History of the Graphical User Interface (GUI)

Frank McCown COMP 445 - GUI Programming Harding University 1950s – Batch processing: punched cards used to feed programs into the computer, results come back hours later



Tabulating the 1954 census with a UNIVAC http://explorepahistory.com/displayimage.php?imgld=1-2-1536

1960s – Command-line interfaces (CLIs) require typing memorized commands

Current date is Tue 1-01-1980 Enter new date: Current time is 7:48:27.13 Enter new time:

The IBM Personal Computer DOS Version 1.10 (C)Copyright IBM Corp 1981, 1982

A>dir∕w

Command	COM	FORMAT	COM	CHKDSK	COM	SYS	COM	DISKCOPY	COM
DISKCOMP	COM	COMP	COM	EXE2B IN	EXE	MODE	COM	EDLIN	COM
DEBUG	COM	LINK	EXE	BASIC	COM	BASICA	COM	ART	BAS
SAMPLES	BAS	MORTGAGE	BAS	COLORBAR	BAS	CALENDAR	BAS	MUSIC	BAS
DONKEY	BAS	CIRCLE	BAS	PIECHART	BAS	SPACE	BAS	BALL	BAS
COMM	BAS								
20	6 File(s	5)							
A>dir co	mmand.co	om							
Command	COM	4959	5-07-82	12:00p					
	1 File(s	5)							
A>									

DOS screen from 1980:

http://osxbook.com/book/bonus/ancient/vpc/images/dos1x.gif

 1968 – Doug Engelbart demonstrates NLS, a system which uses a mouse, pointers, hypertext, and multiple windows



"The Demo"

The first mouse



http://en.wikipedia.org/wiki/File:Firstmouseunderside.jpg

- 1970s Researchers at Xerox Palo Alto Research Center (many from SRI) develop WIMP paradigm (Windows, Icons, Menus, Pointers)
- 1973 Xerox Alto: commercial failure due to expense, poor user interface, and lack of programs

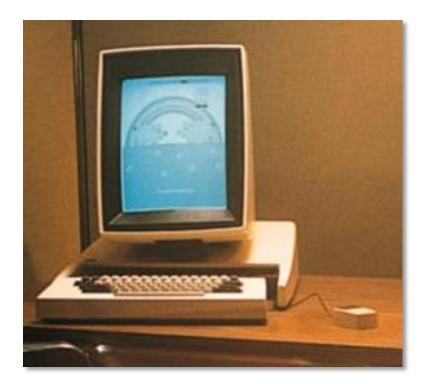


Image: <u>http://toastytech.com/guis/altosystem.jpg</u>

1979 – Steve Jobs and other Apple engineers
 visit Xerox. *Pirates of Silicon Valley* dramatizes
 the events, but <u>Apple had already been</u>
 <u>working on the GUI</u> before the visit



"I felt like one of the Mongol hoards coming to loot and plunder a bunch of defenseless villagers." – Steve Wozniak in *Pirates of Silicon Valley* 1981 – Xerox Star: focus on WYSIWYG.
 Commercial failure (25K sold) due to expense (\$16K each), performance (minutes to save a file, couple of hours to recover from crash), and poor marketing



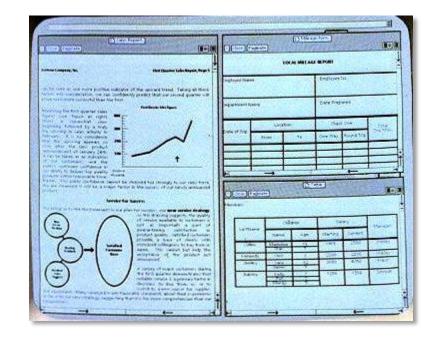


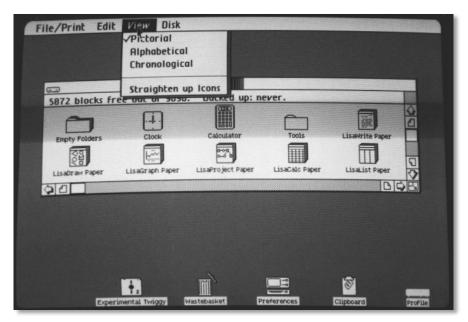
Image: http://toastytech.com/guis/star.html

