Regis University Board of Trustees, and Colorado School of Mines Foundation Board of Governors. Barth served on the Saint Joseph Hospital Foundation Board of Directors and the Saint Joseph Hospital Foundation's Corporations Committee. He is also on the Board of Directors for the National Western Stock Show.



Fred Taylor

Chair Elect, Board of Trustees, Children's Hospital Colorado Foundation Chair, Search Committee

Fred co-founded Northstar Investment Advisors in 1995. His responsibilities include working with Northstar clients to build portfolios that meet their investment and income objectives and serving on the firm's investment committee. He also leads Northstar's business development efforts.

Fred began his investment career in 1984 on the municipal bond trading desk of Mabon Nugent in New York City. Over the next decade, he worked at various financial institutions analyzing, trading, and selling equities and fixed income investments to institutional and retail clients. This experience provided him with invaluable market knowledge and a keen ability to evaluate both equities and bonds.

He founded Northstar to provide an alternative to the traditional commission-based model of investment advising. Fred's goal was to offer financial advice customized to meet an individual's specific needs, free of any conflict of interest.

Fred has used his more than 30 years of investment experience to help some of Denver's largest non-profits improve their financial futures. He serves as treasurer and vice chairman for the Children's Hospital Colorado Foundation and is chairman of the hospital's investment committee. In addition, he was appointed to the CollegeInvest Board of Directors by Governor John Hickenlooper. He also serves on the Colorado State Land Board's five-person Public School Fund Investment Board.

Fred is past board member and chairman of the investment committees of The Denver Foundation, the Colorado Zoological Trust, The Women's Foundation of Colorado, and Kent Denver School.

In recognition of his work with Denver's non-profits, Fred was named a recipient of The Denver Foundation's 2017 Philanthropic Leadership Award and was in the first class of the Denver Business Journal's 40 under 40 Awards in 1997.

From 2008 to 2010, Fred served as an economic advisor to Colorado Governor Bill Ritter. He is also a member of the Colorado Forum, a collection of business leaders focused on critical policy issues facing the state.

Fred is a Colorado native and graduated cum laude from Middlebury College with honors in American History. He lives in Denver with his wife Claudia, and has two grown children, Caroline and Moses.



Laura Barton

Interim CEO, Children's Hospital Colorado Foundation

Laura currently serves as Interim CEO of the Children's Hospital Colorado Foundation. She Co-Chairs the *Courage is...Campaign*, and she is past chair and current member of the Children's Hospital Colorado Foundation Board of Trustees and current member of the Children's Hospital Colorado Board of Directors.

Laura and The Barton Family Foundation funded The Barton Family Chair in Bone Marrow Transplant in 2013. Dr. Roger H. Giller was named the inaugural chair holder. Laura and The Barton Family Foundation have also funded The Barton-Elliman Chair in Pediatric Cardiothoracic Surgery.

Laura and her spouse, artist William Matthews, reside in Denver, Colorado. Laura has three adult children.

Laura and The Barton Family Foundation are members of the Charles C. Gates Society.



Jena Hausmann

President and Chief Executive Officer, Children's Hospital Colorado

With more than 20 years of experience in healthcare administration, Jena Hausmann is one of the leading women in healthcare in the U.S. As President and Chief Executive Officer for Children's Hospital Colorado, she oversees an integrated healthcare system for children, which is affiliated with the University of Colorado School of Medicine.

With 900,000 patient visits annually and 480 licensed beds and 113 managed beds, Children's Hospital Colorado has consistently ranked in the top ten children's hospitals in the nation. Jena oversees the Children's Hospital Colorado at the Anschutz Medical campus, the Children's Hospital Colorado network of care in 17 locations in the metropolitan Denver area, the Children's Hospital Colorado pediatric services at Memorial Hospital in Colorado Springs, and the Children's Hospital Colorado South Campus.

During her tenure, unprecedented increases in patient volume have been achieved. With employees now numbering over 6,500, the scores for patient satisfaction, team member engagement, and quality and safety outcomes rank among the highest in the U.S.

Jena joined Children's Hospital Colorado in 2004 as the Vice President of Strategic Planning and Network of Care Operations and assumed the role of Senior Vice President and Chief Operating Officer in 2008. In 2015, Jena was named President and Chief Executive Officer.

After earning a master's degree in Healthcare Administration from the University of Minnesota, Jena completed an administrative fellowship at the Fairview Health System in Minneapolis, MN.

There, she helped redesign the care delivery and financing models for nursing home residents through a Robert Wood Johnson Foundation grant.

In 2008, Modern Healthcare featured Jena as one of 12 “rising healthcare management stars.” Jena currently serves on the Board of Directors for the Denver Metro Chamber of Commerce, the Metro North Chamber of Commerce, the Colorado Forum, and the Education Committee of the national Children’s Hospital Association Board.



Peggy Warner

**Senior Vice President, Children’s Hospital Colorado Foundation;
Children’s Hospital Colorado**

Peggy brings more than 35 years’ experience in healthcare strategy, board development, event planning, and fundraising. Since joining the Foundation in 2000, Peggy has served in a variety of roles. Now, in addition to her role at the Foundation, Peggy spends half her time working with the senior team and Board of Directors of the hospital, handling special projects for the office of the CEO. Prior to her work at Children’s, Peggy was a partner at the CPM Group in Baltimore where she specialized in event management and fundraising counsel for major educational institutions, prominent health institutions and high-level political office holders.

