

“Ed's Secrets to Becoming an Influencer over the Holidays!”



I've had the best holidays ever

- At least 300%+ up on leads same time last year, flat out speaking to new people daily 😊



THANK YOU from Edward Zia

- I'm here to help you become a Master Persuader & Influencer
- I've spend at least \$300,000+ in Personal Development from Top Global Mentors and crossed 10,000+ Personal Coaching Hours a few years ago.
- I was a homeless veteran a made a massive come back in my life to help tens of thousands today.



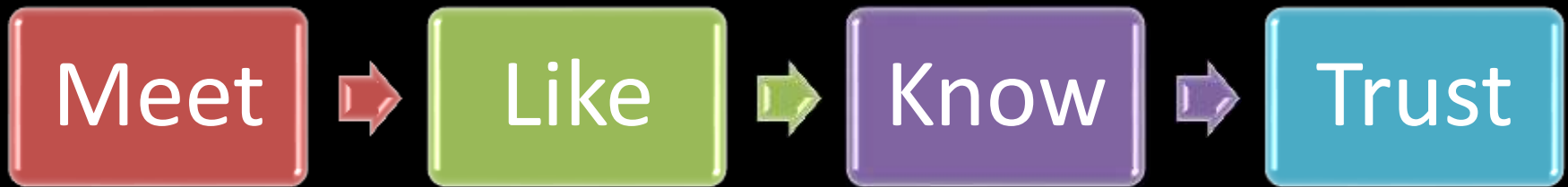
THANK YOU WeWork + Meetup + Teachable + LinkedIn + Microsoft + LogMeIn + the Government



Take 1 Idea and Put It INTO ACTION!



The Persuasive Sales Process



- People have lots of time on holidays to think and to WATCH your CONTENT and come to your events.



Attracting Valuable Clients

- It's important you talk to people and leads and be really nice. Don't rush it.



Your Sales & Marketing Eco-System

- LinkedIn, Facebook, Instagram, Your Meetup Database, Your Mailchimp Database and more – so many ways of hitting people.



Abundance Family

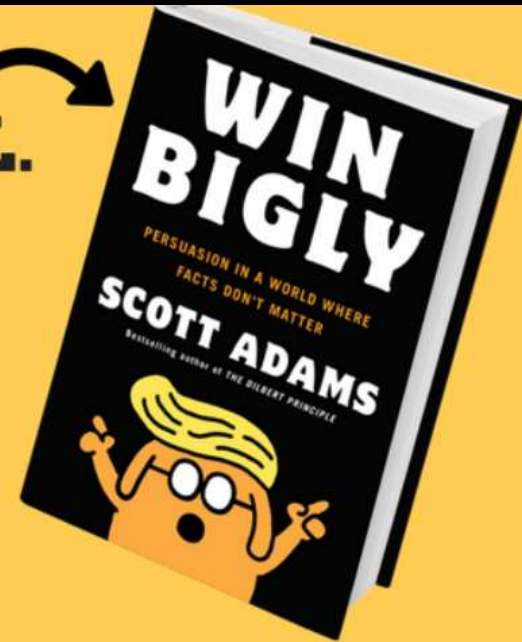


The Persuasion Stack

- We love and recommend “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.

"I RECOMMEND THIS BOOK TO ALL MAMMALS, BIG AND SMALL. IT ONCE TURNED A MOLE INTO A CHEETAH. I SAW IT WITH MY OWN EYES."

-Lord Byron (probably would have said that)



ON SALE 10-31



Tweets **42.7K** Following 1,037 Followers 298K Likes 44.2K

Following

Tweets Tweets & replies Media

Pinned Tweet

Who to follow · Refresh · View all



Joel B. Pollak · @joelpollak

Scott Adams
@ScottAdamsSays

Write Your Business Plan

- You can have my powerhouse template in Word DOC format used by thousands globally. Email / LinkedIn me for a copy.

Edward's Personal Business Plan
NOVEMBER 2019

VISION One Year from Now:

- Edward Zia is to be a Global Influencer when it comes to Creating Master Persuaders & Influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other across Earth.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning.
- Success requires producing great content, speak to lots of top people daily and delivering value!

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked!
- Stay POSITIVE and BE SMART!

The Game Plan:

- Lead as a LinkedIn Influencer with light support from Instagram and Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, the Vault and offer Discovery Sessions.
- Make a MASSIVE impact each day!




90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Create Content & Work LinkedIn Hard.
- Get clients across the planet.

Important (within 60 days):

- Drive heavy workshops.

Coming (within 90 days):

- Update Vault Page and make it great.

Future Tech:

- Heavy 3 Day Workshop (or not).



Edward's Daily, Weekly & Monthly Actions!

