FORD FOUNDATION AND LABOR

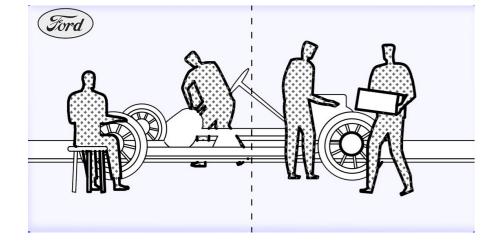
FORDISM

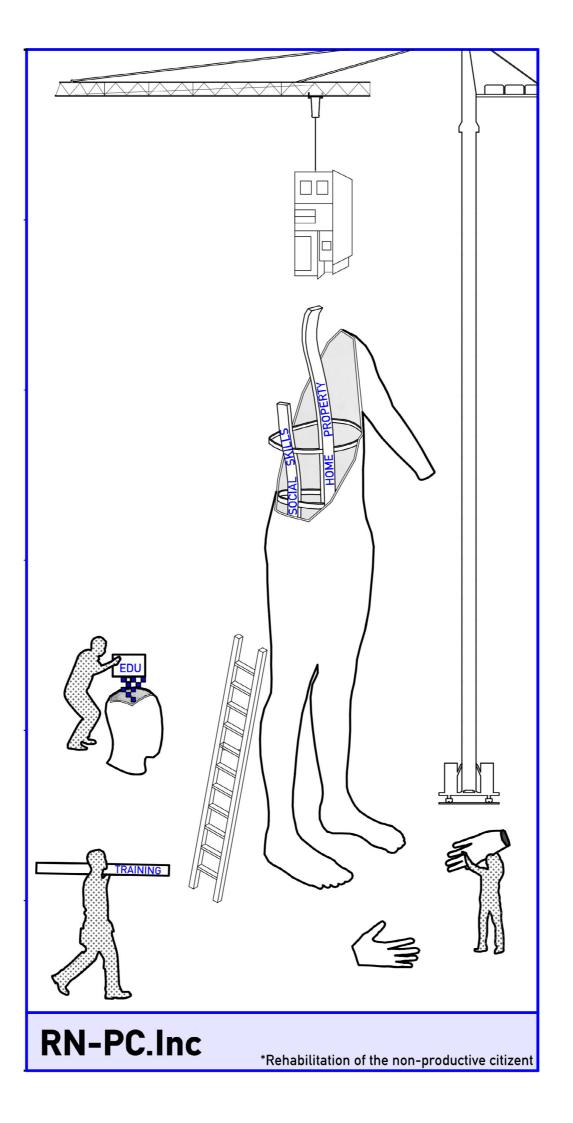
-production on a moving assembly line

-organized labor

-a suggested and promoted economic order







FORD FOUNDATION AND HOUSING PROJECTS



It promotes home, considering that financial assets-savings and home equity are important for a stable family. However, these programs are always accompanied by labor, job, and vocational training of the people in need.

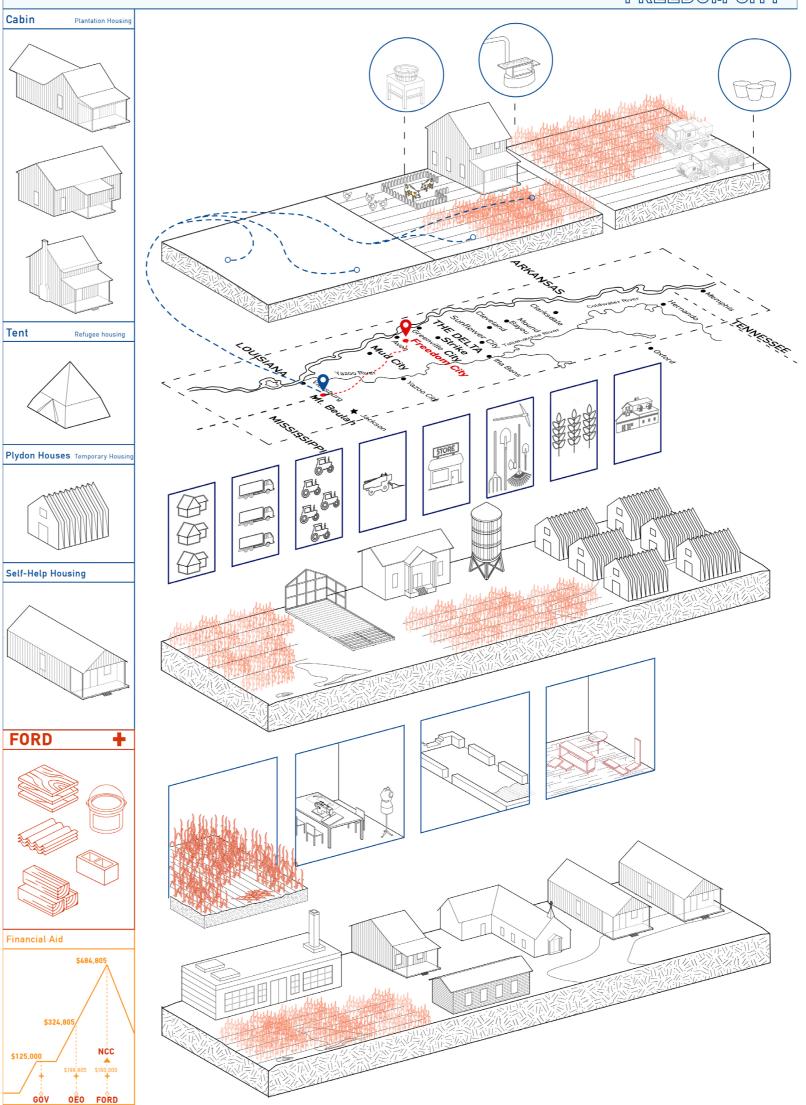


Self – Help Housing (1967), Mississippi, U.S.

