

2020

*Values & Vision
Worksheets
For Writers!*

2020

My Story Matters

How to use the dream and vision sheets!

Your epic writing year is just beginning. You will grow. You will be changed. And you will see your projects, plans and dreams happen.

I am a firm believer that the writing journey should change us. If it hasn't then we've missed the point. But you're changed not just by putting words on the page, but by the relationships you cultivate, the activities you pursue and the ways you incorporate spiritual growth into your life.

Start with your Year in Review and go through the questions. They're designed to help you curate the joy from last year and cultivate it into this year's projects.

Move onto the Plans for 2020, working through the questions to help you figure out your values, and how you might align your daily activities to match your core values.

Then, it's time to dream big, and create a strategy to your vision.

Then go to the dream boards and start brainstorming what projects are blooming inside. Books, Blogs, Marketing—anything. Your dream boards and project boards are a perfect place to try out those big ideas. They are down into three sections—Writing, Marketing, and (story)Craft—the areas all writers should be growing in. But you can add more!

Then, you'll take those big projects and put them into four quarters. The easiest way to do this is to separate the projects into 4 big pieces you'll accomplish over the course of the year.

Now, this is where the magic of getting things done happens. Simply designate those Quarter goals into smaller, bite-sized Tasks you'll do over 90 days. We've divided the boxes into sixteen tasks (in case you want to add more per week), but divide them into at least 12 smaller bites. You'll be all set to add them, one week at a time, into your Month at a Glance!

The planner also includes a place for Storycrafting – enough for three novels. With a storycrafting page that includes all the elements for sketching out your story, two Story Equation charts to create your character, and a plotting page, you'll have all the basics for your rough outline. If you're an indie author, included is a project planning sheet to keep track of all your benchmark deadlines and project finances.

Your story matters – the one you're living, as well as the one you're creating. Start your dreams here! To your brilliant year,

A handwritten signature in black ink, reading "Susan Mayfield". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Last Year

← Let's Start with your Dreams! →

Did you have a word or verse for last year?

How did you see it playing out?

What were your biggest challenges?

What were your greatest victories?

What made the biggest impact on you...and how did it change you?

Listen carefully to your heart, and ask yourself, "What am I still dreaming about becoming or doing?"

What brings you Joy?



- What do you simply love doing?



- What activities do you gravitate toward in your free time?



- What would be your "dream book" to write?

in Review



What are the top areas of the craft you feel are your strongest?

Are you a master at ONE of these skills?

What are your three weak areas?

Let's pick one to work on.

How? What books did you love last year?

Out of those books, which author excelled in the area you need work on?

What other authors will you read to learn from this year?

What book(s) or retreats will you add to your education this year? (craft, professional, etc.)





Let's Plan for 2020

Let's talk about your novels

Look through everything you wrote last year.

- What did you love best?

- What did you struggle with?

- Why?

Rate your favorite writing projects including genres, ranking them from 1-5 with 1 being your favorite.

Why were they your favorites?

What projects cost more time and energy than they were worth?

Think through the themes of what you wrote. What is your core message?





Let's take a look at the market opportunities & trends

What genres or writing trends are intriguing to you?

What new activities could help you expand your audience?

Do the new trends or market opportunities fit your core message?

Could they be adapted for the genre or projects you love?

Let's get specific

Based on what you love, trends, and any market opportunities, what would you like to write this year?

Dream Big!





Let's Plan for 2020

Let's talk about your writing habits

How many writing sessions do you have per day? Per week?

How many words/scenes can you write during that writing session?

Look at your average word count per writing session. How many words or scenes can you write in a week?

What distractions can be eliminated?

Let's create a publishing strategy

What book(s) do you want to write?

Would they be more suited for traditional or indie publishing?

What is the projected length of each book?

Could you combine two or more for a collection or series? What about a free book?

How much time do you spend for professional growth and expanding your fan base?



