

Worksheet

Finding Your Niche

1. What are your passions? These are the things that you love doing; the things that bring joy to your life.

2. What are your skills? What are your natural talents?

3. How do other people describe you?

Worksheet

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Take all of the information in this worksheet into consideration when choosing your niche.

PASSION + SKILLS + TARGET AUDIENCE = NICHE

Sum up your niche in a sentence or two.

Example: "I blog about blogging tips for beginner bloggers who want to grow their blog."