Daily:

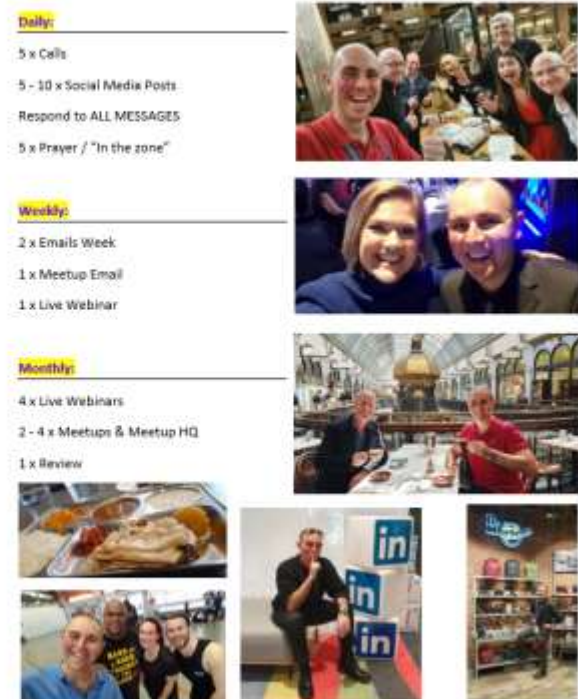
- 5 x Calls
- 5 - 10 x Social Media Posts
- Respond to ALL MESSAGES
- 5 x Prayer / "In the zone"

Weekly:

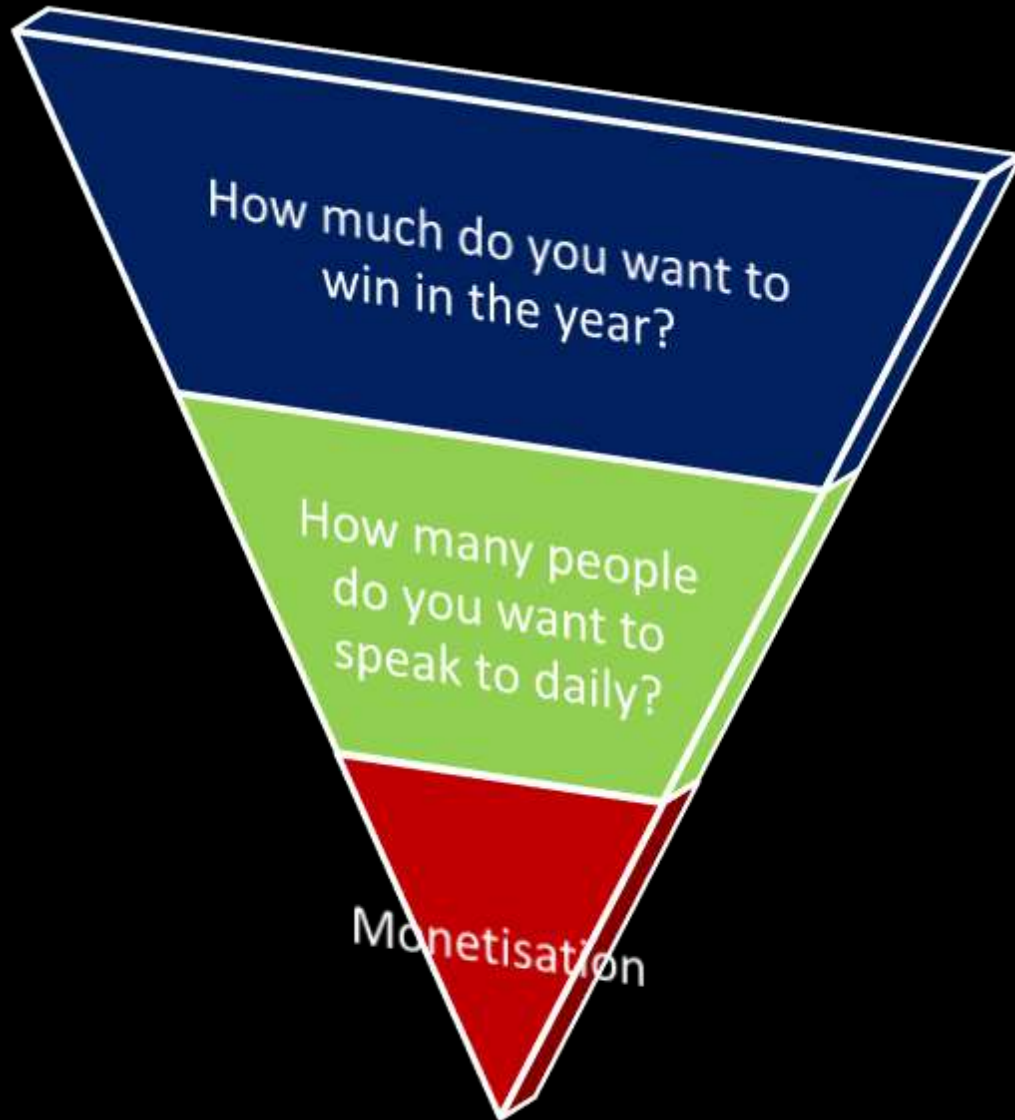
- 2 x Emails Week
- 1 x Meetup Email
- 1 x Live Webinar

Monthly:

- 4 x Live Webinars
- 2 - 4 x Meetups & Meetup HQ
- 1 x Review





Ed's Lesson #1



Ed's Lesson #2

- Set your plan over the holidays. I've got Live Webinars, Events, Content and More.