➡️➡️➡️ *Prioritize Your Values* ⬅️⬅️⬅️

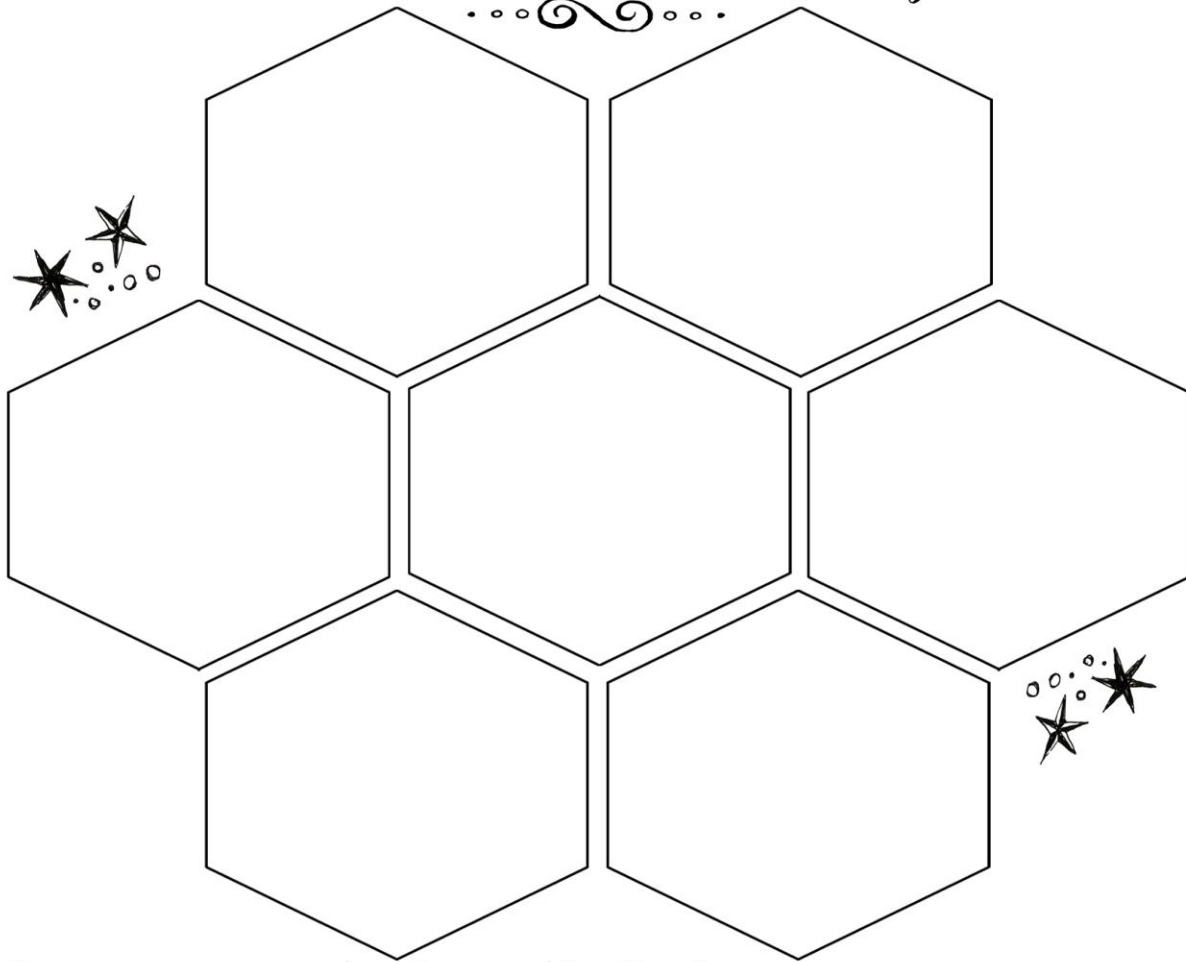
Let's live by our values.

A diagram consisting of seven empty hexagons arranged in a honeycomb pattern. The hexagons are arranged with three in the top row, one in the middle row, and three in the bottom row. The central hexagon is outlined with a double border. There are decorative star and dot clusters in the top-left and bottom-right corners of the grid.