1980s – Text user interfaces (TUIs), retronym coined after GUIs

Synchronet Main Menu							
Read/Post Messages	Message Area Selection	Electronic Mail					
N New message scan R Read message prompt	J Jump to new msg area	E Read/Send E-mail					
Z Continuous new scan B Browse new scan	∗ List sub-boards /* List groups	Other Commands					
Q QWK packet transfer	<pre>{ } # Select sub-board [] /# Select group</pre>	D Default user config & Message scan config					
P Post a message A Post auto-message	Go to	U User lists I Information					
Message Search	T File Transfer section G Text file section	M Minute Bank /L Node activity ^K Ctrl-key Menu					
F Find text in messages S Scan for msgs to you	C Chat section X External programs	O Logoff BBS (or /0)					
Anytime: Ctrl-U Who's online Ctrl-P Send private msg Ctrl-C Abort cmd/text							
• Main • 0:00:14 [1] Main	[1] Notices:						

 1983 – Apple Lisa: Many developers from Xerox, not commercially successful





Images: <u>http://en.wikipedia.org/wiki/File:Apple_Lisa.jpg</u> <u>http://toastytech.com/guis/lisaos1LisaTour.html</u> 1984 – Apple Macintosh popularizes the GUI.
 Super Bowl commercial shown once, most expensive ever made at that time

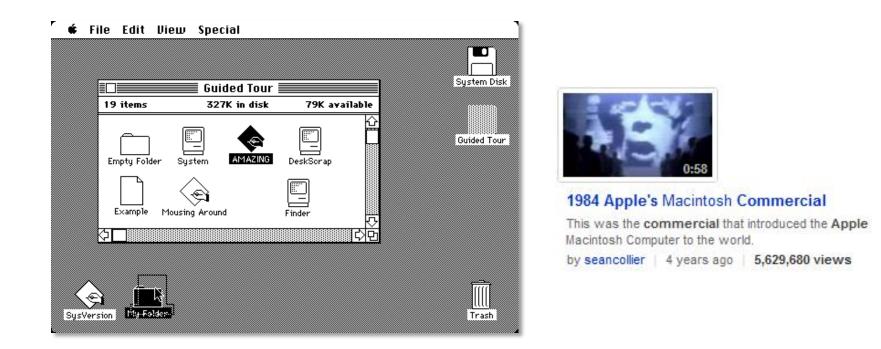


Image: http://toastytech.com/guis/macos1.html

 1984 – MIT's X Window System: hardwareindependent platform and networking protocol for developing GUIs on UNIX-like systems

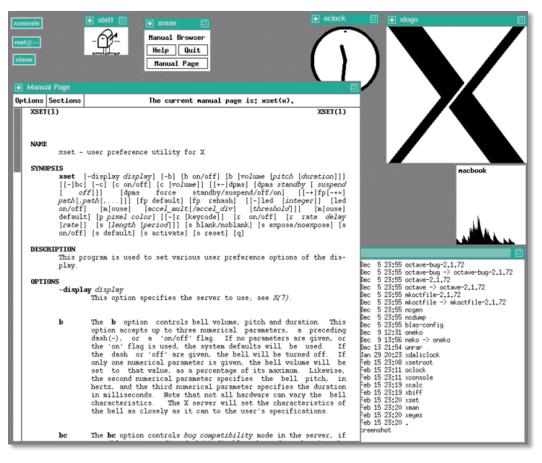


Image: http://en.wikipedia.org/wiki/File:X-Window-System.png

1985 – Windows 1.0 – provided GUI interface to MS-DOS. No overlapping windows (tiled instead).

∃ Reversi	Write - README.DOC
Game Skill	File Edit Search Character Paragraph
	RUNNING WINDOWS WRITE ON A TWO FLOPPY SYSTEM Several precautions should be observed when using Windows ↓
	Page 1 ← → P



"You're stealing from us!" – Steve Jobs to Bill Gates in *Pirates of Silicon Valley*

Image: http://lowendmac.com/orchard/06/apple-vs-microsoft.html

- 1985 Microsoft and IBM start work on OS/2 meant to eventually replace MS-DOS and Windows
- 1986 Apple threatens to sue Digital Research because their GUI desktop looked too much like Apple's Mac. Digital Research cripples their desktop so Apple won't sue