[Pro Dashboard](#) | [Explore](#) | [Messages](#) | [Notifications](#) 


You're going to this event!


Friday, January 3, 2020



A Networking Evening with Edward Zia at Novotel Melbourne on Collins


 Hosted by
Edward Zia

[Share](#)



[Organizer tools](#) 

 **PROFITABLE Marketing**
Public group 

 Friday, January 3, 2020
6:00 PM to 8:00 PM
[Add to calendar](#)

Ed's Lesson #3

- Test new ideas to you. Been going hard with “Lifestyle Content” and powerhouse.



Ed's Lesson #4

- The more people you talk to, is the better off you shall be.



Ed's Lesson #5

- Reach out to old leads.



Ed's Lesson #6

- Think both Digital and Real World.



Ed's Lesson #7

- Be really productive as you talk to lots of people. If you're getting nowhere with someone, move on fast and get savvy.



RECAP FRIENDS!

- What have I spoken about?
- What ACTIONS are you going to take now?
- Tell Father Edward everything 😊



Honourable Mentions

- Work has hard as you like – don't feel 'Guilty'. It's your life.
- Work on your health. Backbone for winning!



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Book now friends 😊**



Special Invite #1

“The Awesome Marketing Vault with Edward Zia™”

- Become a Powerhouse Master Persuader & Influencer with our extremely popular Mentoring Program.
- Includes top Modules including Business Planning Content Creation, Creating Your Business & Marketing Plan, LinkedIn, Facebook, Meetup, Events and more. Includes personal access to me and great value.
- **Great options with 3 x Great Membership Levels:**
 - **Silver, Full Content + Personal Email Access @ \$97 per month.**
 - **Gold, Full Content + Phone Access @ \$197 per month.**
 - **Platinum, Full Content + All + Mentoring Session @ \$497 per month.**
 - *** All plans include 30% Affiliate Option for those wanting to build a great income (managed by Teachable).**



Special Invite #3:

“Persuasion & Influence Mastery Workshop”

on Saturday 8th Feb 2020 @
Novotel Sydney on Darling
Harbour

- **Book Now & Limited Spots:**

- \$697 + GST.

- For current and past clients, Loyalty Reward rate of \$597 + GST



2020
EDITION

PERSUASION & INFLUENCE MASTERY WORKSHOP WITH EDWARD ZIA



CATERED TO WORLD CLASS STANDARDS BY ACCOR



GET INSPIRED WITH HIGH ENERGY LEARNING



CONNECT AND MAKE NEW FRIENDS

**Perfect for Entrepreneurs, Professionals
and Business Owners.**

Join our Full Day Experience:

- ✦ Build your personal 90 Day Sales & Marketing Plan with the latest **PROVEN** strategies.
- ✦ **TRANSFORM** yourself into a Master Persuader & Influencer and learn how to influence both the conscious and subconscious mind.
- ✦ Create **CONTENT** in the workshop and get the latest scoop on LinkedIn, Facebook, Instagram and more.
- ✦ Learn **LEVERAGED** Strategies such as running Live Webinars, Meetups, Events, Selling from Stage and more.
- ✦ Explore your own DiSC Behavioural Style, Master your **PITCH** and **PERSONAL BRAND**.
- ✦ Get **INSPIRED** by others and learn from Edward Directly. The Workshop also counts as Professional Development Hours for various accreditation bodies.
- ✦ Get a **PERSONAL MENTORING SESSION** with Edward post Workshop. All included.



I attended a marketing event where Edward was the speaker. He was extremely professional in his presentation and highly educated in the subject he presented. His advice on making "branding" made complete sense. I would highly recommend him as a business coach or as someone to follow through the internet networking community.

- Maria Fernanda Sanchez



Edward is a powerhouse of marketing and motivation. He goes out of his way to help you, giving his time and energy authentically and passionately. I have never met anyone as helpful, generous and supportive in business as Edward Zia. He is a great guy, full of energy and enthusiasm. If you want to move your business forward, learn about effective marketing, great real down to earth answers, and a great person into your network and a friend into your life. Ed is your man. Thank you for all your help and support. Highly recommend.

- Tim Topp

The Premium Workshop, Networking and Personal Mentoring Session with Edward is Valued at \$2,000+



To make it more accessible, we have a **First Time Special** for only **\$697 + GST**.



Current and past Clients, will also receive a **Loyalty Reward Rate** of only **\$597 + GST**.



9AM to 5PM on Saturday 8th February 2020



Novotel Sydney on Darling Harbour



To book, email edward@excellenceabove.com.au
(Payment Options Available).

Limited to a small
intimate group of
WINNERS. Book ASAP!

NOVOTEL
BY ACCOR HOTELS



meetup



www.excellenceabove.com.au

Special Invite #3:

“Personal Mentoring with Edward”

- For those on a massive mission to become a Master Persuader & Influencer ASAP, Personal Mentoring with Edward rocks. Start ASAP@ **\$1997 + GST per month.**



Take ACTION now friends 😊

- Book a Discovery Session with me now.
- Add me on LinkedIn and get me at edward@excellenceabove.com.au / +61 458 310 670