From your Values-Based Planning page, pull in the values you will live by this year. You'll be planning your year on the next few pages based on these values.

Values Board: Writing

...~...~...



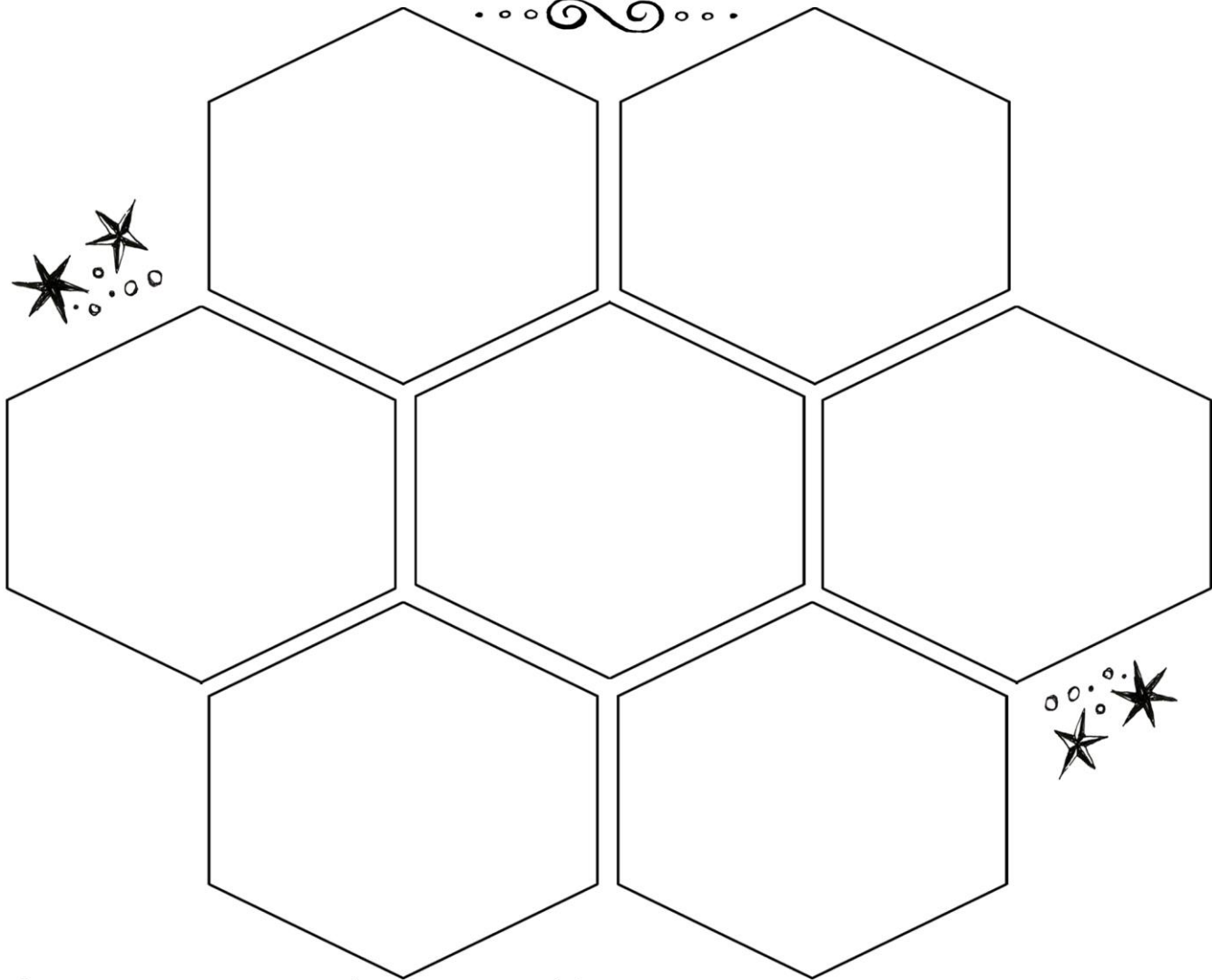
Create your own priorities chart from your Values Board.