FREEDOM CITY



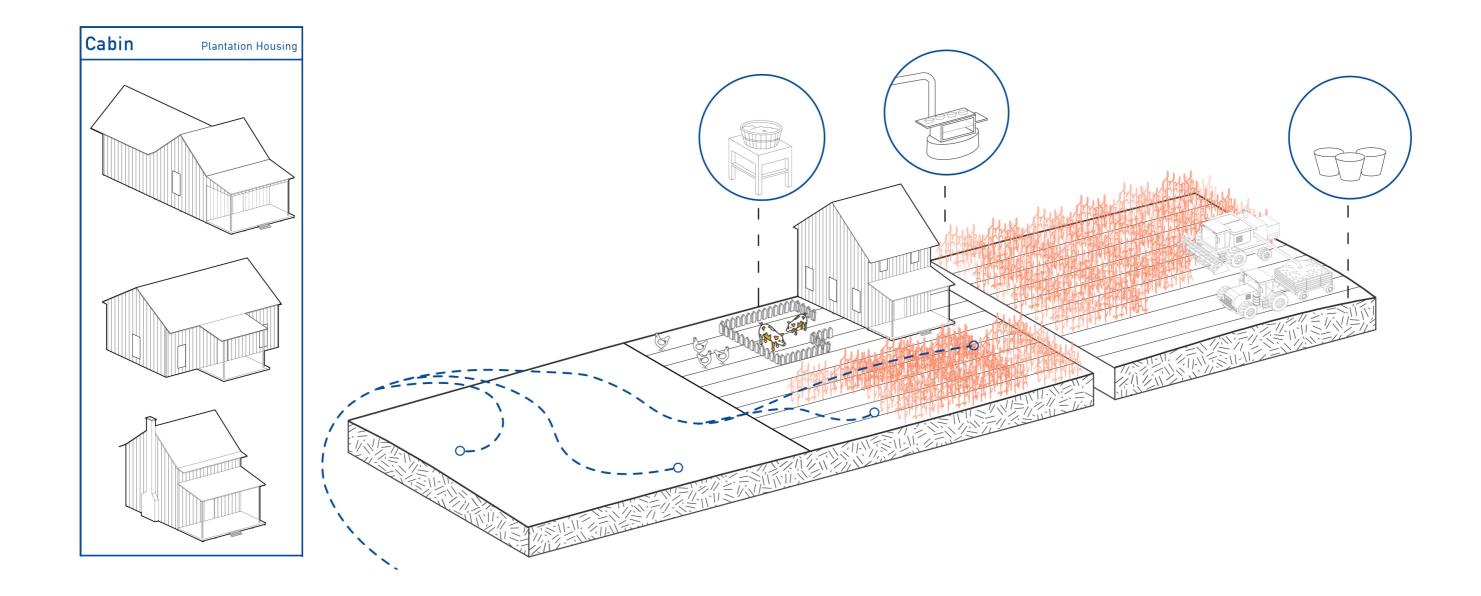




On the way to Freedom City

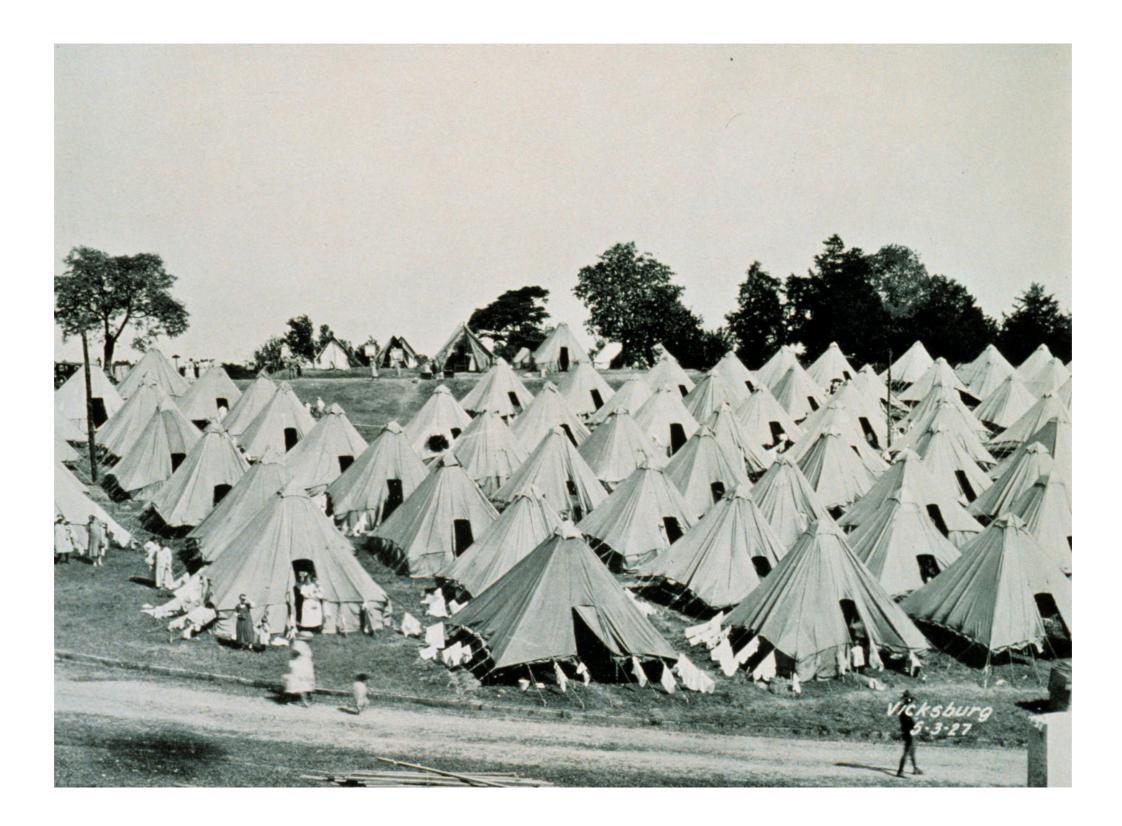
Analysis Drawing

FREEDOM CITY



Sharecroppers living on the plantation

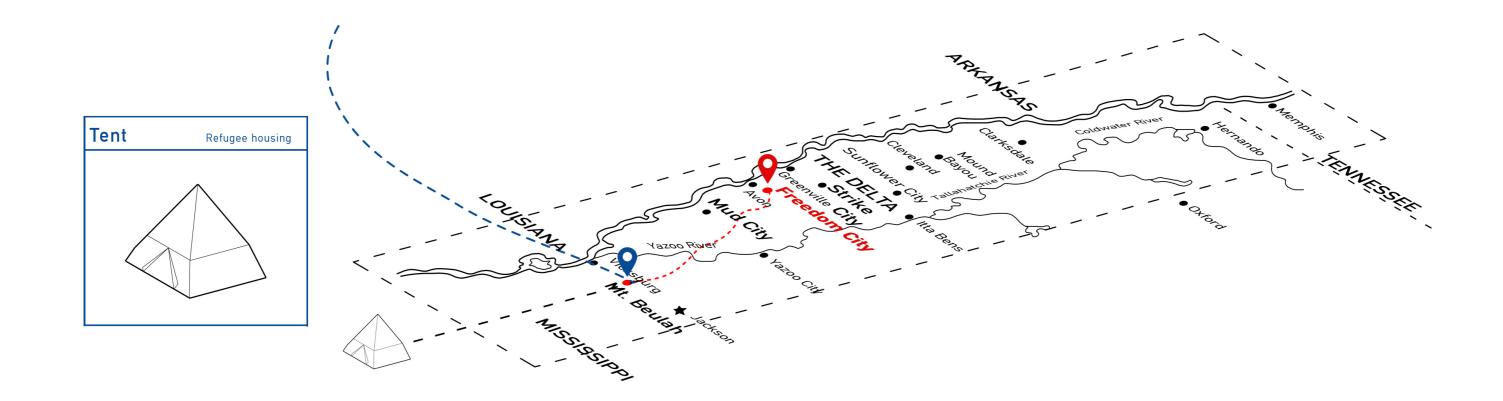
Displaced due to mechanization and herbicides