Desk File View Options	
C:\11MYDATA\0THEROS\GEM11\	P • •
885428 bytes used in 68 items.	FLOPPY DISK
DEFAULT.OPT DESK1.ACC DESKFPV.INF DESKHD.INF DESKHI.ICN DESKLO.ICN	C
DESKTOP.INF 0 bytes used in 2 items.	
EPSHSS14.FNT E	
EPSLSS28.FNT E	Ê
	TRASH

DRI's GEM 1.1 desktop

http://en.wikipedia.org/wiki/File:Gem_11_Desktop.png

1987 – Windows 2.0 – Overlapping and resizable windows, keyboard and mouse enhancements

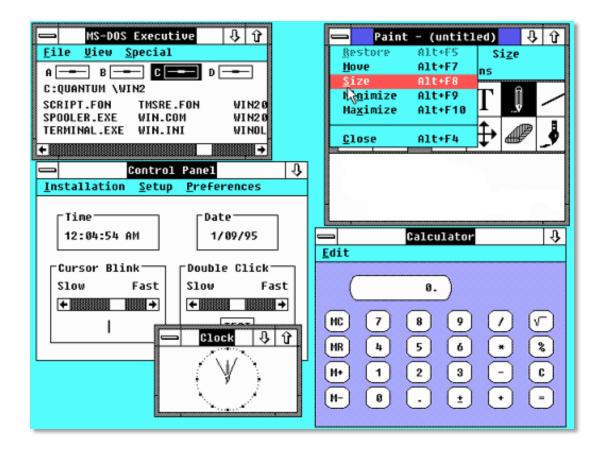


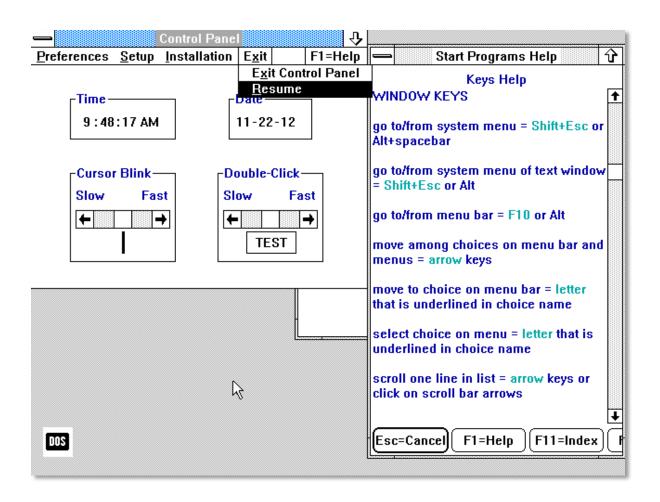
Image: <u>http://en.wikipedia.org/wiki/File:Windows_2.0.png</u>

• 1987 – Macintosh II: first full-color Mac



http://www.techdigest.tv/2009/06/galleries/the_ten_greates.php?pic=1

 1988 – OS/2 1.10 Standard Edition (SE) has GUI written by Microsoft, looks a lot like Windows 2



"I believe OS/2 is destined to be the most important operating system, and possibly program, of all time." – Bill Gates (1987)



http://toastytech.com/guis/os211menu.png

- 1988 Apple sues Microsoft claiming Windows 2.0 violates Apple's copyrights on the "visual displays" of the Macintosh. Microsoft countersues and eventually wins in 1993
- 1989 Xerox sues Apple for violating copyrights used in Lisa and Macintosh, but judge dismisses lawsuit without any action
- 1990 Windows 3.0: Access to 16 MB. Microsoft and IBM split ways on OS/2

 1992 – Windows 3.1 – Widely popular DOS shell: TrueType fonts, multimedia, standardized common dialog boxes