Task	How much joy is found in this project? (1-10 with 10 bringing the most joy)	How financially fruitful is this project? (1-10, with 10 being most profitable)	How easy is this project to complete? (1-10 with 10 being the easiest)	Total

Because I value writing, I will _____

Values Board: _____

......



Create your own priorities chart from your Values Board.

Task	How much joy is found in this project? (1-10 with 10 bringing the most joy)	How much of a financial investment does this require? (1-10 with 10 requiring the least investment)	How easy is this project to complete? (1-10 with 10 being the easiest)	Total

Because I value _____, I will _____



Big Goals



Life Motto/Verse:

Writing

Business

Personal Growth

Health & Fitness

Finances

Relationships

Weekly Time Template

Be intentional with your time!

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Weekly Total
Morning								
Afternoon								
Evening								
Writing								
Marketing								
Personal Growth								
Daily Total								

Quarter One Goals

→ "A goal properly set is halfway reached." ←
Zig Ziglar

January	February	March
Writing	Writing	Writing
Marketing	Marketing	Marketing
Craft	Craft	Craft
Other	Other	Other
○○○	○○○	





➔ Priorities at a Glance ◀➔

Thought of the Month



Writing

Goal:

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Marketing

Goal:

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Personal Growth

Goal:

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Goal:

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Goal:

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What does balance look like for you this month?

January

Monday	Tuesday	Wednesday	Thursday
		1	2
6	7	8	9
13	14	15	16
20	21	22	23
27	28	29	30

2020

Friday	Saturday	Sunday	Dates to Remember
3	4	5	
10	11	12	
17	18	19	
24	25	26	Things to Remember
31			

Motivational Quotes



To begin, begin. ~ William Wordsworth

Life is 10 % what happens to you and 90 % how you react to it. ~ Charles R. Swindoll

In order to succeed, we must first believe that we can. ~ Nikos Kazantzakis

The secret of getting ahead is getting started. ~ Mark Twain

If you can dream it, you can do it. ~ Walt Disney

Keep your eyes on the stars, and your feet on the ground. ~ Theodore Roosevelt

Accept the challenges so that you can feel the exhilaration of victory. ~ George S. Patton

Quality is not an act, it is a habit. ~ Aristotle

Never, never, never give up. ~ Winston Churchill

Problems are not stop signs, they are guidelines. ~ Robert H. Schuller

You are never too old to set another goal or to dream a new dream. ~ Les Brown

Without hard work, nothing grows but weeds. ~ Gordon B. Hinckley

The harder the conflict, the more glorious the triumph. ~ Thomas Paine

There is no passion to be found playing small - in settling for a life that is less than the one you are capable of living. ~ Nelson Mandela

I'd rather attempt to do something great and fail than to attempt to do nothing and succeed.

~ Robert H. Schuller

Act as if what you do makes a difference. It does. ~ William James

Perseverance is failing 19 times and succeeding the 20th. ~ Julie Andrews

The most effective way to do it, is to do it. ~ Amelia Earhart

You will never win if you never begin. ~ Helen Rowland

We aim above the mark to hit the mark. ~ Ralph Waldo Emerson

Go for it now. The future is promised to no one. ~ Wayne Dyer

Wherever you are - be all there. ~ Jim Elliot

Do something wonderful, people may imitate it. ~ Albert Schweitzer

I am not afraid... I was born to do this. ~ Joan of Arc

It's always too early to quit. ~ Norman Vincent Peale

I attribute my success to this - I never gave or took any excuse. ~ Florence Nightingale

You just can't beat the person who never gives up. ~ Babe Ruth

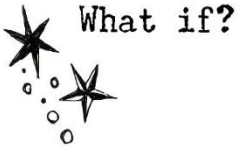
A goal is a dream with a deadline. ~ Napoleon Hill

You can't wait for inspiration. You have to go after it with a club. ~ Jack London

I am not a has-been. I am a will be. ~ Lauren Bacall







What if?