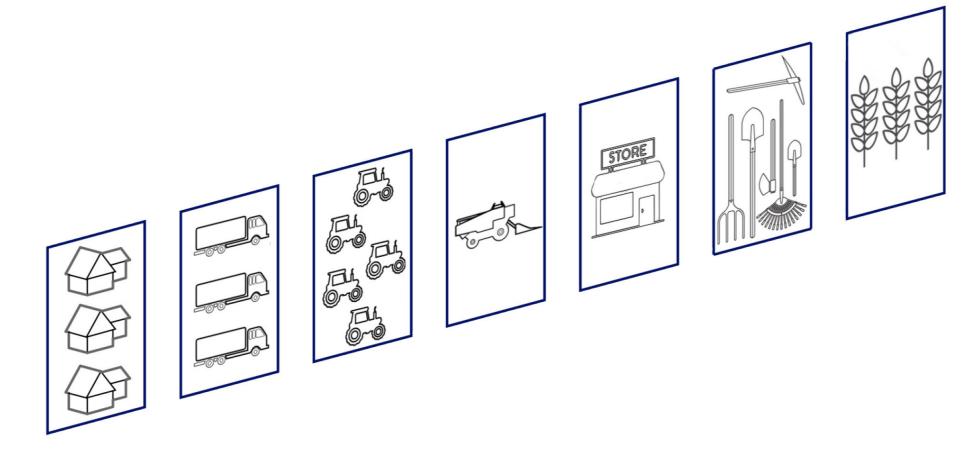




From Mt. Beulah to Freedom City

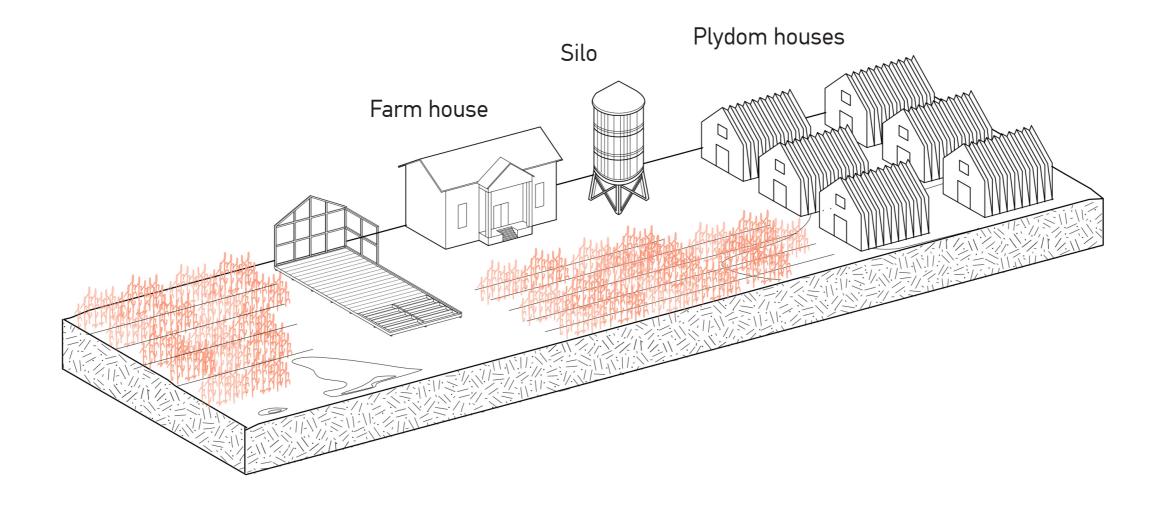


Plantation Refugees living on tents



3 houses, 3 trucks, 5 tractors, one combine, one store, farm tools and 20 acres of wheat planted





Temporary dwellings





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A. Accordion Shelter Material: Polyurethane Board Packaged Size: NA Deployed Size: NA Weight: NA Erection: NA Material: Composite (foam, kraft, B. Plydom Shelter polyethylene) Packaged Size: NA Deployed Size: 5.18 m x 6.40 m x 3.05 m Weight: 1.58 kN Erection: 2 people, 1 hour

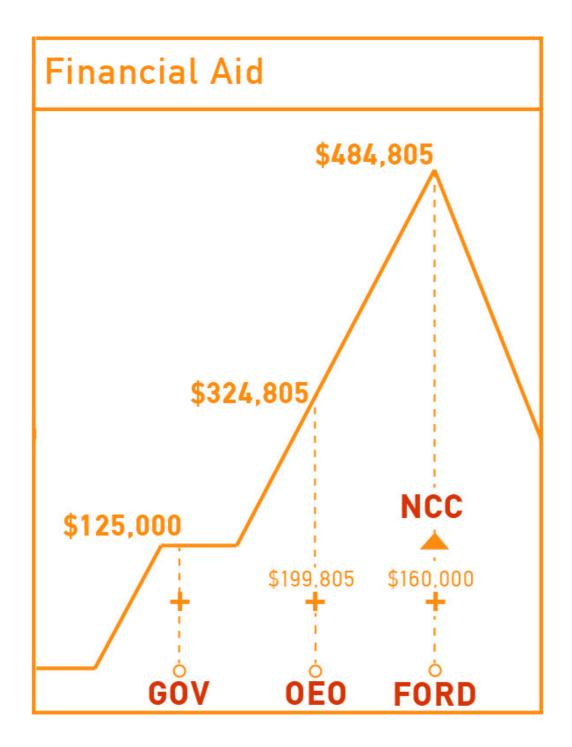
Pros	Compact storage [17] Folds provide enhanced performance [17] Easily transportable [17]
Cons	Hinges pose a design and durability challenge Boundary conditions may be difficult to implement
Pros	Similar to above
Cons	Similar to above

