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## **OPENINGS**

## The Meatball Shop's New Upper West Side Location is Now Open

By Kelly Dobkin July 14, 2014



The Meatball Shop is expanding faster than Duane Reade. The latest outpost of the much beloved neighborhood concept is now open on the Upper West Side, the sixth location for the brand which is owned and operated by Daniel Holtzman and Michael Chernow. This location is unique because it features the first-ever walk-up window serving up ice cream sandwiches which mix flavors like lemon fro-yo, sweet corn and sour cherry lambic with cookies like dark chocolate fudge, hazelnut snickerdoodle and butter flavor. Bonus: every 100th ice cream sandwich will feature a "golden ticket" (a la Willy Wonka) that will award a lucky customer with various Meatball shop swag.

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