Possible Titles

Premise

who

wants

what

why

or else

so

but

black moment event

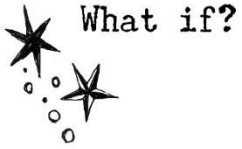
epiphany/lesson learned

Storyboarding Worksheet

Urgency

Stakes





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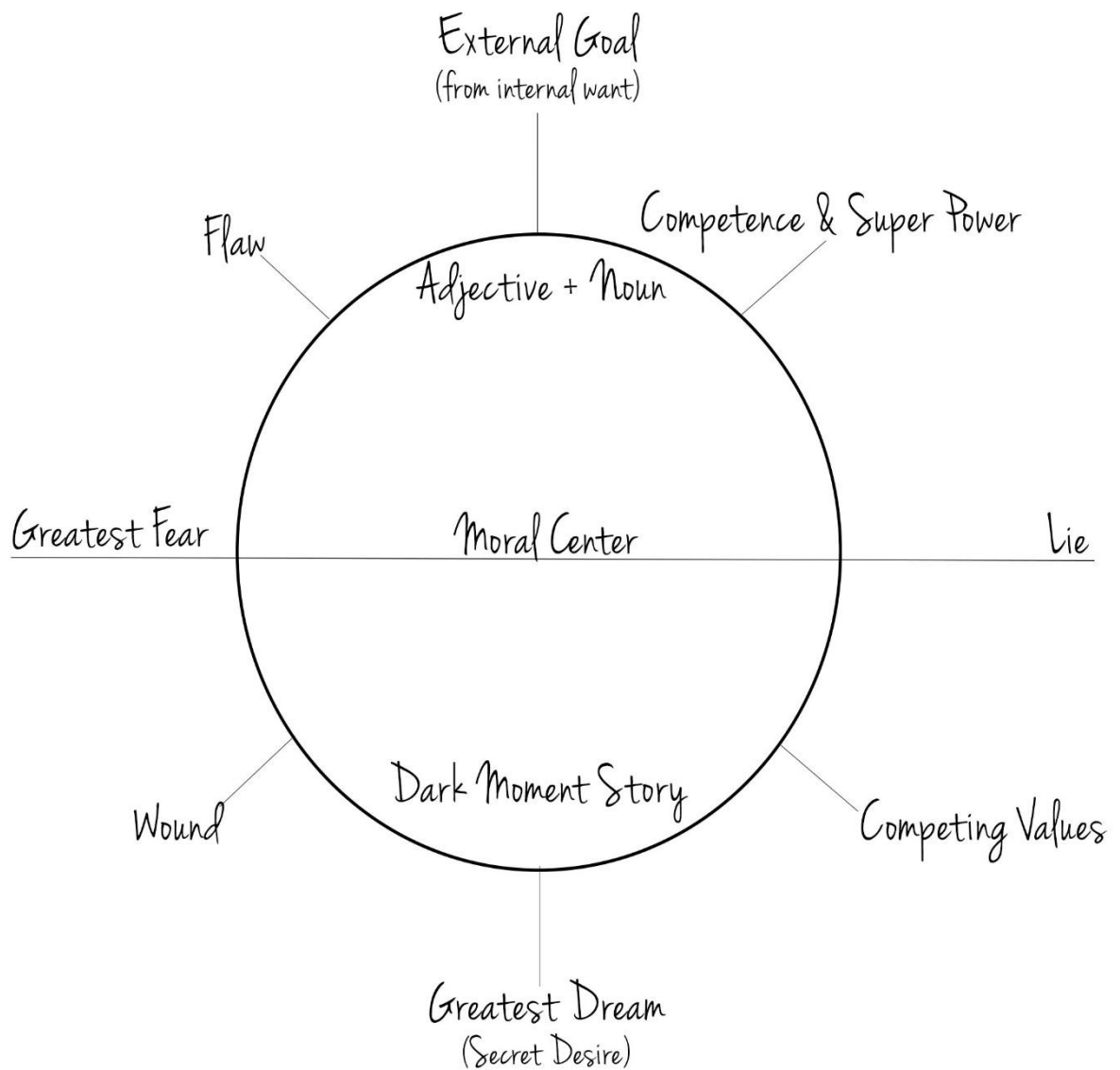
Urgency