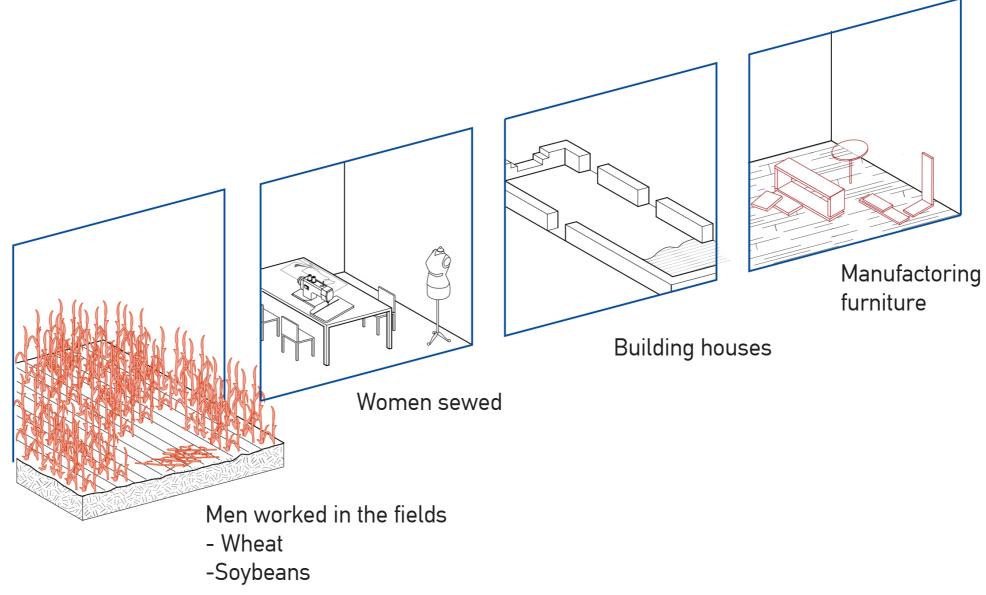


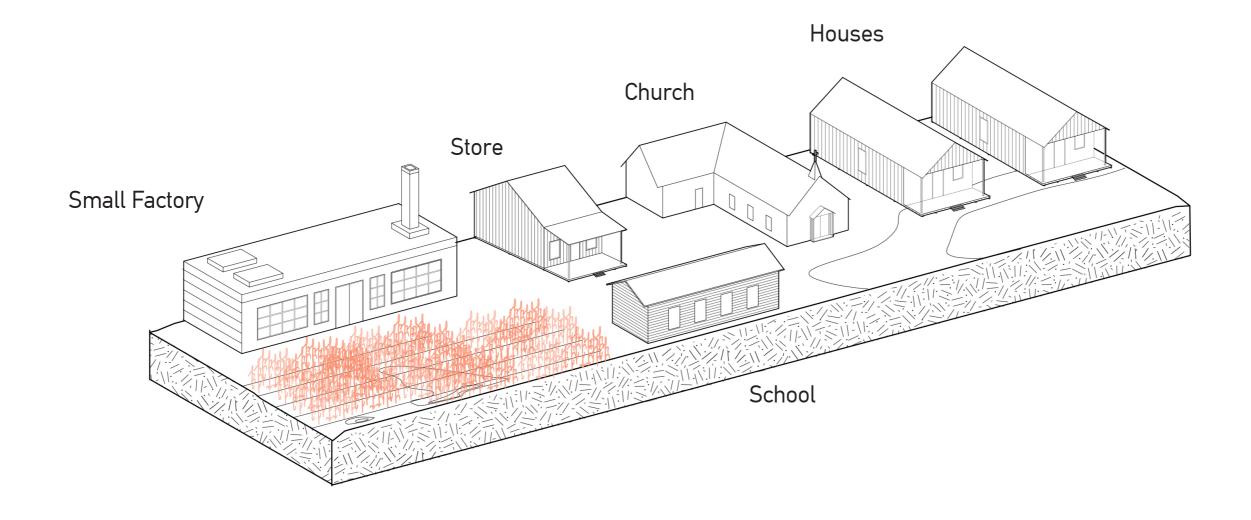








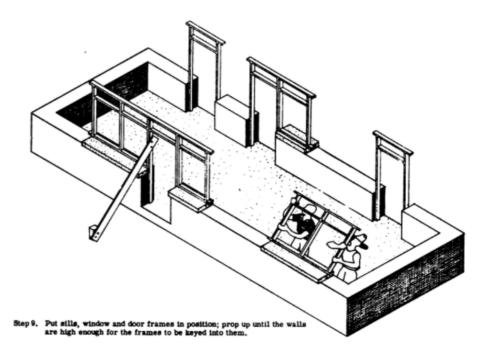


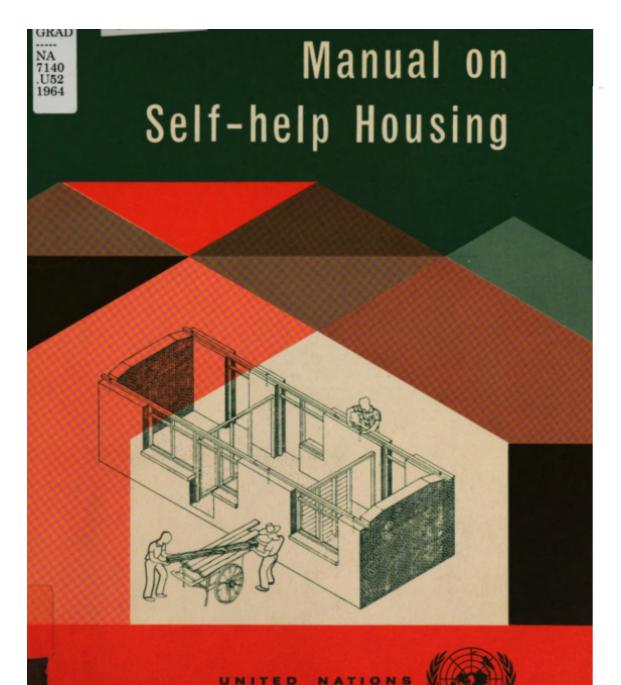


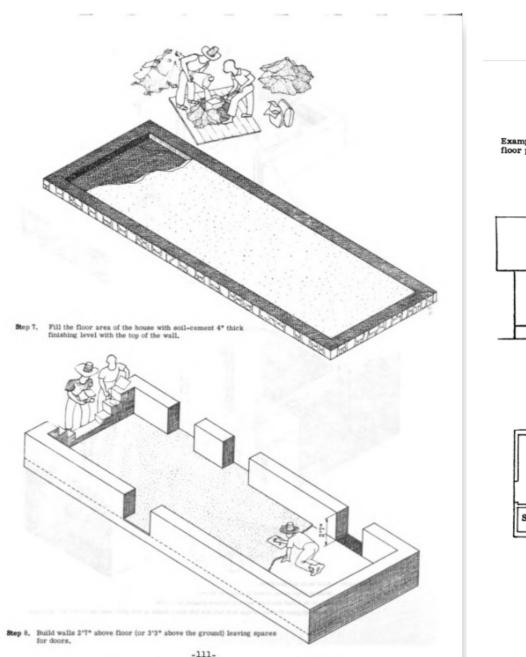


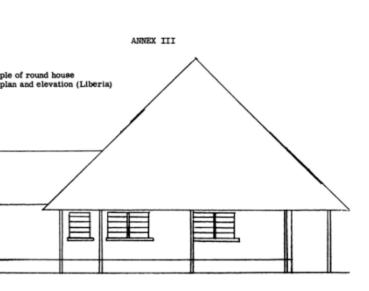
4 housing types identified: -the cabin of the sharecroppers, -the tents, -the plydom houses -the permanent houses Self-Help housing manual _ 1964

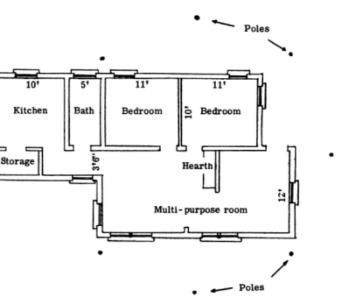
Building method: mass construction Organization of construction: work in groups of families It was seen as a means to train semi- or fully-skilled carpenters, brick layers, electricians, plumbers and potential constructors in the techniques of project construction so that they become a part of development of a national building industry.