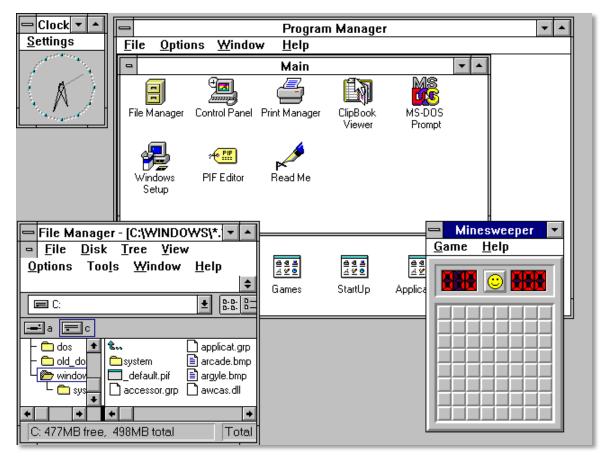


Image: <u>http://en.wikipedia.org/wiki/File:Windows_3.11_workspace.png</u>

 1993 – Windows NT – MS's first 32 bit OS, no longer a shell over MS-DOS

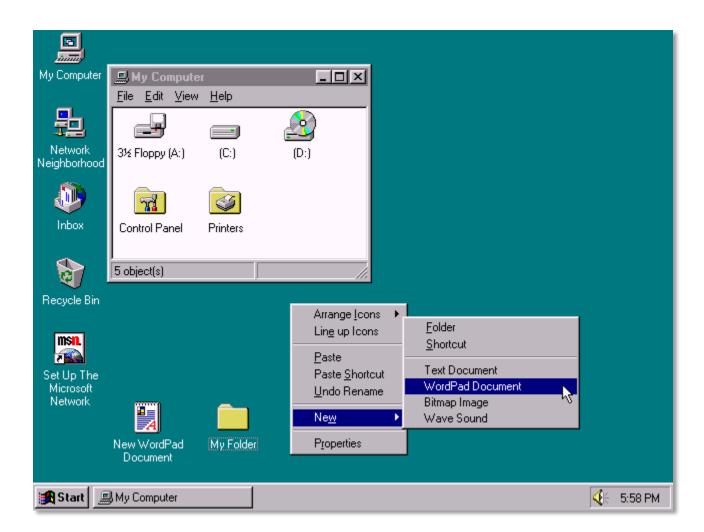
HTML forms incorporate radio buttons, check boxes, drop-down lists, etc.

"We have always been shameless about stealing good ideas."

- Steve Jobs in Triumph of the Nerds (1996)

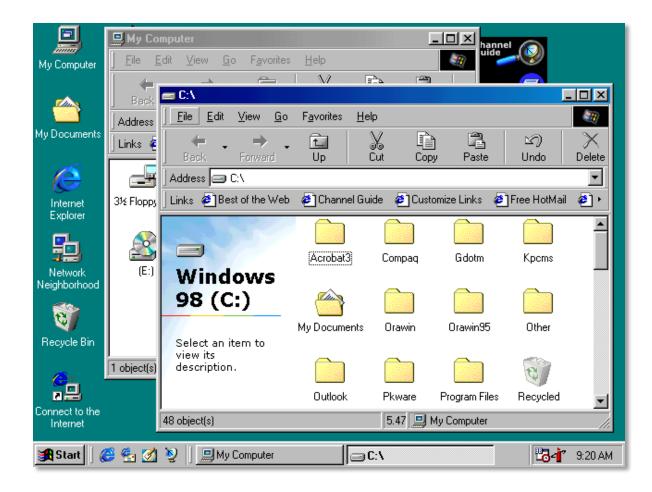


 1995 – Windows 95: Revamps Win 3.1 interface, introduces task bar and Start button



http://toastytech.com/guis/win95desktop2.png

 1998 – Windows 98: Integration with Web, IE is bundled with OS (controversy)



http://toastytech.com/guis/win98.html

 2001 – Windows XP – Product activation, GUI enhancements, support for 64-bit processors



http://en.wikipedia.org/wiki/File:Windows_XP_SP3.png

2001 – Apple revamps GUI with MacOS X (BSD Unix core)



Image: <u>http://theoligarch.com/microsoft_vs_apple_history.htm</u>

• 2002 – Minority Report popularizes gesture UI





2010 TED talk by John Underkoffler

2005 – Ajax technique coined by Jesse James
 Garrett, sparks move from desktop apps to web apps

 2007 – Apple's iPhone popularizes the touch screen interface



http://passion-for-iphone.blogspot.com/

- 2008 HTML5 working draft proposes UI elements to match desktop app functionality
- 2010 Windows 7 introduces few UI tweaks but is commercially successful
- 2010 Apple's iPad brings touch screen interface to the tablet

 2010 – <u>Apple files lawsuit</u> against HTC (maker of Android phones) claiming 20 patents were violated, some related to iPhone's UI

"[We] think competition is healthy, but competitors should create their own original technology, not steal ours."



 2012 – MS ditches skeuomorphs in Windows 8 and brings Metro touch-screen UI to the desktop



Image: <u>http://en.wikipedia.org/wiki/File:Windows 8 start screen.png</u>