Prior to CPM Group, Peggy was the Director of Development at the Johns Hopkins Children’s Center in Baltimore where she was responsible for the planning, implementation, and management of fundraising programs. Peggy has also held Vice President and Administrator positions at The Associated: Jewish Community Federation, the Levindale Hebrew Geriatric Center and Hospital, The Sheppard and Enoch Pratt Hospital, and the John F. Kennedy Institute.

Peggy is a native of Norfolk, Virginia, attended the University of North Carolina, Chapel Hill and received her masters from Johns Hopkins University School of Hygiene and Public Health.



Cary Larger

**Senior Vice President, Community Fundraising,
Children’s Hospital Colorado Foundation**

Cary Larger is Senior Vice President of Community Fundraising at the Children’s Hospital Colorado Foundation. In this role, she leads the Foundation’s Corporate Partnerships and Special Events teams, and is a member of the senior leadership team.

Cary brings more than 25 years’ experience in corporate strategy, event planning and execution, executive leadership, organizational management, and strategy development. Prior to joining the Foundation in 2005, she was a corporate event marketing manager at Nordstrom for 12 years for the Western Region.

She grew up in Aurora, Colorado and received her bachelor’s degree in psychology from Marylhurst University. She formerly served on the board of the Jessie Rees Foundation and currently serves on the Children’s Hospital Colorado Autism Services work group as a parent advisor.



Bridget Richards
Senior Vice President, Advancement Services,
Children's Hospital Colorado Foundation

Bridget Richards is Senior Vice President of Advancement Services at the Children's Hospital Colorado Foundation. In this role, she leads the Foundation's communications, donor relations, and development services functions and is a member of the senior leadership team.

Bridget brings more than 25 years' experience in executive leadership, strategy development, and marketing communications. Prior to joining the Foundation in 2016, her career was focused in the investment management industry, where she was a communications and marketing executive.

Most recently, Bridget served as the Director of Marketing and Communications for Blue Ocean Enterprises, Inc., a management services company. She has consulted with many top asset management firms and served in senior marketing roles at ICON Funds, Dreyfus Founders Funds, American Century Investments, and A I M Management Group (now known as Invesco).

Bridget is a native of Kansas City and received a bachelor's degree in journalism from the University of Kansas. She formerly served on the board of the Leukemia & Lymphoma Society, Rocky Mountain Chapter, and was a Junior Achievement volunteer educator.

CANDIDATE QUALIFICATIONS AND QUALITIES

The ideal candidate for the position of President and CEO should have

- demonstrated success in building and leading a development program that engages new donors, inspires donors to higher levels of giving, and establishes philanthropic partnerships that lead to giving at the seven- and eight-figure levels;
- demonstrated capacity to serve as architect of a transformational giving program and a philanthropic culture that supports it;
- a proven track record of effective engagement and support of board members and senior administrators;
- demonstrated success as an advancement leader in a highly complex environment, such as a major medical center or research university;
- capacity to serve as a valued thought partner to the hospital President and CEO, other executive team members, and board leaders;
- a flexible, collaborative, caring, and adaptable style;
- ability to create and lead both strategic and tactical fundraising initiatives and work well with individuals from a wide cross section of society;
- high energy and drive;
- proven ability to hire, train, and inspire high-performing teams;
- demonstrated skills in financial and strategic planning and management;
- ability to craft ambitious and achievable annual as well as long-term business plans;
- exceptional organizational and project management skills, including the ability to plan, schedule, and successfully carry out multiple projects at the same time to successful conclusion;

- alignment with and passion for the hospital's and foundation's missions and a willingness to take calculated risks while protecting the hospital's and foundation's reputations;
- strong verbal and written communication skills and presentation skills; and
- willingness to travel and work evenings and weekends.

A Bachelor's degree is required for this position as is at least ten years of professional experience in a nonprofit organization. Twenty years of nonprofit experience and an advanced degree are preferred.

SALARY & BENEFITS

Children's Hospital Colorado Foundation offers a competitive benefits and compensation package.

LOCATION

The position is based in the Foundation's office on the Anschutz Medical Campus in Aurora, CO. The organization's culture supports teleworking for all levels of employees, and the executive team occasionally takes advantage of remote work.

DIVERSITY AND INCLUSION

Children's Hospital Colorado Foundation's commitment to diversity is much more than just philosophical. The foundation actively recruits and retains a richly diverse workforce through strong relationships across the profession. Affinity groups help people connect while offering consistent support and encouragement. Children's Hospital Colorado Foundation hosts regular diversity celebrations as well as provides Spanish language classes and culture and clinical care sessions for its employees. And the foundation reaches out to the community by working with minority-owned suppliers and through such initiatives as Launch Programs, Career Days, and minority clinical scholarships.

It is the intention of Children's Hospital Colorado Foundation that all qualified applicants be given equal opportunity and that selection decisions be based on job-related factors. Children's Hospital Colorado Foundation does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, or any other status protected by law or regulation.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To nominate a candidate, please contact Ron Schiller:
ronschiller@aspenleadershipgroup.com.

All inquiries will be held in confidence.



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