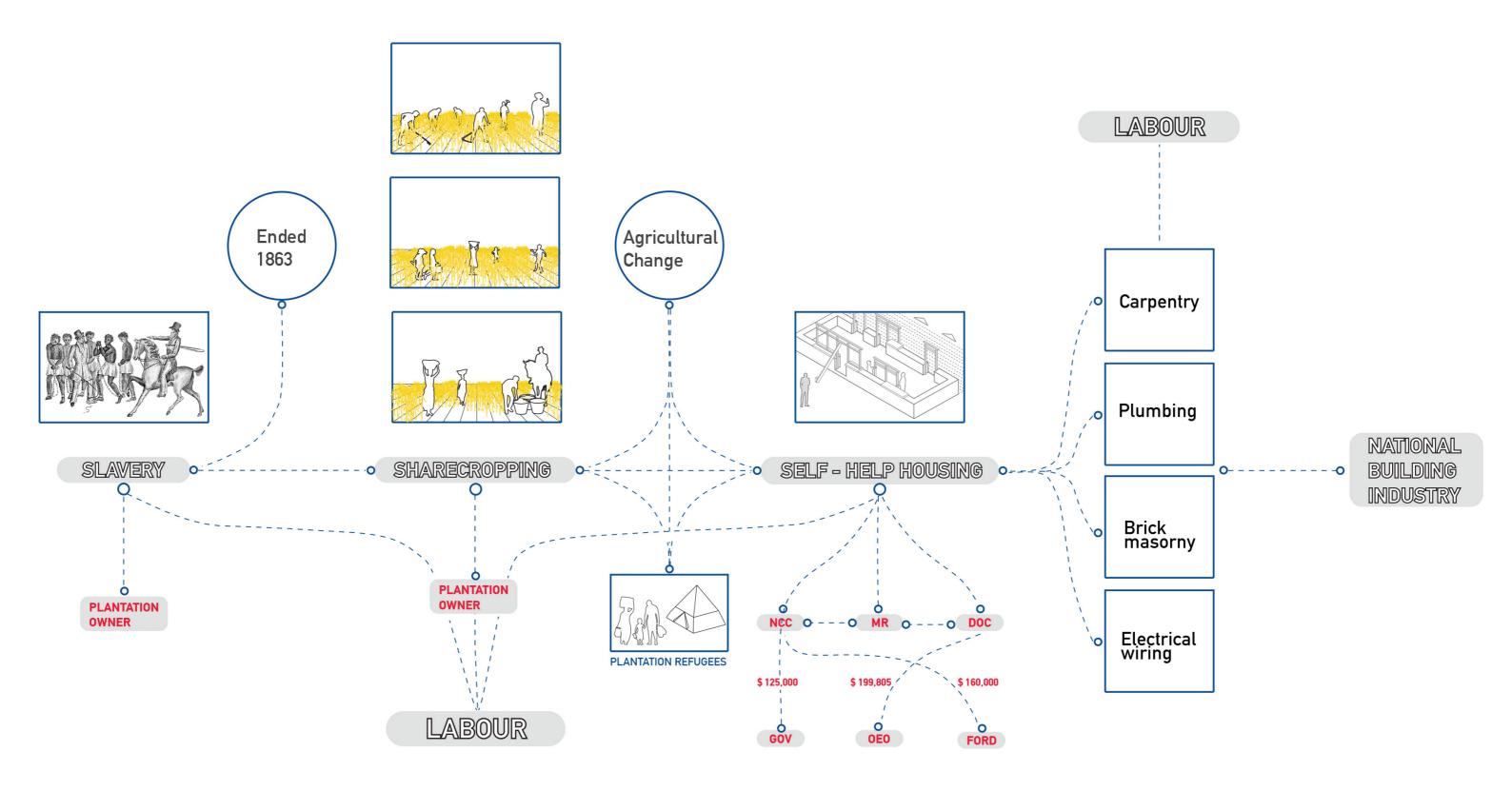










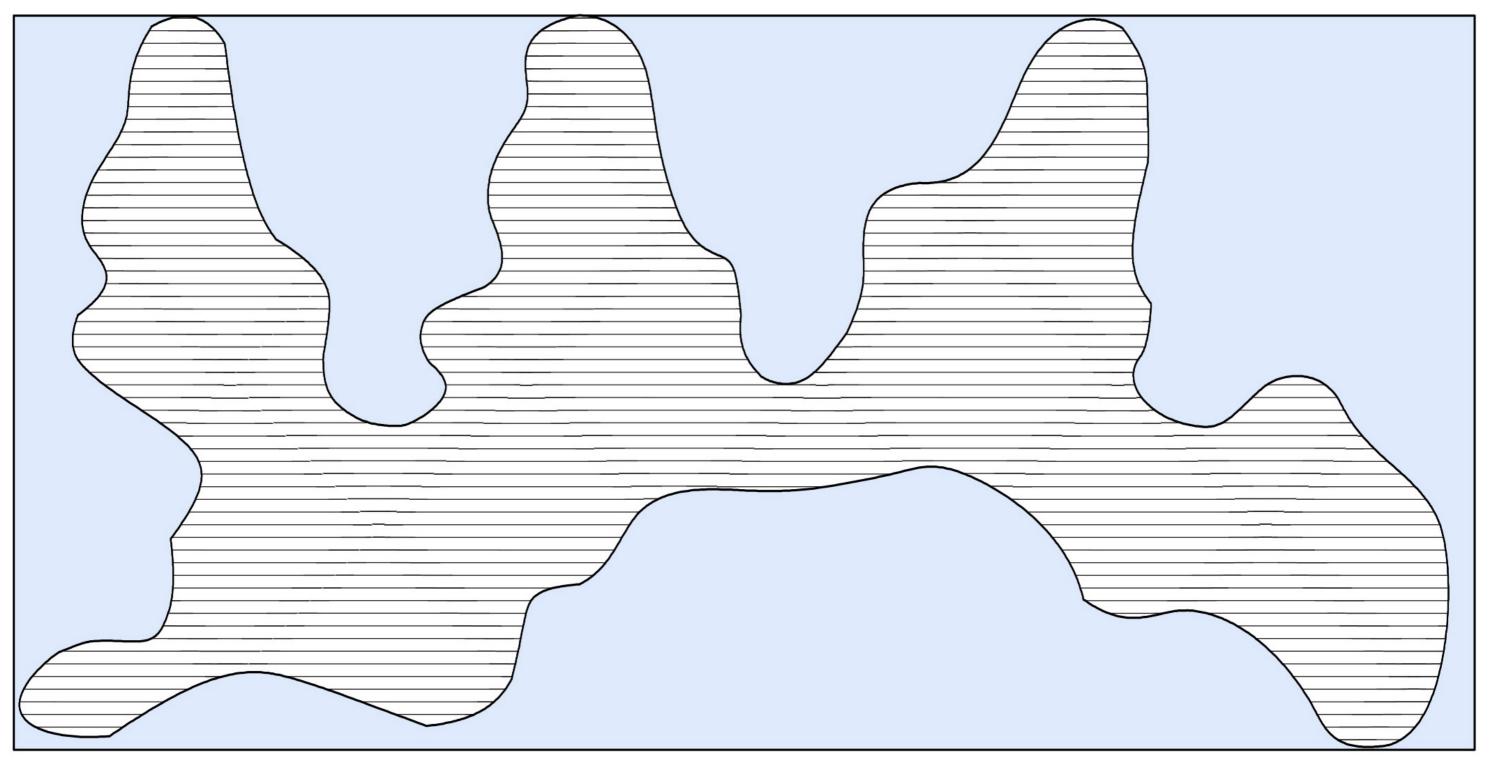


INTERVENTION

Two main observations led to the concept of the proposal.

