

WHY NEUROSCIENCE IN THE WORKPLACE?



Thomson Reuters is among one of many organizations turning to neuroscience to help employees work better, learn better and feel better. Neuroscience covers many different areas, including learning and memory, how brains develop and the effect of things such as stress on the brain and behavior. Neuroscience helps you understand how to change self-sabotaging habits, thoughts and behaviors.

People are not robotic performers; they have individual personalities, ideals and dreams of their own, and at the end of it all, we all want to work in a workplace that fosters better performance through positive results vs the old stick and carrot method.

Let neuroscience help you create a better workplace for yourself and all.

It is possible.

It is doable.

And it is essential to take your business into the next era of success and sustainability.

Experts in neuroscience and psychology are combining to improve understanding of employee behaviour in an effort to boost employee engagement. Understanding the way neuroscience and psychology works can make a huge difference in attracting the right talent, retaining high-performing employees and fostering collaborative and cohesive teams to deliver on company objectives.

A happy workforce and workplace is a productive one, so understanding human dynamics and the impact that neuroscience has on individuals will allow you to create and foster a warm and welcoming working environment; one that is not driven by fear but by respect and appreciation for one another.

It will help employees to want to achieve more, to better their performance and to understand where they need to change for this to happen.

With this as the foundation for your organization's culture, value and ethics, you will go a long way in creating a workplace that people will vie to work for. Emotional Intelligence is nothing without the input of neuroscience and the ability it has to assist in the progress of human development.