



**ASSISTANT DEAN FOR ADVANCEMENT, COLLEGE OF ARTS AND SCIENCES
UNIVERSITY OF COLORADO BOULDER**

Boulder, Colorado

<https://colorado.edu>



The Aspen Leadership Group is proud to partner with the University of Colorado Boulder in the search for an Assistant Dean for Advancement, College of Arts and Sciences.

The Assistant Dean for Advancement, College of Arts and Sciences provides strategic leadership for an advancement program that incorporates resource development, alumni and community engagement, and external relations functions for the College. The College is entering a multi-year advancement planning phase, leading to both time-sensitive initiatives to drive philanthropic investment in the College over the next two to three years and planning and participation in an anticipated campus-wide sesquicentennial campaign concluding in the 2026-2027 academic year. The Assistant Dean for Advancement, College of Arts and Sciences serves as a member of the advancement leadership community at the University of Colorado Boulder.

As one of 34 U.S. public research institutions belonging to the prestigious Association of American Universities (AAU)—and the only member in the Rocky Mountain region—the goal of the University of Colorado Boulder is to directly affect Colorado communities through collaborative research, innovation, and entrepreneurship. Its faculty, staff, and students work with the broader community to establish unique connections that have lasting outcomes both across Colorado and around the world. Positive impact is enhanced when great ideas merge with ambitious goals. At CU Boulder, students, faculty, and staff are provided with the tools they need to create a community of thinkers and doers who can benefit humanity locally, nationally, and globally.

A CU Boulder education is more than simply earning a degree. The value lies in the experience, perspective, and opportunities that are gained along the way. At CU Boulder, students are encouraged to create customized educational paths in an inclusive academic community so students can merge passions with skills, all the while reinforcing their connections to each other and their commitment to improving local and global communities.

The College of Arts and Sciences is the first and largest college at the University, and conducts research, scholarship, creative work, and education in more than 60 fields across the natural sciences, social sciences, arts, and humanities. Its research generates new knowledge, solving some of the world's most critical problems. The College leads nationally in undergraduate and graduate education, bringing world-class research and scholarship to CU students, both in and out of the classroom.

The College of Arts and Sciences is undergoing a visioning and strategic planning process to examine the breadth and scope of the College across the natural sciences, social sciences, and arts and humanities, seeking to strengthen interconnection between research and teaching throughout the College and linkages to other schools, colleges, and institutes at CU Boulder. This *Academic Futures* initiative, launched in September 2017, has engaged faculty, students, staff, alumni, and others in re-imagining the academic scope of the College and seeks to anticipate the needs of faculty and students over the next twenty or more years. White papers and themes that have emerged from the *Academic Futures* exercise can be found at www.colorado.edu/academicfutures/. The faculty will review a report of findings and options in September 2018 to inform recommendations to the Dean, Provost, and Chancellor about revisions to the scope of the College's academic program.

REPORTING RELATIONSHIPS

The Assistant Dean for Advancement, College of Arts and Sciences will report to the Dean of the College and the Associate Vice Chancellor—Academic Affairs in the Office of Advancement.

PRINCIPAL OPPORTUNITIES

The University of Colorado Boulder is currently embarking on the planning phase of a new comprehensive campaign for the Boulder campus. This will be the first campus-level campaign in CU Boulder's history, with the public launch anticipated in 2021, and the campaign concluding in 2026 - 2027, coinciding with the campus' sesquicentennial anniversary. The sesquicentennial campaign will have philanthropic goals and constituent engagement goals related to increasing internships, job prospects, networking relationships, leadership, and volunteer engagement. This will be the first comprehensive campaign since the campus participated in the University of Colorado system-wide *Creating Futures* campaign, which raised \$1.5 billion for the four-campus system between July 1, 2006 and September 30, 2013.

The Assistant Dean for Advancement provides strategic leadership for an advancement program that incorporates resource development, alumni and community engagement, and external relations functions for the College of Arts and Sciences.