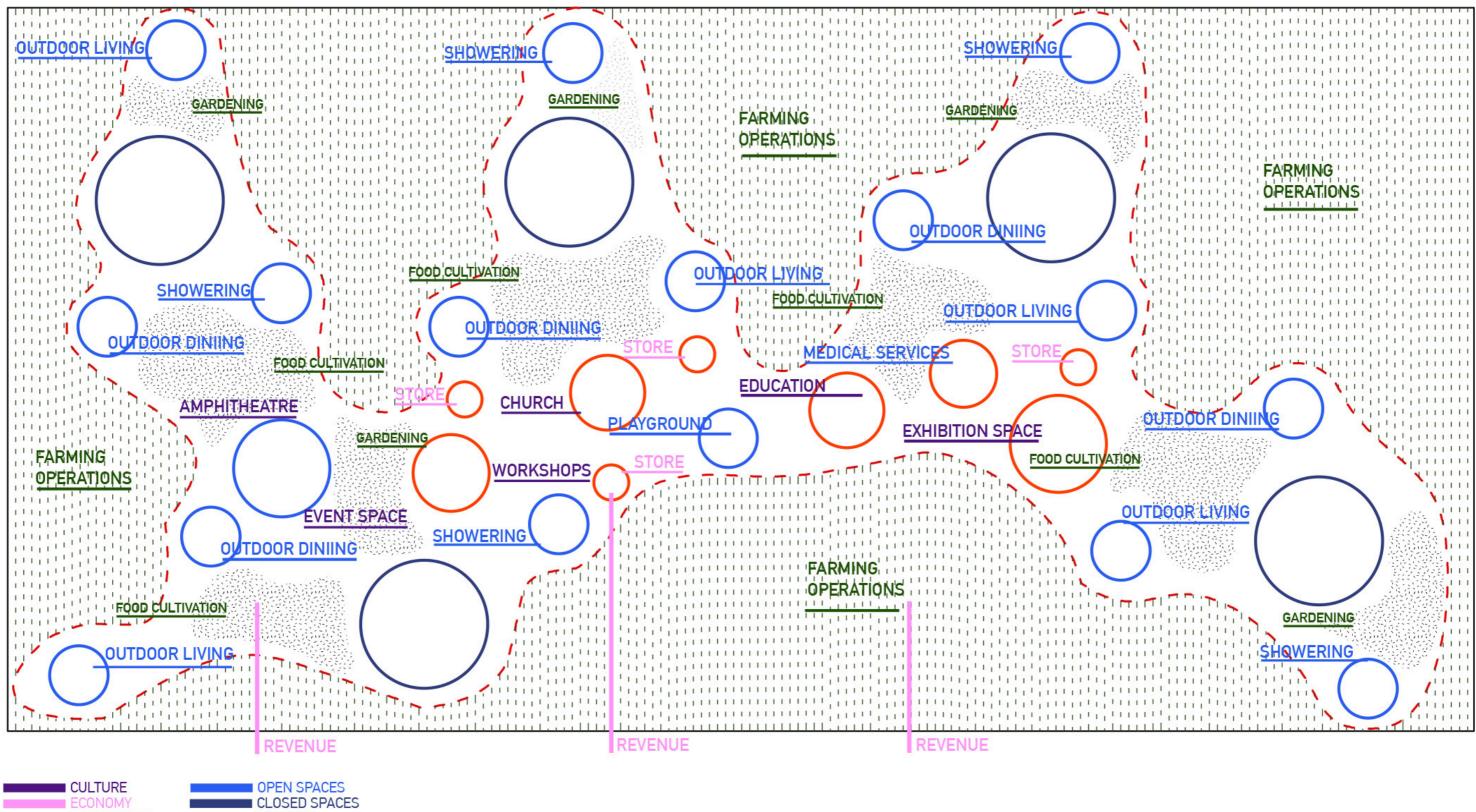
-First has to do with the fact that these 400 acres were seen as a land / an interface that hosts labor while the absence of leisure is remarkable.