Stakes

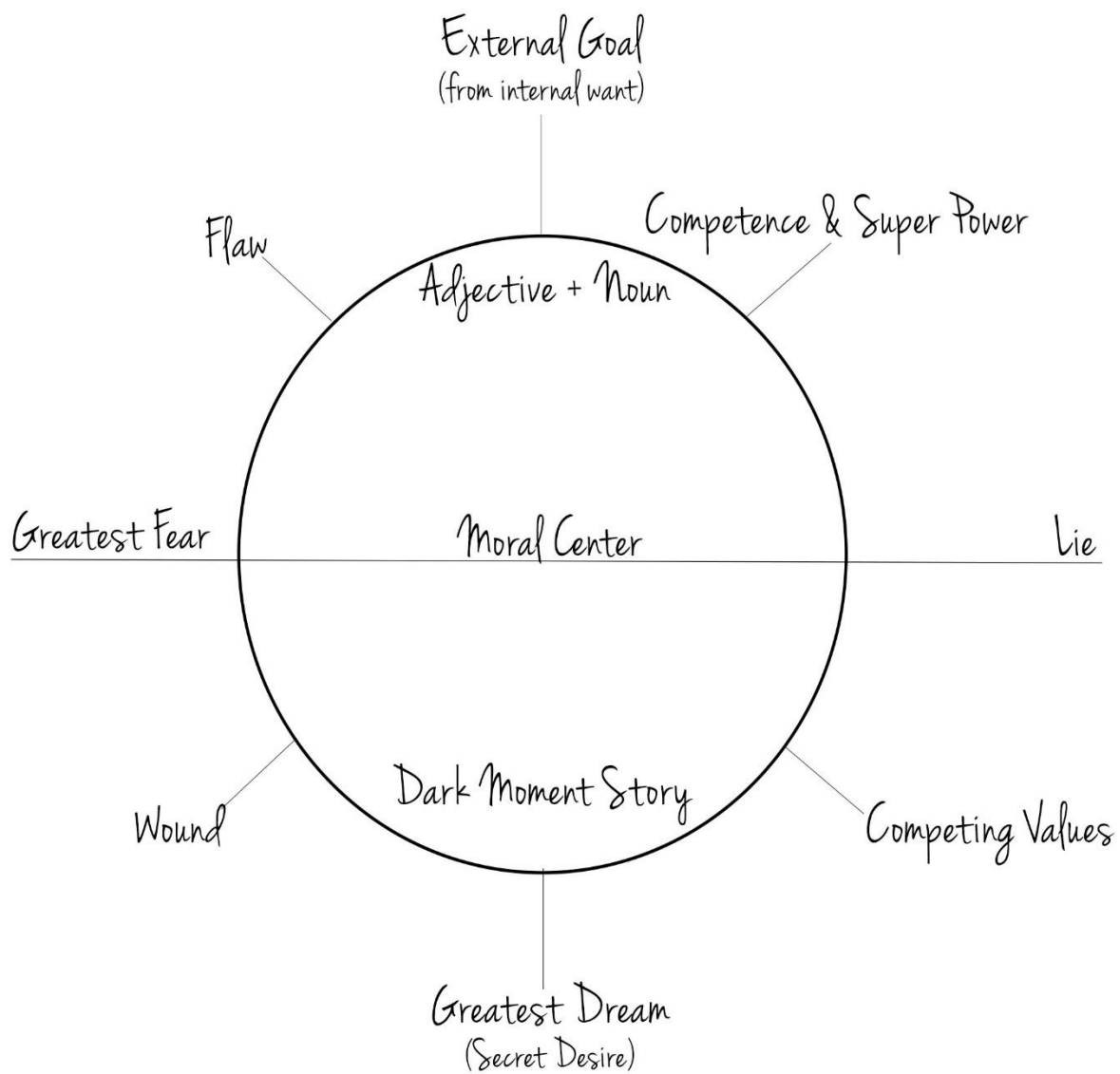
Storycrafting Worksheet



Character SEQ: (name)