PRIMARY RESPONSIBILITIES

The Assistant Dean for Advancement, College of Arts and Sciences will

- develop and reinforce best-practice fundraising programs to maximize private support over short-, medium-, and long-term horizons in support of the College's research, teaching, and service mission;
- sustain and enhance an emerging donor-centered advancement culture;
- manage a growing team of College-based advancement professionals with specific responsibilities for annual, major, principal and planned gift development, donor relations and stewardship, alumni and community engagement;
- collaborate with the campus-wide Corporate and Foundation Relations team to deepen corporate and foundation relationships leading to increased charitable grant support for faculty and student research, teaching, and service initiatives enhancing grantor

satisfaction with their support of the College of Arts and Sciences, and continuously identify opportunities to engage charitable foundations in supporting the scholarly and service work of faculty and students;

- manage a portfolio of 60-80 donor and prospective donor relationships across the advancement continuum;
- as a member of the College's executive team, serve on the Dean's Cabinet and other committees as appropriate, and meaningfully contribute to institutional strategy, performance, and culture;
- serve as the primary staffing liaison to a recently-formed College of Arts and Sciences Advisory Board, providing strategic support of volunteer's resource development, alumni, and community engagement activities;
- establish effective working relationships with academic and administrative deans, department chairs, research institute and center directors, and faculty within the College in order to understand their programs and priorities;
- ensure that advancement activities are aligned with the College's vision, mission, and the goals of its strategic plan and aligned with the vision, mission, and values of the Advancement division;
- work collaboratively with College and Advancement leadership to increase institutional readiness for philanthropic investments and be responsible for resource management (planning, operating budget planning, and performance, etc.) associated with the College's advancement program;
- as a member of the CU Boulder Advancement Management Team, contribute to overall campus resource development, constituent engagement and reputation management strategy and activity, focusing resources on critical College and pan-university priorities and objectives;
- work closely and collaboratively with advancement colleagues across the CU system; and
- serve as the primary liaison with University and campus administrators, including the division of Advancement inclusive of the CU Alumni Association, the University of Colorado Foundation, and the CU System Advancement team at the discretion of the Associate Vice Chancellor—Academic Affairs.

KEY COLLEAGUES



Derek Bellin

Associate Vice Chancellor—Academic Affairs, Office of Advancement

Derek Bellin joined CU Boulder Advancement in May 2017. Derek brings deep experience in supporting the success of advancement, marketing, and communications organizations from leading research-intensive universities. After graduating from the University of Vermont, Derek began his career in commercial banking and asset management, but soon transitioned to advancement at Stanford University. He then served in progressively responsible roles at Sierra Club, Columbia, and Case Western Reserve universities, and Lahey Health. He also adds perspective gained as a talent and campaign consultant with Freeman Philanthropic Services. Derek's experience includes directing five comprehensive campaigns ranging from \$100 million to \$2.85 billion.

At CU Boulder Advancement, Derek is responsible for partnering with the provost, deans, faculty, assistant deans, and others in achieving their advancement goals and planning CU Boulder's anticipated sesquicentennial campaign.



James W. C. White
Dean, College of Arts and Sciences

James White was named Interim Dean of the College of Arts and Sciences effective August 16, 2017—his leadership of the College coincides with the launch and conclusion of the *Academic Futures* visioning and planning initiative. Dean White is a climate scientist with research interests revolving around the use of environmental stable isotope ratios. His laboratory models the global carbon cycle using isotope ratios in atmospheric carbon dioxide and methane, development of techniques for measuring isotope ratios in atmospheric gases, reconstructions of paleo-environmental conditions using isotopes in ice cores, reconstructions of past environments from isotopes in organic materials, and tracing of ground water flow and recharge. Dean White has been a member of several deep ice coring projects in Greenland and Antarctica. He is an affiliate of NOAA.

Dean White started the Stable Isotope Lab at the Institute of Arctic and Alpine Research (INSTAAR) in 1989. In recent years, his research has demonstrated that large climate changes tend to occur in the natural system as abrupt and rapid shifts in mode probably driven by internal adjustments in the Earth climate system, rather than slow and gradual adjustments to changing external conditions, such as the amount of energy received from the sun. His research has also helped to show that land plants are capable of removing large amounts of carbon dioxide from the atmosphere, amounts that equal our input of CO₂ from fossil fuel burning over short time scales. Such large changes in the uptake of CO₂ by plants is a key piece in the puzzle we must solve to address future CO₂ levels and climate change.



Deb Coffin
Vice Chancellor for Advancement

Deb Coffin is serving as the Vice Chancellor for Advancement at the University of Colorado Boulder. Her career in higher education spans 35 years, including 15 years at CU Boulder. As a member of the Chancellor's leadership team for the past six years, Deb has extensive knowledge of the culture of the University and has helped develop partnerships across colleges, departments, and administrative units.

