

The DogonVillage.com sponsorship packages offer unparalleled value with trackable online brand exposure before, during and after the event. In a year when the public will be focused on the presidential election, DogonVillage.com provides sponsors with positive exposure on our website, online and in social media. We will honor *Champions of the Black Vote in an ebook and a multimedia presentation that will play during our spectacular event in Philadelphia.*

Since our inception, DogonVillage.com has worked to successfully increase civic engagement and voter turn out in the African American community. We have cultivated an extensive digital and grassroots network and our sponsorship packages leverage the full force of a multi-dimensional news and entertainment outlet to provide maximum exposure for your brand.

We will host up to 500 influential guests between the VIP Reception, Watch Party and Mini-Concert. When you add in social media impressions in the millions and ongoing website exposure between now and November the value of your sponsorship package is multiplied many times over.

We are eager to work with you to structure the perfect sponsorship package to meet your needs.

## SPONSOR LEVELS:

### Black Title Sponsor

**Platinum VIP Sponsor\***

**Gold Sponsor**

**Bronze Sponsor**

**Reserved Table\***

- **Limited Availability**



## EVENT CO-CHAIRS:

**Ryan N. Boyer**

Laborers' District Council of Philadelphia & Vicinity

**Rita Jackson Samuels**

Women Flying High

**Felicia Davis**

Building Green Initiative

**Craig Ford**

NUHHCE/AFSCME-AFL-CIO

## PLANNING COMMITTEE:

**Angie Gavin**, Dogon Village Productions

**Diane Larche**, Family Food Fest Atlanta

**Helen Butler**, Georgia

**Henry Lancaster**, Lancaster Craig

**Illai Kenney**, District of Columbia

**Janice Coakley**, Democratic Women Club of Miami Gardens

**Kemauhl Risean**, Black Wall Street Media

**Makeda Smith**, Jazzmyne PR

**Martin Pratt**, Unidad Solutions

**Nnena Nchege**, The NUN Group

**Pat Pullar**, Why Not A Woman?

**Salandra Benton**, Florida

**Shelia Brisbane**, Event Decor

**Vivienne Dixon-Shim**, Florida

**Yvonne Jones**, MAKC Inc.

## MORE INFORMATION:

For a full sponsorship package or to reserve a table contact:

**Edrea Davis**, Dogon Village Productions

Phone: (770) 961-6200 Email: [production@dogonvillage.com](mailto:production@dogonvillage.com)

## Sponsorship Opportunities 2016 DNC Watch Party

# CELEBRATING THE BLACK VOTE

### DJ, Dinner & Dancing

Co-Hosted by actress and producer

**Vivica A. Fox &**

Darby Township PA Chair of Democratic Party

**Richard Womack Jr.**

Musical Performance by **Howard Hewett**



[www.dogonvillage.com](http://www.dogonvillage.com)