-Second, the role of the house is not only as an accommodation but as a core that activates life and labor around it.

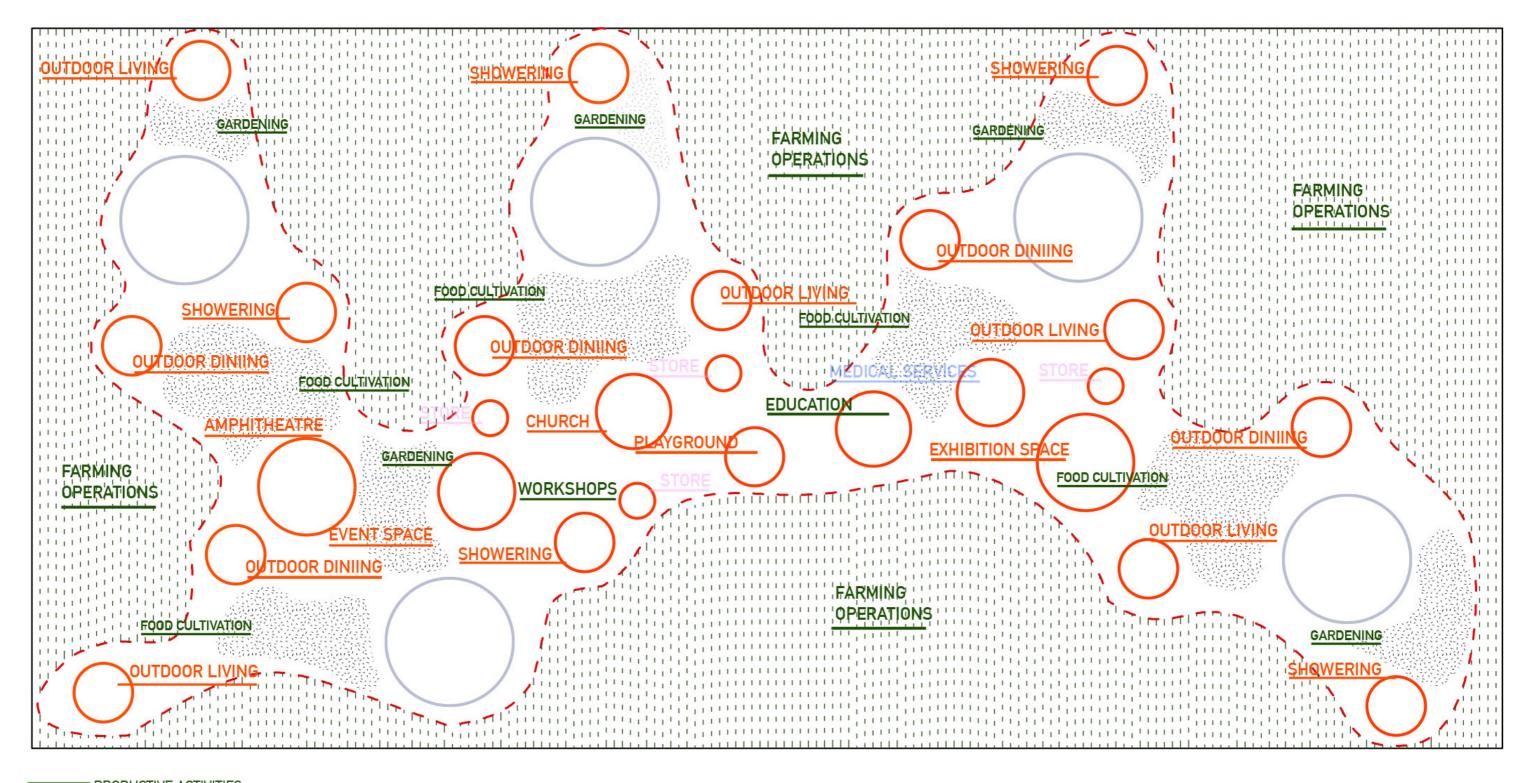


Farming Operations

Activity / Built Environment







PRODUCTIVE ACTIVITIES