During her tenure as Vice Chancellor for Student Affairs and in partnership with the Campus Programs/Parent Giving office, support to the parent fund quadrupled in just four years and parent donor engagement increased across the University through development of the Parent Leadership Society, a loyal donor organization evolved to not only raise funds but to provide input on how to elevate the success of this world class university. Deb has spent years cultivating relationships with students and parents as well as alumni, faculty, and staff. She has been a tireless advocate of the University and its constituents during her career at CU Boulder. Deb believes in the power of education and as a first generation college student, understands the challenges and rewards of pursuing degrees in higher education.

Deb is married to CU alumnus Randy Coffin (EBIO, '80) and is also the proud mother of a 2012 CU graduate. She received her bachelor's degrees in Community Health ('77) and Biology Education ('85), and her master's degree in Communications ('93) from the University of Northern Colorado and served in the United States Peace Corps following graduation. Deb and Randy have two adult children and two grandchildren. They have been loyal donors to the University of Colorado Boulder.



Angela Farone
Associate Vice Chancellor for Advancement

Angela Farone grew up in Boulder. She is an alumna of the University of Colorado Boulder—B.A. ('90)/M.A. ('99).

Angela's career in higher education development spans 16 years. Her experience includes strategic messaging, program development, fundraising leadership and management, volunteer recruitment, capital campaigns, and fundraising from annual funds to major gifts. After a wonderful five years in Major Gifts at Naropa University, Angela was thrilled to return to her alma mater in January 2007 as Associate Director of Development for the College of Arts and Sciences. Starting in 2009, Angela led the Parent Giving and Campus Programs office. Angela, Vice Chancellor Deb Coffin, and many dedicated volunteers and a tremendously committed staff led the CU Boulder Parent Fund to quadruple over five years and created the Parent Leadership Society. The group's momentum continues to attract more families every year. Angela has also been an active member of the Advancement Team working on international fundraising efforts.

Angela has a son who recently graduated from college.

CANDIDATE QUALIFICATIONS AND QUALITIES

The successful candidate for the position of Assistant Dean for Advancement, College of Arts and Sciences should have

- knowledge of the major components of advancement including development, communications and public relations, alumni relations, and special events;
- experience planning and executing all phases of a comprehensive advancement campaign;
- an understanding of and commitment to the liberal arts research, teaching, and service mission of the College of Arts and Sciences with strong preference granted to advancement professionals with a record of achievement in a College of Arts and Sciences advancement program of comparable scope and complexity;
- supervisory experience and demonstrated success leading a team to achievement of annual and multi-year goals with demonstrated commitment to the access and inclusion mission of the University of Colorado and the College of Arts and Sciences;
- the ability to work effectively with deans and directors, University academic and administrative leaders, alumni, community volunteers, and corporate and foundation stakeholders to achieve fundraising and alumni and constituent engagement goals;
- the ability to work independently and as part of a team;
- unquestionable integrity and a strong demonstration of professional ethics;
- the ability to manage multiple responsibilities and work in a fast-paced, changing environment;

- excellent interpersonal, written, and verbal communication skills; and
- possession of traits of good judgment, commitment to donor confidentiality, positive attitude, and discretion in communicating with colleagues and constituents.

A bachelor's degree or equivalent is required for this position as is at least ten years of successful experience in advancement with experience working on major and principal gifts, preferably in a higher education environment. An advanced degree is preferred.

SALARY & BENEFITS

University of Colorado Boulder offers a competitive salary and benefits package.

LOCATION

This position is located in Boulder, Colorado. Residents of Boulder enjoy pristine natural surroundings that provide opportunities to hike, fish, bike, and rock climb. The 2016 Gallup-Healthways Well-Being Index named Boulder the "Best Community for Physical Well-Being" and Lumosity ranked it one of the "Smartest Cities in America." Boulder is home to the highest percentage of people with advanced degrees in the United States. The communities around Boulder are family friendly with a large inventory of housing and good schools all within easy driving distance to campus.

DIVERSITY AND INCLUSION

CU Boulder embraces the involvement of every student, staff, and faculty member, recognizing that a truly diverse community includes individuals from a range of ethnic, regional, cultural, economic, and religious backgrounds—as well as first-generation students, persons with disabilities, students who are parents, people of different sexual and gender orientations, people of different ages and political viewpoints, and many others.

APPLICATION INSTRUCTIONS

All applications must be accompanied by a cover letter and résumé. Before submitting your materials, please read them over for accuracy. Review of applications will begin immediately and continue until the successful candidate has been selected.

To nominate a candidate, please contact Tim Child:
timchild@aspenleadershipgroup.com.

All inquiries will be held in confidence.



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