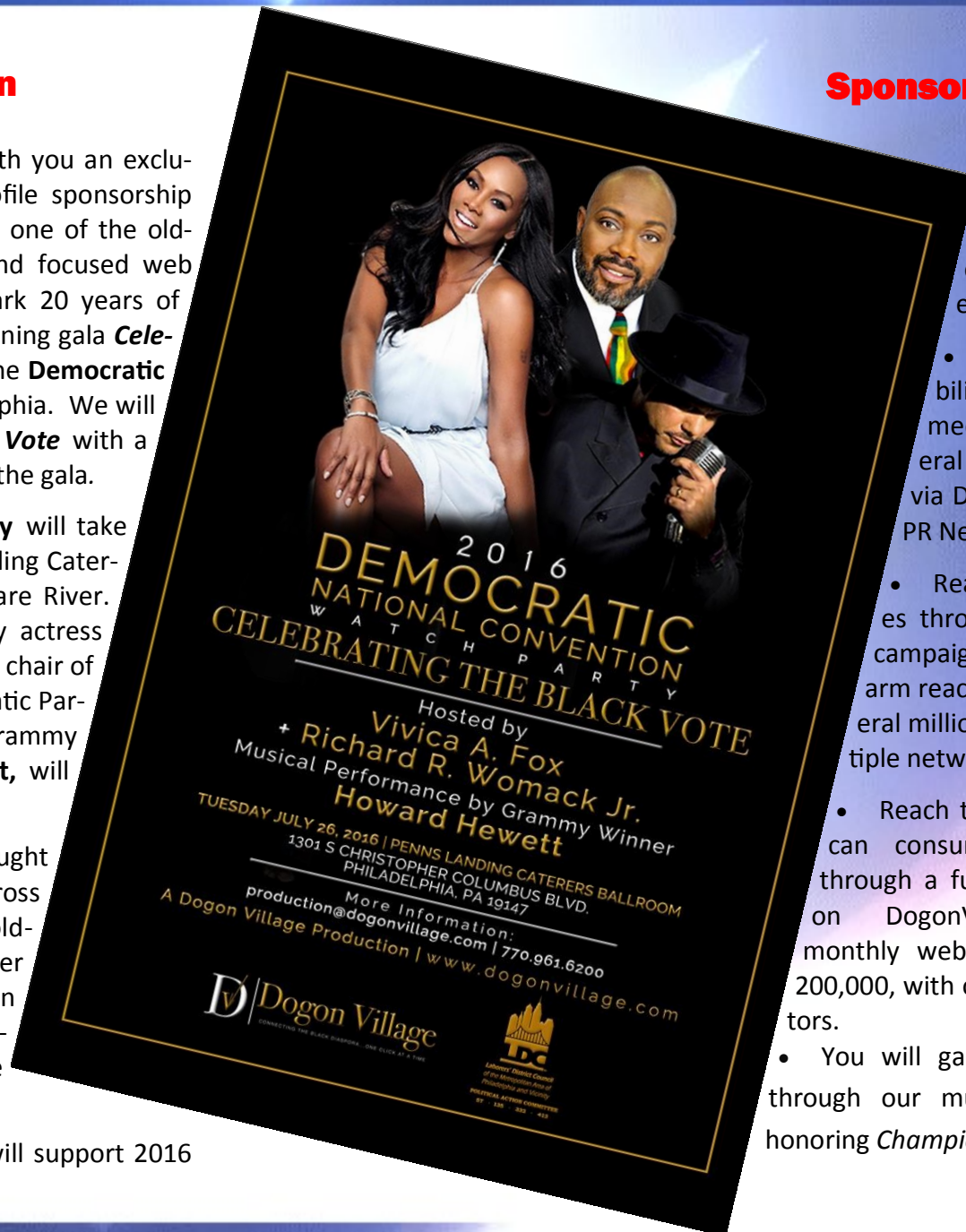
## Introduction

We are pleased to share with you an exclusive and unique 2016 high profile sponsorship opportunity. **DogonVillage.com**, one of the oldest African American owned and focused web portals on the Internet will mark 20 years of digital advocacy with an entertaining gala ***Celebrating the Black Vote*** during the **Democratic National Convention** in Philadelphia. We will honor ***Champions of the Black Vote*** with a multimedia presentation during the gala.

The **2016 DNC Watch Party** will take place on July 26th at Penns Landing Caterers on the banks of the Delaware River. The event will be co-hosted by actress and producer, **Vivica A. Fox** and chair of the Darby Township PA Democratic Party, **Richard R. Womack Jr.** Grammy winning singer, **Howard Hewett**, will perform.

Influential political thought leaders and organizers from across the nation will turnout for an old-school party complete with dinner and dancing. The event is certain to be one of the most memorable and well attended side events of the Convention.

A portion of the proceeds will support 2016 civic engagement activities.



## Sponsor Benefits

- Reach an event audience of up to 500 political thought leaders, organizers and voters.
- Gain additional visibility through traditional media coverage over several months. Distribution via DV Communications and PR Newswire.
- Reach additional audiences through our social media campaign. Our social media arm reaches an audience of several million followers across multiple networks.
- Reach targeted African American consumers with frequency through a full year of website ads on DogonVillage.com. Average monthly website page views: over 200,000, with over 52,500 unique visitors.
- You will gain long-term exposure through our multimedia presentation honoring *Champions of the Black Vote*.