

The Cascading Effect

Why starting off with a positive employment experience results in reduced rogue spend

Rogue spend refers to expenses incurred outside the approved parameters of a company's contract workforce program. While each instance of program deviance might appear minor, over time, they can add up to a big impact on the company's financial performance.

For any company hoping to get ahead of this issue, starting off by creating a positive employment experience with contract workers is an essential first step. Here is why.

It starts with a positive contract worker experience

- Advocate for the well-being of contract workers
- Provide great benefits: healthcare, PTO, holiday schedule, bonuses
- Response timeliness, feedback, and support

That increases the likelihood of future engagements

- Positive word-of-mouth among industry peers
- Improved company reputation
- Attract great talent for future projects

Which turns hiring managers into internal advocates

- Positive feedback from contract workers helps managers see value
- Meeting hiring goals makes managers more likely to engage with the program
- Continued success evangelizes the program within the company

And creates a culture of program commitment

- Widespread adoption within the company reduces program deviance
- Root out underlying issues that affect other departments
- Continue iterating and improving over time

HireArt is the only complete platform that gives companies all of the tools they need to manage their own contract workforces. We embed global employer of record (EOR), on-demand sourcing, vendor management, and freelancer compliance into a single, unified contract workforce platform.



Learn why HireArt maintains an industry-leading NPS score in both client and contractor categories (86.4 and 77.3, respectively) by scheduling a discovery call today.