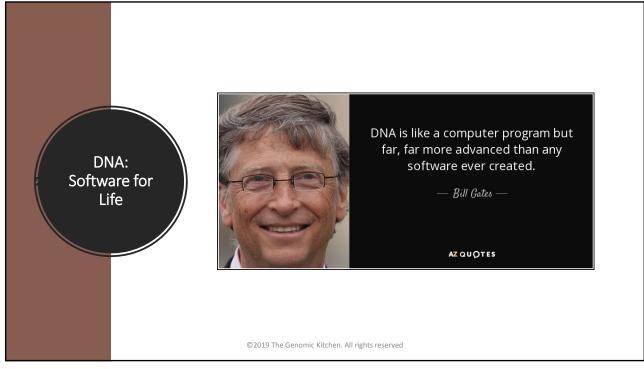


What are Genes?

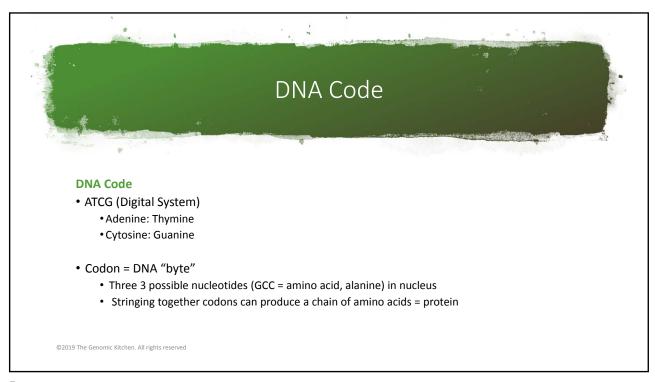
- Genes are our blueprint for life
- A gene is a distinct stretch of DNA which is your inherited genetic material that determines something about who you are
- Genes manage the orchestra of life by making proteins
- Proteins are the fabric of our body
- Each gene is essentially a recipe for a making a certain protein
- Proteins build, regulate and maintain the human body
- Examples of how proteins work: become bone, muscle, a hormone

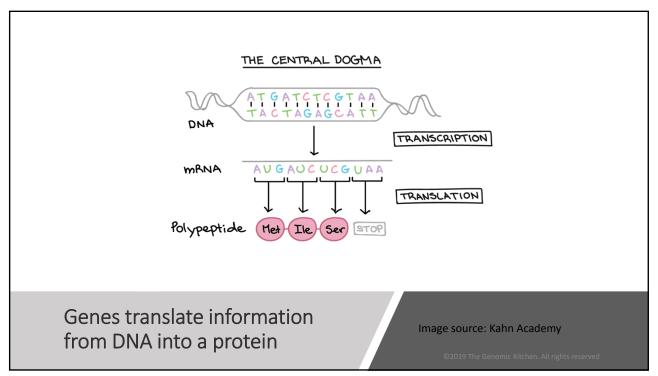
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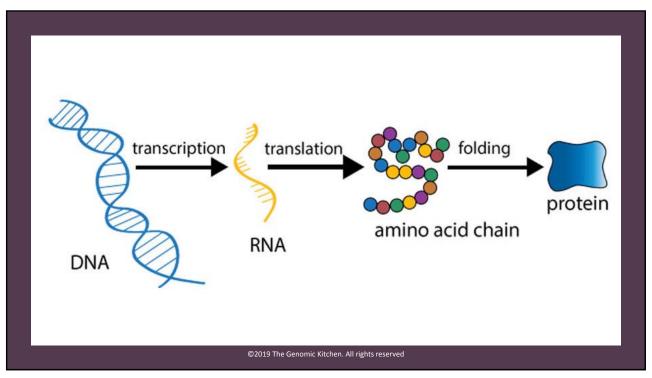
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Code for Computers versus Code for DNA Computer Code O,1 (Binary system) O1010101 = Byte Unit digital information, consisting of eight binary digits Encodes a single character of text in a computer







How genes make us different

- We basically all have the same genes: 99% identical
- But genes have a little bit of flexibility (plasticity)
- When our cells replicate, there are many opportunities for basic gene errors which are called SNPs (Single Nucleotide Polymorphisms)
- When genes transcribe for proteins, sometimes an error occurs which changes the basic recipe for a protein
- What differentiates us, one from another, are these SNPs
- SNP's are not life threatening. One SNP will not change your life, or cause disease
- In other words, SNPs are normal!



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Gene Mutations versus a Gene SNP

Mutations occur in less than 1 % of the population and are RARE

They cannot be modified by food or lifestyle intervention

They result in life-threatening conditions

Gene SNPs

Occur in most of the population

One SNP is not life-threatening

A series of SNPs in one pathway can subtly impact health

SNPs can be modified by diet and lifestyle

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How we use gene information to support your health

- In genomic medicine, we look at the collective number of SNPs in a biochemical pathway and assess the impact of the TOTAL number of SNPs on physiological processes in your body
- We use laboratory information to determine the impact of the SNPS (or errors) on how your body is functioning.
- We can use **food** and/or supplementation to influence the behavior of the gene. Or we can create a work around. We measure our work by repeating the laboratory work and looking for change or response
- We can also use modifications such as stress management and exercise to help you help your genes
- This is the power of personalized medicine

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