



FROM INSIGHTS TO OUTCOMES!

Innovation Styles® is a productivity tool that boosts your success as a role model and coach for innovative thinking. You can use the Innovation Styles® in limitless ways. Integrate them into your own approaches to solving problems and managing projects as you transform your teams from ordinary to innovative.

As a leader, when you develop your awareness, knowledge and skillful practice of the Innovation Styles®, you will...

- Elicit more comprehensive and innovative solutions
- Expand your confidence and versatility to think innovatively
- Engage others to offer a greater variety of ideas and input
- Gain wider acceptance of ideas, concepts, and proposals
- Meet new challenges more effectively and thoroughly

Each of the 4 Innovation Styles® is like a language for thinking innovatively. This course includes a self-assessment and personal profile with insights about how you can learn to “speak and lead” using all 4 styles.

The Innovation Styles® model has been used by tens of thousands of people globally to shift the question from "ARE you innovative?" to "HOW are you innovative?" With Innovation Styles® you will actualize innovative solutions that make the biggest difference for you and your organization.

Audience: Senior leaders, mid-level, and entry-level leaders, project leaders

Duration: 3 hours of video and learning, plus practice time

Includes: 17 videos, self-assessment with customized profile, downloadable resources, and more

Plus: 12 weeks of actionable videos + exercises to take you from insights to outcomes



INNOVATING WITH STYLE™ FOR LEADERS

COURSE OUTLINE

1. Let's get started!



Download your course outline



Get acquainted with your course (4:44)



The benefits are limitless (3:41)



What is innovative thinking? (2:26)



See what you've learned!

01

2. Sharpen your axe!



Download the Overview/Apply Today



Do you have to be born innovative? (3:51)



2 Dimensions that power the styles (4:09)



See what you've learned!

02

3. Ask 4 key questions!



Think innovatively from all 4 directions (3:40)



Have fun seeing what you've learned!



Develop your versatility using all 4 styles

03

4. History and stories

Want to know the history? (4:44)

Download a brief history PPT

Bring your learning alive with stories (9:20)

Can you recognize the styles?

See the styles everywhere!

04

5. What's your style?



Get to know your personal profile (6:34)



See what you've learned!



What do others have to say about you?

05

6. Expand your perspectives

Take risks WITH STYLE (3:12)

Practice risk-taking with all 4 styles

Manage change WITH STYLE (3:39)

Practice managing change with all 4 styles

See what you've learned!

06

7. More tools & techniques



Think outside YOUR box (4:41)



Customize the styles questions (8:51)



Use your Innovation Styles® Toolkit—Part 1



4 techniques to build versatility (5:14)



Use your Innovation Styles® Toolkit—Part 2



See what you've learned!

07

8. Coaching and 1-2-3 go

Polish your skills and coach others (6:51)

See what you've learned

Be an effective coach!

One last thing—the 1-2-3 method (3:18)

12-Weeks of practical exercises

08