Character SEQ: (name)



Rough Story Plot

Act 1	
Life	Life
Inciting Incident	Inciting Incident
Great Debate	Great Debate
Noble Quest	Noble Quest
Act 2 A	
Attempt	Attempt
Cost	Cost
Reward	Reward
Attempt	Attempt
Desire	Desire
Act 2 B	
D-y	MIM D-y
D-y	D-y
D-y	D-y
Black Moment Event	Black Moment Event
Act 3	
Black Moment Effect	Black Moment Effect
Epiphany	Epiphany
Final Battle	Final Battle
Perfect Ending	Perfect Ending



Indie Production Planning Sheet

Series Name _____

Title	RD Date	Macro	Micro	Proofing	Preorder	Pub Date
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Logline/Pitch

Premise

Endorsers

Marketing costs	Facebk	AMS Ads	Mailers	Book Bub	Other	Total
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Budget						
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Editorial costs	Macro	Micro	Proofing	VA	Other	Total
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Budget						
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Cover costs					Total	
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Layout costs					Total	
--------------	--	--	--	--	-------	--

Other costs					Total	
-------------	--	--	--	--	-------	--

Total Costs of Production	
---------------------------	--

Price per book	
----------------	--

Earn out number*	
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Take the total costs and divide it by the price per book



To put those dreams into action, check out our Dream Keeper and Planner 2020!



Just like you, I'm a busy person. I run three businesses, have four children, volunteer in my church, nurture a successful marriage, speak and teach around the world, attempt to eat right, exercise daily, take care of my mind and strive to live a life that impacts the world for good.

For years, I struggled to find the right planner—one built for the creative mind, the spiritual person, an entrepreneur and writer and a busy get-it-all-done woman. I usually ended up with four planners—a journal for my inner life, a wall calendar for the family activities, a business planner for my marketing and speaking events and a writing journal where I could capture my brainstorming. I had to lug them all around in a big bag.

Not anymore. Working with a talented artist who understood the needs of a creator, I synthesized the organization of a seasoned CEO, the motivation and self-analysis of a life and business coach, the daily habits of a wife and mother, and the brainstorming techniques of a career novelist. Organizing them into logical (and pretty) logs, I put together what I consider the perfect planner for a career novelist/authorpreneur. Someone who wants their whole life in one, well, big book. One fabulous place to keep track of everything.

The My Book Therapy Dream Keeper & Planner 2020. Classy, Pretty, Motivational—the place to create your vision, stay motivated, ignite your writing, improve productivity, live with joy *and* get it all done.

- **Jumpstart your Year** with analysis and planning to discover the most lucrative and joy-driven projects, a place for reflecting, dreaming big and following your passions.
- **Plan for Success** with the Brainstorming and Project Boards to hone your ideas and create actionable projects. Quarterly and 90-day task sheets help you break them into energizing and goal-crushing tasks.
- **Make it Happen** with the Month-at-a-Glance and weekly planners. You'll see your projects take form.
- **Put Action** to your Task List with the Daily Logs, a week-at-a-glance planner that incorporates not only your big projects but daily habits, menus and exercise/life activities.
- **Stay Motivated** with the daily inspiration section and motivational quotes in the back.
- **Analyze** and plan for the next amazing month with the month-end analysis.
- **Finish your year** with a review and a plan for the next.

And, don't forget **the BONUS Section in the back.** Brainstorming and plotting sheets for *three books*, including an indie-book project sheet to track your deadlines and finances!

This is more than a planner, it's a keeper of your dreams. Because your story—the one you live *and* the one you create—matters. 8.5x11, hard cover, spiral bound. 490 pages (yes, it's big, but so is your life.)

www.mybrilliantwritingplanner.com (or on Amazon!)